

## **World Communication: Principles, Politics and Law**

*Department of Culture and Communications, NYU*

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E58.2225 - Spring 2010

### **Description**

The course considers the emergence of, and global responses to, the cross-border flow of information and cultural products. It considers where and how globalization, mediation and global governance intersect. The course begins with a close examination of the rationales for (and against) some form of control or influence of world communication. It then considers in detail the various existing legal and institutional mechanisms designed to influence the way information crosses borders (within or across nation-states). The course focuses, in particular, on the international, regional or bilateral regimes that govern the content and flow of world communication.

### **Objectives**

- to provide a thorough understanding of the legal and regulatory frameworks explicitly designed to affect the cross-border flow of information;
- to give insight into the international institutions and regimes that govern the cross-border flow of information, and an understanding of participation and policy creation in those institutions and regimes;
- to provide the theoretical tools to assess the importance of specific agreements, protocols, conventions and treaties and related regulatory devices;
- to provide a basic grounding in the study of international and comparative law, and global governance;
- to engage in an informed debate concerning the rationales and principles that serve, or should serve, as the foundation for global governance in the fields of media and cultural products;
- to encourage the study of the international flow of information in a comparative way: across time, sector and geographical boundaries.

### **Evaluation Procedures**

Students choose either Option A or B.

Option A: Research Paper Option	Option B: Review Paper Option
30% <b>2 Review Papers</b> based on selected weekly readings completed by week 5;	30% <b>2 Review Papers</b> based on selected weekly readings completed by week 5;
10% <b>Research Project Outline</b> (completed by week 7);	30% <b>2 Review Papers</b> based on selected weekly readings and class discussions completed by week 12;
40% <b>Research Paper</b> due week 14	30% Take-Home Exam (2 questions: due beginning of exam period)
10% Take-Home Exam (1 question: due beginning of exam period)	
10% Class and Blog Participation	10% Class and Blog Participation

**Weekly Schedule – Theme, Topics and Readings**

**Each student will select three readings each week (depending on length of selected reading). Review papers can also include recommended readings.**

Week 1 (January 21) : Key Environmental Trends	
Key Topics	<ul style="list-style-type: none"> <li>- The concept of borders and cross-border communications;</li> <li>- Globalization, globalism and transnational networks;</li> <li>- Mediation and the transformation of the traditional media ecology (resulting from convergence, concentration, new technologies and new intermediaries);</li> <li>- Global governance, international law and the challenge of accommodating 21<sup>st</sup> century problems (national sovereignty, private actors and multi-lateral engagements).</li> </ul>
Readings	<p>Castells, Manuel. (2007). <i>Communication, Power and Counter-power in the Network Society</i>. <i>International Journal of Communication</i> 1. pp. 238-266.</p> <p>Castells, Manuel. 2007. "Networks of Mind and Power." In: <i>Communication Power</i>. 137-192. New York: Oxford University Press</p> <p>Florini, Ann. <i>The Coming Democracy New Rules for Running a New World</i>. Brookings Institution Press, 2005, Chapter 1 – A Time of Transformation?</p> <p>Held, David. <i>Toward a New Consensus: Answering the Dangers of Globalization</i>. <i>Harvard International Review</i>, 2005, Vol. 27.</p> <p>Sparks, Colin. What's wrong with globalization? In: <i>Global Media and Communication 2007 Volume 3(2)</i>: 133–155</p>
Recommendations	<p>Held, David et al. <i>Global Transformations: Politics, Economics and Culture</i>. Polity, 1999.</p> <p>Held, David and A. McGrew, eds. <i>Governing Globalization: Power, Authority and Global Governance</i>. Polity Press, 2002.</p> <p>Chapter 1, 6 and 7 of Mattelart, Armand. <i>Networking the World: 1794-2000</i>. University of Minnesota Press, 2000.</p> <p>Mohammadi, A. <i>International Communication and Globalization: A Critical Introduction</i>. Sage, 1997.</p> <p>Silverstone, Roger. <i>Media and Morality: On the Rise of the Mediapolis</i>. Cambridge: Polity Press, 2006.</p> <p>Sparks, Colin. The Global, the Local and the Public Sphere. In: Wang, Georgette; Servaes Jan and Anura Goonasekera, eds. <i>The New Communications Landscape. Demystifying Media Globalisation</i>. Routledge, 2000, p. 74-95.</p>

