

Undergraduate Advisement Guide

DEPARTMENT OF MEDIA, CULTURE, AND COMMUNICATION

ACADEMIC YEAR 2015 - 2016

Overview

The Department of Media, Culture, and Communication's academically rigorous Bachelor of Science degree is grounded in the liberal arts, providing students with the necessary tools to understand the sociological, political, and cultural aspects of media technologies and systems.

The program's internationally recognized faculty encourage MCC majors to think deeply and broadly about culture and media using theoretical and historical frameworks. The components of the major include core courses in theory and analysis, and upper-level courses in two of the following fields of study: **Global and Transcultural Communication; Images and Screen Studies; Interaction and Social Processes; Persuasion and Politics; and Technology and Society**. A majority of MCC students take advantage of study opportunities abroad to cultivate a deeper knowledge of the global and transnational issues associated with the production, circulation, and reception of contemporary media.

Situated in the heart of Greenwich Village, the department takes its location in New York City as both an inspiration and a resource. With frequent guest lectures and public events, MCC serves as an intellectual hub for visiting scholars, artists, media practitioners, and industry experts.

Department Chair

Lisa Gitelman, Ph.D.

Director of Undergraduate Studies

Aurora Wallace, Ph.D.

Associate Director of Academic Affairs

Rebecca Blough

Senior Undergraduate Advisor

Ivan Makar

Undergraduate Advisors

Jonathan Martinez

Jaishali Patel

Winnie Wu

Undergraduate Degrees Offered

Bachelor of Science in Media, Culture, and Communication

Bachelor of Science in Global Public Health and Media, Culture, and Communication

Undergraduate Enrollment

Undergraduate students = 750

Faculty

The Department is home to 36 full-time professors who pursue original research and participate in a wide array of international scholarly endeavors. As evidence of the department's interdisciplinary and global perspective, the core faculty represents 13 different academic disciplines and nine different countries of origin.

Their areas of expertise include global media, media history, visual culture, media activism, technology studies, digital media, immigration and public discourse, music, architecture, social networks, youth and media, race and political communication, gender, Middle East, South Asian, and Latin American media.

We encourage undergraduates to read the MCC faculty profiles online: steinhardt.nyu.edu/mcc/faculty

Isra Ali
Arjun Appadarai
Rodney Benson
Jamie Skye Bianco
Deborah Borisoff
Finn Brunton
Paula Chakravartty
Lily Chumley
Allen Feldman
JoEllen Fisherkeller
Alex Galloway
Brett Gary
Lisa Gitelman
Radha Hegde
Ben Kafka
Melanie Kohlen
Ted Magder
Charlton McIlwain

Mark Crispin Miller
Mara Mills
Nick Mirzoeff
Kelli Moore
Terence Moran
Susan Murray
Helen Nissenbaum
Juan Pinon
Arvind Rajagopal
Erica Robles-Anderson
Martin Scherzinger
Natasha Schull
Marita Sturken
Nicole Starosielski
Helga Tawil Souri
Shawn VanCour
Aurora Wallace
David Clinton Willis

Advisement

The Department offers several types of advising:

Primary Advisor Meetings

Students will be assigned a primary advisor based on the section of New Student Seminar (NSS) they register for during the first semester of their career at Steinhardt. Primary advisors guide and assist students in navigating their academic pursuits. Please note, however, that monitoring degree progress and seeking advisement is always the responsibility of the student.

Skype Meetings

As many students elect to complete a semester abroad or travel home to countries outside the US on school breaks, our advisors are available to video chat with students through Skype. It is important that students stay in contact with the department and receive quality advising even when traveling and studying internationally.

Walk-in Advising

If a student needs to address a basic registration issue, such as completing a drop/add form, discussing a pass/fail option, turning in an internship registration form, or obtaining a course permission form, he or she does not need to make an appointment with their primary advisor. Basic registration issues can be addressed through walk-in advising. Between the hours of 10:00 and 4:00 pm, Monday through Friday, a walk-in advisor will be on duty in the department.

E-mail Advisement

MCC advisors are available via email at comm.advisors@nyu.edu. Students should use this e-mail address to pose basic questions that



can be answered quickly and concisely. For in-depth questions, students should schedule a primary advisor meeting.

Advisement Resources

Our department website is a continuously updated source of information that includes details on internships, course descriptions and syllabi, study abroad links, professor profiles, events, advisement forms and more. Bookmark the site and consult it regularly to stay informed.