Week 2 (January 28): <i>Perspectives and Rationales</i>	
Key Topics	<p>Key approaches to, and rationales for, world communication, including:</p> <ul style="list-style-type: none"> <li>- Trade, Protectionism and Economics;</li> <li>- Diplomacy, Conflict and Geo-politics;</li> <li>- Democracy and National Security;</li> <li>- Culture, Commodity and Identity;</li> <li>- Human Rights, Development and Justice.</li> </ul>
Readings	<p>Chapter 2 of Mattelart, Armand. <i>Networking the World: 1794-2000</i>. University of Minnesota Press, 2000.</p> <p>Chapter 9, Media Globalization: A Framework for Analysis. In: Price, Monroe. <i>Media and Sovereignty: The Global Information Revolution and its Challenges to State Power</i>. MIT Press. 2002, p. 227 – 250.</p> <p>Chapter 1. Theorizing media and globalization In: Rantanen, Terhi. <i>Media and Globalization</i>. London, , GBR: Sage Publications, 2004.</p> <p>Chapter 1, Philip, Taylor. <i>Global Communications, International Affairs and the Media since 1945</i>. Routledge, 1997.</p>
Recommendations	<p>Alleyne, Mark D. <i>International Power and International Communication</i>. Basingstoke: Macmillan, 1995.</p> <p>Arquilla, John and David Ronfeldt. <i>The Emergence of Noopolitik: Toward An American Information Strategy</i>. Santa Monica, CA.: RAND Corporation, 1999. <a href="http://www.rand.org/publications/MR/MR1033/MR1033.pdf">http://www.rand.org/publications/MR/MR1033/MR1033.pdf</a></p> <p>Compaine, Benjamin. <i>Think Again - Global Media</i>. Foreign Policy, 133/2002, p. 20-28.</p> <p>Comor, Edward, ed. <i>The Global Political Economy of Communication: Hegemony, Telecommunication and the Information Economy</i>. Basingstoke: Macmillan, 1996.</p> <p>Hallin, Daniel C. and Paolo Mancini. <i>Comparing Media Systems: Three Models of Media and Politics</i>. Cambridge, 2004. Chapters 1 and 2.</p> <p>Headrick, Daniel. <i>The Invisible Weapon: telecommunications and international politics, 1851-1945</i>. Oxford University Press, 1991.</p> <p>Hills, Jill. <i>The Struggle for Control of Global Communication: the formative century</i>. University of Illinois Press, 2001</p> <p>Hudson, Heather. <i>From Rural Village to Global Village: Telecommunications for Development in the Information Age</i>. IEA, 2006.</p> <p>Karatnycky, Adrian and Peter Ackerman. <i>How Freedom is Won: From Civic Struggle to Durable Democracy, Freedom House Special Report</i>. May 2005, <a href="http://www.freedomhouse.org/uploads/special_report/29.pdf">http://www.freedomhouse.org/uploads/special_report/29.pdf</a></p>

Week 3 and 4 (Feb 4 and Feb 11): <i>Shifting Dimensions and Metaphors</i>	
Key Topics	<ul style="list-style-type: none"> <li>- From the “Global Village” to the “Battle of Ideas”;</li> <li>- From the “New World Order” (Unesco) to “WSIS”;</li> <li>- From “Cultural Imperialism” to “Reverse Colonialism”;</li> <li>- From “Digital Divide” to “Communications Rights” ;</li> <li>- From “Broadcasting Without Borders” to a “Global Public Sphere”.</li> </ul>
Readings	<p>Phil Agre, The Internet and Public Discourse, FirstMonday Issues 3.3  <a href="http://www.firstmonday.org/issues/issue3_3/agre/index.html">http://www.firstmonday.org/issues/issue3_3/agre/index.html</a></p> <p>Chapter 7, Emergence of the Networked Public Sphere. In: Benkler, Yochai. <i>The Wealth of Networks</i>. Yale University Press, 2006.</p> <p>Boyd-Barrett, Oliver. "Media Imperialism Reformulated". <i>Electronic Empires: Global Media and Local Resistance</i>. London: Arnold, 1998, p. 157-176</p> <p>Sandra Braman, Change of State. Information, Policy and Power. MIT Press, 2007 Chapter 7, Information Policy and Borders</p> <p>Carlsson, Ulla. The Rise and Fall of NWICO – and Then? From a vision of International Regulation to a Reality of Multilevel Governance, 2003. Presented at the EURICOM Colloquium in Venice 5-7 May, 2003  <i>Information Society: Visions and Governance</i></p> <p>Part IV The Global Age 1948-2002. In: Chapman, Jane, <i>Comparative Media History</i>, Polity, 2005, p. 205 -266.</p> <p>Chapter 1, A Global Village. In: Hamelink, Cees. <i>World Communication. Disempowerment and Self Empowerment</i>. Southbound, 1995, p. 16 – 67.</p> <p>Chapter 3, Metaphor and Model in Media Restructuring. Price, Monroe. <i>Media and Sovereignty: The Global Information Revolution and its Challenges to State Power</i>. MIT Press. 2002, p. 58 – 87.</p> <p>Section 5: History and Theory. In: Stauffacher, Daniel and Kleinwächter, Wolfgang. <i>The World Summit on the Information Society: Moving from the Past into the Future</i>. UNICT Task Force, New York 2005, p. 119-163).</p> <p>Chapter 8 Beyond the Promise of Technology: Communication Rights in the Information Society. In: Venturelli, Shalini. <i>Liberalizing the European Media: Politics, Regulation, and the Public Sphere</i>. Oxford University Press, 1998, p. 254 – 283.</p>
Recommendations	<p>Codding, George. <i>Broadcasting Without Borders</i>. Unesco, Paris, 1959.</p> <p>D’Arcy, Jean. “Direct Broadcast Satellites and the Right to Communicate.” EBU Review, 1969.</p>