Steinhardt Orientation Leaders

The Orientation Leader Program promotes student involvement by connecting new students to student mentors. Trained and supervised by our academic advisors, Orientation Leaders are able to assist new students in finding accurate registration and advisement information. They act as teacher's assistants in New Student Seminar, hold weekly mentoring office hours, and represent MCC at admissions and recruitment events.

Contact Us

Students can make an appointment with their advisor by calling the front desk at 212 998 5635. All advisors monitor comm.advisors@nyu.edu, and respond to requests submitted at this address promptly. We encourage students to email basic questions rather than calling.

Minors and Double-Majors

Some students choose to complement their primary major in MCC with a minor or second major in another school or department within NYU. Students must consult with both their MCC advisor and an advisor in their potential minor/double-major department to determine if completing supplemental coursework will be a valuable and practical addition to their current academic program.

Degree Requirements

In their freshman and sophomore years, students take MCC core courses and courses in the Liberal Arts Core, and begin to focus on fields of study within the MCC major. In their junior and senior years, students complete restricted electives and two fields of study.

MCC has three core courses. Majors must take all three; minors take any two. Effective Fall 2014, students taking an MCC core course must earn a B- or better to use that course toward the major or minor. (MCC core courses taken before Fall 2014 are exempt from this grade requirement.) If a student receives a grade lower than a B-, that student may retake the course once to improve the grade, but only one retaken course is allowed. Additionally, students may only retake a course once. This means that students receiving below a B- in two or more MCC core courses (even if taken in the same semester) will have to explore with their advisor other options for majoring at NYU.

Academic Progress

Majors are expected to maintain satisfactory academic progress. Students with a cumulative GPA of 2.7 or lower will be reviewed every semester by the Steinhardt Faculty Committee on Student Progress.

Academic progress is reviewed only after a student has enrolled in at least 12 units (cumulative—not per term).

- Students with two or more IP, IF, and/or N grades during one semester will be considered as not making satisfactory progress.
- Students who have two consecutive probationary terms or three non-consecutive probationary terms will be subject to dismissal.
- Students whose matriculation has been terminated because of academic insufficiency may apply for re-admission after one year's lapse of time.

Please consult the Steinhardt website for more information: steinhardt.nyu.edu/registration/standards

Additional Requirements

New Student Seminar SAHS-UE 1 (0 Credits)

New Student Seminar (NSS) is a required first semester course for new undergraduate students (both freshmen and transfers). It orients students to the University, NYU Steinhardt, and MCC. Students are introduced to the nature of higher education, student life on and off campus, and to their major requirements. In class, students work together under the guidance of their advisor and peer advisor to actively explore their roles as students in this diverse and global academic community and as future professionals.

MCC Core Courses

Introduction to Media Studies

MCC-UE 1

Introduces students to a variety of perspectives from which to study mediated communication, and the questions and methods that characterize different approaches to communication. Perspectives surveyed include those drawn from social psychology, political economy, sociology, and communication theory. The course considers media production, content, and reception, and examines media's influence on prevailing attitudes, values, and behaviors.

History of Media and Communication

MCC-UE 3

This course introduces students to the history of media and communication and to the stakes of historical inquiry. Rather than tracing a necessarily selective historical arc from alphabet to Internet or from cave painting to coding, the course is organized around an exploration of key concepts such as literacy, publicity, temporality, visual culture, networks and information.

Media and Cultural Analysis

MCC-UE 14

An introduction to the theoretical approaches and methods used to analyze the content, structure, and contexts of media in society. Students will develop a familiarity with concepts, themes, and approaches in media criticism, and they will develop an ability to adopt, adapt, and employ a variety of methodologies for the analysis of mediated communication.

Senior Media Seminar

MCC-UE 1200 (4 Credits)

A culminating course integrating models of interpretation derived from the liberal arts with the analytical tools developed in media and communication studies. The course reflects current research interests within the Department and encourages students to explore emerging issues in fields such as media and globalization, social interaction, professional ethics, and the interaction between audiences and texts. Topics vary by semester and course instructor. This course is taken when a student's credits reach senior status.