	<p>Deibert, Ronald. <i>Parchment, Printing and Hypermedia: Communication in World Order Transformation</i>. New York: Columbia University Press, 1997.</p> <p>Fortner, Robert S. <i>International Communication: History, Conflict and Control of the Global Metropolis</i>. Belmont, CA: Wadsworth, 1993.</p> <p><i>Globalization and Culture</i>. Cambridge: Polity, 1999.</p> <p>Chapter 1, World Communication Politics: Origins and Evolution. In: Hamelink, Cees. <i>The Politics of World Communication</i>. Sage 1994, p. 8-35.</p> <p>Hachten, William A. and James F. Scotton. <i>The World News Prism: Global Media in an Era of Terrorism</i>. Iowa State Press, 2002.</p> <p>Masmoudi, M. "The New World Information Order." <i>Journal of Communication</i>, 1999, 29:2.</p> <p>Mattelart, Armand. <i>Mapping World Communication: War, Progress, Culture</i>, trans. Emanuel, Susan and Cohen, James A. Minneapolis, MN: University of Minnesota Press, 1994.</p> <p>Raboy, Marc. <i>The World Summit on the Information Society and its Legacy for Global Governance</i>. In <i>Gazette: The International Journal for Communication Studies</i>. June-July, 2004, vol. 66, nos. 3 -4.</p> <p>Rantanen, Terhi. <i>Media and Globalization</i>, London: Sage, 2005.</p> <p>Thussu, Daya Kishan. <i>International Communication: Continuity and Change</i>. London: Edward Arnold, 2000.</p> <p>Tomlinson, John. <i>Cultural Imperialism</i>. Baltimore: Johns Hopkins University Press, 1991.</p> <p>UNESCO. <i>One World: Report by the International Commission for the Study of Communication Problems</i>. Paris, 1980.</p>
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Week 5 (February 18): <i>Principles of Global Governance and International Law</i>	
Key Topics	<ul style="list-style-type: none"> <li>- Reasons to develop or join global legal frameworks;</li> <li>- The importance of comparative and international law for domestic policy and rule-making;</li> <li>- The interdependence of international institutions and “forum shopping”;</li> <li>- The use of categories, borders and time in law and the impact of the Internet on these constructs;</li> <li>- Formal versus informal ways of control and policymaking (global policy networks; multi-sectoral governance and self regulation);</li> <li>- Legitimacy and compliance of international policy frameworks.</li> </ul>
Readings	<p>Part III. Analysis. In: Braithwaite, John and Peter Drahos. <i>Global Business Regulation</i>. Cambridge University Press, 2000, p. 473 – 577.</p> <p>Coglianese, C. <i>Globalization and the Design of International Institutions</i>. In: Nye, J. &amp; J. Donahue. <i>Governance in a Globalizing World</i>. Brookings Institution Press, 2000, p. 297 – 315.</p> <p>Chapter 10. Global Laws. In: Goldsmith, Jack and Tim Wu. <i>Who Controls the Internet</i>. Oxford University Press, 2006. p 163 -177.</p> <p>Cosmocracy. In: Keane, John. <i>Global Civil Society?</i> Cambridge University Press, 2003, p. 92 – 129.</p> <p>Chapter 4: Technologies and the Vocabulary of Change. Price, Monroe. <i>Media and Sovereignty: The Global Information Revolution and its Challenges to State Power</i>. MIT Press, 2002, p. 90 – 116.</p> <p>Chapter 9 and 10. In: Siochru, Sean O., Ronald Girard, and Amy Mahan. <i>Global Media Governance: A Beginner’s Guide</i>. Rowman &amp; Littlefield Publishers, 2002, p. 119 – 162.</p> <p>Chapter 1 and 2 of: Zach, Mark W. and Brent A. Sutton. <i>Governing Global Networks. International Regimes for Transportation and Communications</i>. Cambridge University Press, 1996.</p>
Recommendations	<p>Benhabib, Sayla. <i>The Rights of Others: aliens, residents, and citizens</i>. Cambridge, 2004.</p> <p>Slaughter, Anne-Marie and David Zaring, <i>Networking Goes International: An Update</i>. Annual Review of Law and Social Science, 2006, p. 211.</p> <p>Rabkin, Jeremy A. <i>Law Without Nations? Why Constitutional Government Requires Sovereign States</i>. Princeton University Press, 2005.</p>

Week 6 (February 25): <i>Layers of Governance and Control</i>	
Key Topics	<ul style="list-style-type: none"> <li>- Governance and the three layers of the information flow: Physical (Infrastructure), Logical (Code) and Content (or Services) Layers;</li> <li>- The concept of non-legal methods of control (technology as a form of regulation);</li> <li>- Regional layers that determine national regulatory models (Focus on the European Union; APEC; and OECD)</li> </ul>
Readings	<p>Chapter 11, The Battle Over the Institutional Ecology of the Digital Environment. In: Benkler, Yochai. <i>The Wealth of Networks</i>. Yale University Press, 2006.</p> <p>Drake, Bill. <i>Communications</i>. In: Simmons, P.J. and Chantal de Jonge Oudraat, eds. <i>Managing Global Issues: Lessons Learned</i>. Washington, D.C.: Carnegie Endowment for International Peace, 2001, pp. 25-74.</p> <p>Fransman, Martin, "Mapping the evolving telecoms industry: the uses and shortcomings of the layer model," <i>Telecommunications Policy</i> (26), 2002, p. 473</p> <p>Galperin, H. "Beyond Interests, Ideas, and Technology: An Institutional Approach to Communication and Information Policy." <i>The Information Society</i>, 20: 159-168, 2004.</p> <p>Chapter 1, Managing the Infosphere Stephen D. McDowell, Philip E. Steinberg and Tami K. Tomasello, <i>Managing the Infosphere. Governance, Technology, and Cultural Practice in Motion</i> Temple University Press, 2008.</p> <p>Chapter 2: Global Governance Institutions. In: Siochru, Sean O. and Bruce Girard with Amy Mahan. <i>Global Media Governance: A Beginner's Guide</i>. Rowman &amp; Littlefield Publishers, 2002, p. 15 – 24.</p> <p>Solum, Lawrence and Minn Chung. <i>The Layers Principle: Internet Architecture and the Law</i>. University of San Diego Public Law Research, Paper No. 55.</p> <p>Solum, Lawrence B. (September 2008). <i>Models of Internet Governance</i>. Illinois Public Law Research Paper No. 07-25; U Illinois Law &amp; Economics Research Paper No. LE08-027.</p> <p>Chapter 7, The layered Internet Architecture: Governance Principles and Policies. <i>UNCTAD Information Economy Report 2006</i>.</p>
Recommendations	<p>Goldberg, T. Prosser and S. Verhulst, Eds. <i>Regulating the Changing Media: a Comparative Study</i>. Oxford University Press, 1998.</p> <p>van Cuilenburg, Jan and Denis McQuail. <i>Media Policy Paradigm Shifts: Towards a New Communications Policy Paradigm</i>. <i>European Journal of Communication</i>, 2003, Volume 18 issue 2 page 181.</p>

Week 7 and 8 (March 4 and March 11): <i>The Physical Infrastructure</i>	
Key Topics	<ul style="list-style-type: none"> <li>- Regulating waves and pipes: Spectrum management and cables (focus on the International Telecommunications Union - ITU);</li> <li>- Satellites, space and the Cold War (Focus on Intelsat);</li> <li>- Ruling the Domain Name Management System (Focus on the Internet Corporation for Assigned Names and Numbers - ICANN);</li> </ul>
Readings	<p>Bauer, Johannes M. "Regulation, Public Policy, and Investment in Communications Infrastructure." SSRN. (April 2, 2009)</p> <p>Chapter 14: Telecommunications. In: Braithwaite, John and Peter Drahos. <i>Global Business Regulation</i>. Cambridge University Press, 2000, p. 322 – 356.</p> <p>Goodman, Ellen P. (June 2008). <i>Spectrum Policy and the Public Interest</i>. Rutgers University.</p> <p>Mueller, Milton and Dale Thompson. <i>ICANN and INTELSAT: Global Communication Technologies and their Incorporation into International Regimes</i>. In: Braman, Sandra. <i>The Emergent Global Information Policy Regime</i>. Palgrave, 2004, p. 62 – 85.</p> <p>Chapter 3. Radio Days. In: Spar, Deborah. <i>Ruling the Waves: Cycles of Invention, Chaos and Wealth</i>. Harcourt Brace Inc., 2001. p 125 – 189.</p>
Recommendations	<p>Benkler, Y. <i>Communications infrastructure regulation and the distribution of control over content</i>. Telecommunications Policy, 1998, Vol 22; Number 3, pages 183-196.</p> <p>Melody, William H. <i>Preparing the Information Infrastructure for the Network Economy</i>. In: Madden, Gary (Editor), World Telecommunications Markets: International Handbook of Telecommunications Economics Volume III –Edward Elgar, 2003.</p> <p>Powell, J. <i>International Broadcasting by Satellite Issues of Regulation, Barriers to Communication</i>. Quorum Books. Westport, Conn. 1985</p> <p>Sakr, Naomi. <i>Satellite Realms: Transnational Television, Globalization &amp; the Middle East</i>. I.B. Tauris Publishers, 2001.</p> <p>Smith, M. L. <i>International Regulation of Satellite Communication</i>. Utrecht Studies in Air and Space Law vol. 7: Martinus Nijhoff Publishers, 1990.</p>