MCCU Media, Culture, and Communication Program of Study 2015 – 2016

Note: Students in the MCC/Global Public Health combined major should consult our website for their specific program of study: steinhardt.nyu.edu/mcc/undergraduate/publichealth

Liberal Arts Requirements: (60 Points)

College Core Curriculum (CCC)

Foreign Language 8

Expository Writing 8

*English Composition Competency Examination
(or equivalent)*

EXPOS-UA 1 Writing the Essay
ACE-UE 110 Advanced College Essay

Foundations of Contemporary Culture 16

Complete one course from each of the following:

Texts and Ideas
Cultures and Contexts
Societies and Social Sciences
Expressive Culture

Foundations of Scientific Inquiry 12

Quantitative Reasoning
Natural Science I or II
Natural Science I or II

Liberal Arts Electives (16 Points)

Any course from the College of Arts & Science

Unrestricted Electives (16 Points)

Any undergraduate course with the exception of those from SPS

Major Requirements: (52 Points)

Core Courses (12 Points)

MCC-UE 1 Introduction to Media Studies
MCC-UE 3 History of Media and Communication
MCC-UE 14 Media and Cultural Analysis

Fields of Study (24 Points)

12 points required in **two** of the following:

- 1) Global and Transcultural Communication
- 2) Images and Screen Studies
- 3) Interaction and Social Processes
- 4) Persuasion and Politics
- 5) Technology and Society

Restricted Electives (12 Points)

12 points selected from the following programs:

ANTH-UA Anthropology
SCA-UA Social and Cultural Analysis
CSCI-UA Computer Science
DRLIT-UA Dramatic Literature
ECON-UA Economics
CRWRI-UA Creative Writing
POL-UA Politics
JOUR-UA Journalism
LWSOC-UA Law and Society
MUSIC-UA Music
SOC-UA Sociology
ICINE-UT Cinema Studies International Program
PERF-UT Performance Studies
ASPP-UT Center for Art, Society & Public Policy
FMTV-UT Film and Television
CINE-UT Cinema Studies
DWPG-UT Dramatic Writing
PHTI-UT Photography and Imaging
REMU-UT Recorded Music
OART-UT Open Arts Curriculum
IDSC-UT Interdisciplinary Seminars
MKTG-UB Marketing
INFO-UB Information Systems
MCC-UE Media, Culture, and Communication

Additional Requirements:

SAHS-UE 1 New Student Seminar 0
MCC-UE 1200 Senior Media Seminar 4

Total Points Required 128

Fields of Study

Each student selects three courses in two of the following areas for a total of 24 points.

Note: Not all courses will be offered every semester or every year. Check the MCC website for the most updated listings. MCC-UE 1210 Senior Honors Thesis can count toward any field of study. Only the Director of the MCC undergraduate program may approve course substitutions.



Global and Transcultural Communication

Courses examine globalization in terms of the mobility of cultural products, transnational media and identity, and policy issues.

MCC-UE 1005	The Culture Industries
MCC-UE 1011	Media and Migration
MCC-UE 1016	Media Audiences
MCC-UE 1020	The Business of Media
MCC-UE 1022	Latino Media
MCC-UE 1023	East Asian Media
MCC-UE 1300	Media and Global Communication
MCC-UE 1302	Global Television
MCC-UE 1304	Global Media and International Law
MCC-UE 1305	Communication and International Development
MCC-UE 1306	Transnational Media Flows
MCC-UE 1310	Culture and Media in Urban China
MCC-UE 1340	Religion and Media
MCC-UE 1341	Middle East Media
MCC-UE 1342	Sounds In and Out of Africa
MCC-UE 1351	War As Media
MCC-UE 1352	Empire, Revolution and Media
MCC-UE 1400	Culture, Media, and Globalization
MCC-UE 1401	Global Cultures and Identities
MCC-UE 1403	Postcolonial Visual Culture
MCC-UE 1405	Copyright, Commerce, and Culture
MCC-UE 1407	Gender, Sex, and The Global
MCC-UE 1410	Global Visual Culture
MCC-UE 1413	Cultural Memory
MCC-UE 1431	Topics in Digital Humanities: Street Food and Urban Family (Shanghai)

MCC-UE 1451	Global Media Seminar: Media in China
MCC-UE 1452	Global Media Seminar: TV and Democracy in Italy
MCC-UE 1453	Global Media Seminar: Post Communist Media Systems
MCC-UE 1454	Global Media Seminar: France and Europe
MCC-UE 1455	Global Media Seminar: Latin America
MCC-UE 1762	Cultural Geography of Commodities

Images and Screen Studies

Courses focus on technologically mediated images and visual communication in everyday life.