Week 9 (March 25): Code and Standards	
Key Topics	<ul style="list-style-type: none"> <li>- The impact of Intellectual Property Rights on the flow of information and knowledge (Focus on the World Intellectual Property Rights Organization - WIPO);</li> <li>- Standard Setting (Focus on International Standard Setting Bodies such as W3C and ISO);</li> <li>- Information Security and Cybercrime ;</li> </ul>
Readings	<p>Boyle, James. (2008). Why Intellectual Property? In <i>The Public Domain – Enclosing the commons of the Mind</i>. (pp. 1-16) Yale University Press.</p> <p>Drahos, Peter (with J. Braithwaite). <i>Information Feudalism</i>. Earthscan, 2002.</p> <p>Kahin, Brian. <i>Codification in Context</i>. In: Braman, Sandra. <i>The Emergent Global Information Policy Regime</i>. Palgrave, 2004, p. 39 – 61.</p> <p>Chapter 6 and 7: Mansell, Robin and Edward Steinmuller. <i>Mobilizing the Information Society. Strategies for Growth and Opportunity</i>. Oxford University Press, 2000. p. 240 – 335.</p> <p>Werbach, Kevin D. “Higher Standards: Regulation in the Network Age.” <i>Harvard Journal of Law and Technology</i>, Forthcoming</p>
Recommendations	<p>Cargill Carl. <i>Information Technology Standardization: Theory, Process, and Organizations</i>. Digital Press, 1989.</p> <p>David, Paul. <i>Path-dependence and predictability in dynamic systems with local network externalities: A paradigm for historical economics</i>, in Dominique Foray and Christopher Freeman, eds, <i>Technology and the Wealth of Nations: The Dynamics of Constructed Advantage</i>, London: Pinter, 1993</p> <p>Dommering, Egbert and Lodewijk Asscher. <i>Coding Regulation Essays on the Normative Role of Information Technology</i>. Asser Press, 2006.</p> <p>Batya Friedman and Helen Nissenbaum, <i>Bias in computer systems</i>, <i>ACM Transactions on Information Systems</i> 14(3), 1996, pages 330-347</p> <p>Ole Hanseth, Eric Monteiro, and Morten Hatling, <i>Developing information infrastructure: The tension between standardization and flexibility</i>, <i>Science, Technology, and Human Values</i> 21(4), 1996, pages 407-426.</p> <p>Jakobs, Kai. <i>Standardisation Processes in IT</i>. Vieweg, 2000.</p> <p>Reidenberg, Joel R. <i>Lex Informatica: The Formulation of Information Policy Rules through Technology</i>. 76 <i>Texas L. Rev.</i> 553 (1998).</p>

Week 10 and 11 (April 1 and 8): <i>Control of Content</i>	
Key Topics	<ul style="list-style-type: none"> <li>- Freedom of speech and global censorship;</li> <li>- Hate speech, harmful communications and the role of the media in conflict zones;</li> <li>- Legal implications of non-technical means of content control;</li> <li>- Culture, education and cultural diversity (Focus on UNESCO).</li> </ul>
Readings	<p>Chapter 5, Illegal and Harmful Content. In: Price, Monroe. <i>Media and Sovereignty: The Global Information Revolution and its Challenges to State Power</i>. MIT Press, 2002, p. 117 – 143.</p> <p>Price, Monroe and M. Thompson, eds. <i>Forging Peace: Human Rights and the Management of Media Space</i>. Edinburgh University Press, 2002.</p> <p>Yoo, Christopher S. "Free Speech and the Myth of the Internet as an Unintermediated Experience." <i>George Washington Law Review</i>, Vol. 78, May, 2010.</p> <p>Shanthy, K and T. Boas. <i>Open Networks, Closed Regimes. The Impact of the Internet on Authoritarian Rule</i>. Carnegie Endowment for International Peace, 2003.</p> <p>Venturelli, Shalini. <i>From the Information Economy to the Creative Economy: Moving Culture to the Center of International Public Policy</i>. Monograph from the Brookings Institution and the Center for Arts and Culture. Washington, DC.2001.</p> <p>Zittrain, Jonathan. "A History of Online Gatekeeping". <i>Harvard Journal of Law and Technology</i>. Vol. 19, No. 2, p. 253.</p>
Recommendations	<p>Bernier, Ivan and H. R. Fabri. <i>Evaluation of the Legal Feasibility of an International Instrument Governing Cultural Diversity</i>, Quebec: Groupe de travail franco-québécois sur la diversité culturelle, 2002.</p> <p>Metzl, Jamie. <i>Rwandan Genocide and the International Law Of Radio Jamming</i>, 91 A.J.I.L. 628 1997.</p> <p>Mcphail, Thomas , <i>Global Communication: Theories, Stakeholders and Trends</i>, Blackwell, 2005.</p>

Week 12 (April 15): <i>Global Trade and Services</i>	
Key Topics	<ul style="list-style-type: none"> <li>- Trade in media products versus cultural exemption (WTO);</li> <li>- Access to basic telecommunications services (and human and economic development);</li> <li>- E-Commerce and safe harbors.</li> </ul>
Readings	<p>Part I. The Issues and Setting. In: Acheson, Keith and Christopher Maule. <i>Much Ado about Culture. North American Trade Disputes</i>. University of Michigan Press, 1999.</p> <p>C. Blouin. <i>The WTO Agreement on Basic Telecommunications: A Reevaluation</i>, 24 <i>Telecommunications Policy</i>. 135 (2000).</p> <p>Burri-Nenova, Mira, et al "The Protection and Promotion of Cultural Diversity in a Digital Networked Environment" <i>International Trade Regulation: From Fragmentation to Coherence</i>, Thomas Cottier &amp; Panagiotis Delimatsis, eds., Cambridge University Press, Forthcoming;</p> <p>Pauwels, C. and J. Loisen. <i>The WTO and the Audiovisual Sector: Economic Free Trade vs Cultural Horse Trading?</i> <i>European Journal of Communication</i>. September 1, 2003; 18(3): 291 – 313.</p> <p>Smith, Rachael C. (2007). The UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions: Building a New World Information and Communication Order? <i>International Journal of Communication</i> 1. (pp. 24-55).</p> <p>Venturelli, S., 1998b. Cultural rights and world trade agreements in the information society. <i>Gazette: The International Journal for Communication Studies</i> 60 (1), 47-76.</p> <p>Winston, Brian. (2007). <i>Let Them Eat Laptops: The Limits of Technicism</i>. <i>International Journal of Communication</i> 1. pg. 170-176.</p>
Recommendations	<p>Cahn, S. and D. Schimmel. (1997) "<i>The Cultural Exception: Does It Exist in GATT and GATS Frameworks? How Does It Affect or Is It Affected by the Agreement on TRIPS?</i>" <i>Cardozo Arts and Entertainment Law Journal</i>, 15: 281.</p> <p>Freedman, Des. <i>Cultural policy-making in the free trade era: an evaluation of the impact of current world trade organisation negotiations on audio-visual industries</i>. <i>International Journal of Cultural Policy</i>, 2003, volume 9 issue 3 page 285.</p> <p>Merryman, John H. "<i>Cultural Property, International Law, and Human Rights</i>." <i>Cardozo Arts and Entertainment Law Journal</i>, vol. 19, 2000.</p> <p>Neuwirth, Rostam J. "The Cultural Industries and the Legacy of Article IV GATT: Rethinking the Relation of Culture and Trade in Light of the New WTO Round" paper presented to the conference: <i>Cultural Traffic: Policy, Culture, and the New Technologies in the European Union and Canada</i> (Carleton University, November 22-23, 2002).</p>

Week 13 (April 22): <i>Trust and Identity</i>	
Key Topics	<ul style="list-style-type: none"> <li>- International privacy models affecting cross border information flows (EU, OECD and APEC);</li> <li>- Defining of identity and nationality versus global identity management;</li> <li>- Crime and security (Council of Europe);</li> <li>- Global surveillance?</li> </ul>
Readings	<p>Burk, Dan L., "<i>Privacy and Property in the Global Datasphere</i>" (April 28, 2005). Minnesota Legal Studies Research Paper, No. 05-17.</p> <p>Frankel, Tamar. "<i>Trusting And Non-Trusting: Comparing Benefits, Cost And Risk</i>". (1999). Boston University School of Law, Working Paper 99-12.</p> <p>Greenleaf, Graham. "The APEC Privacy Initiative: 'OECD Lite' for the Asia-Pacific?" <i>Privacy Laws &amp; Business</i>, Vol. 71, pp. 16-18, January/February 2004.</p> <p>Chapter 4, identity.digital. In: ITU Internet Report 2006: digital.life, 2006.</p> <p>Wu, Tim, "<i>The International Privacy Regime</i>". <i>Securing Privacy In The Internet Age</i>. Radin &amp; Chander, eds., Stanford University Press, 2005.</p> <p>Whitman, James Q., "<i>The Two Western Cultures of Privacy: Dignity versus Liberty</i>." <i>Yale Law Journal</i>, Vol. 113, April 2004.</p>
Recommendations	<p>Greenleaf, Graham, <i>Asia-Pacific Developments in Information Privacy Law and its Interpretation</i>. University of New South Wales Faculty of Law Research Paper Series, January 2007, Working Paper 5.</p> <p>Kenyon, Andrew T. and Megan I. Richardson. "<i>New Dimensions in Privacy: Communications Technologies, Media Practices and Law</i>." Cambridge University Press, 2006, Chapter 1.</p> <p>Levin, Thomas. <i>CTRL[SPACE]: Rhetorics of Surveillance</i></p> <p>Lewis, James. <i>Cyber Security: Turning National Solutions into International Co-operation</i>. CSIS Press, 2003.</p> <p>Torpey, John. <i>The Invention of the Passport: Surveillance, Citizenship &amp; the State</i>. Cambridge University Press, 2000.</p>

Week 15 (April 29): What's Next?	
Key Topics	<ul style="list-style-type: none"> <li>- The emergence of China and India and their impact on world communications;</li> <li>- Global Web 2.0 – Impact of social media production;</li> <li>- The concept of the “Public Domain”;</li> <li>- Future scenarios: challenges and trends;</li> <li>- Toward a set of principles for world communication?</li> </ul>
Readings	<p>The Stakes of Information Law and Policy. In: Benkler, Yochai. <i>The Wealth of Networks</i>. Yale University Press, 2006.</p> <p>Kenneth Neil Cukier, The Next Internet Governance Battles. In: <i>The Power of Ideas: Internet Governance in a Global Multi-Stakeholder Environment</i>, edited by Wolfgang Kleinwächter. Available at <a href="http://medienservice.land-der-ideen.de/MEDIA/65534,0.pdf">http://medienservice.land-der-ideen.de/MEDIA/65534,0.pdf</a></p> <p>Chapter 25 and 26: A Political Program for Sovereignty over Global Regulation In: Braithwaite, John and Peter Drahos. <i>Global Business Regulation</i>. Cambridge University Press, 2000, p. 322 – 356.</p> <p>Globalization meets Governmental Coercion. In: Goldsmith, Jack and Tim Wu. <i>Who Controls the Internet</i>. Oxford University Press, 2006. p 163 - 177.</p> <p>Guibault L. and P.B. Hugenholtz, ed. <i>The Future of the Public Domain - Identifying the Commons in Information Law</i>, Information Law Series 16. The Hague: Kluwer Law International, 2006, Chapter 1, The Future of the Public Domain.</p> <p>Rose, R. <i>Language, Soft Power and Asymmetrical Internet Communication</i>. Oxford Internet Institute, Research Report No. 7, April 2005.</p> <p>Samuelson, Pamela. Five challenges for regulating the Global Information Society. In: Marsden, Christopher, ed. <i>Regulating the Global Information Society</i>. London: Routledge, 2000, p. 316 – 330.</p> <p>Chapter 11: Scenarios for Media Governance. In: Siochru, Sean O. and Bruce Girard with Amy Mahan. <i>Global Media Governance: A Beginner's Guide</i>. Rowman &amp; Littlefield Publishers, 2002. p. 163 – 180.</p> <p>Werbach, Kevin D. (April 2008). <i>The Centripetal Network: How the Internet Holds Itself Together, and the Forces Tearing it Apart</i>. UC Davis Law Review</p>
Recommendations	<p>Abdelal, Rawi and Adam Segal. <i>Has Globalization Passed Its Peak?</i> Foreign Affairs, January/February 2007.</p> <p>Baker, C. Edwin. “<i>The Media That Citizens Need.</i>” University of Pennsylvania Law Review, December 1998.</p>