MCC-UE 1002	Space and Place in Human Communication
MCC-UE 1003	Introduction to Digital Media
MCC-UE 1006	Television: History and Form
MCC-UE 1007	Film: History and Form
MCC-UE 1008	Video Games: Culture and Industry
MCC-UE 1009	Psychoanalysis: Desire and Culture
MCC-UE 1012	Crime, Violence, and Media
MCC-UE 1015	Advertising and Society
MCC-UE 1021	Dead Media Research Studio
MCC-UE 1022	Latino Media
MCC-UE 1024	Amateur Media
MCC-UE 1029	New Media Research Studio
MCC-UE 1030	Architecture as Media
MCC-UE 1031	Digital Literacy
MCC-UE 1065	Media Events and Spectacle
MCC-UE 1140	Screening History
MCC-UE 1151	Media History of New York
MCC-UE 1302	Global Television
MCC-UE 1345	Fashion and Power
MCC-UE 1346	Fame
MCC-UE 1347	Cultural History of the Screen
MCC-UE 1351	War As Media
MCC-UE 1352	Empire, Revolution, and Media
MCC-UE 1403	Postcolonial Visual Culture
MCC-UE 1409	Consumption, Culture, and Identity
MCC-UE 1410	Global Visual Culture
MCC-UE 1411	Visual Culture in Science and Technology
MCC-UE 1412	Introduction to Visual Culture
MCC-UE 1413	Cultural Memory
MCC-UE 1517	Photography and the Visual Archive

Interaction and Social Processes

Courses analyze communication dynamics, interaction rituals, language and nonverbal practices in social and technologically mediated contexts.

MCC-UE 1009	Psychoanalysis: Desire and Culture
MCC-UE 1011	Media and Migration
MCC-UE 1013	Political Communication
MCC-UE 1016	Media Audiences
MCC-UE 1017	Youth Media and Social Change
MCC-UE 1018	Kids in Media Culture
MCC-UE 1019	Media and Identity
MCC-UE 1025	Race and Media
MCC-UE 1026	Disability, Technology and Media
MCC-UE 1027	Media and the Environment
MCC-UE 1032	Social Media Networking
MCC-UE 1036	On the Phone: Telephone and Mobile Communication
MCC-UE 1037	Music and Media
MCC-UE 1040	Health and Media Communication
MCC-UE 1342	Sounds In and Out of Africa
MCC-UE 1345	Fashion and Power

MCC-UE 1401	Global Cultures and Identities
MCC-UE 1404	Media and the Culture of Money
MCC-UE 1407	Gender, Sex and The Global
MCC-UE 1408	Queer Identity and Popular Culture
MCC-UE 1419	Mediating Love, Sex, and God
MCC-UE 1508	Print: History and Form
MCC-UE 1571	The Rise of Internet Media
MCC-UE 1700	Gender and Communication
MCC-UE 1717	Listening: Noise, Sound, and Music
MCC-UE 1745	Organizational Communication
MCC-UE 1826	Media Activism
MCC-UE 1830	Interpersonal Communication
MCC-UE 1835	Argumentation and Debate

Persuasion and Politics

Courses examine communication media, institutions and technologies as used for the purposes of manipulation and mobilization of opinions, public values, and actions.

MCC-UE 1010	Censorship in American Culture
MCC-UE 1013	Political Communication
MCC-UE 1014	Mass Persuasion and Propaganda
MCC-UE 1015	Advertising and Society
MCC-UE 1017	Youth Media and Social Change
MCC-UE 1023	East Asian Media
MCC-UE 1025	Race and Media
MCC-UE 1027	Media and the Environment
MCC-UE 1028	Ethics and Media
MCC-UE 1040	Health and Media Communication
MCC-UE 1065	Media Events and Spectacle
MCC-UE 1140	Screening History
MCC-UE 1152	Cultural Capital: Media and Arts in NYC
MCC-UE 1304	Global Media and International Law
MCC-UE 1340	Religion and Media
MCC-UE 1341	Middle East Media
MCC-UE 1346	Fame
MCC-UE 1402	Marxism and Culture
MCC-UE 1404	Media and the Culture of Money
MCC-UE 1406	Hacker Culture & Politics
MCC-UE 1408	Queer Identity and Popular Culture
MCC-UE 1409	Consumption, Culture, and Identity
MCC-UE 1419	Mediating Love, Sex, and God
MCC-UE 1750	Public Relations: Theory and Process
MCC-UE 1762	Cultural Geography of Commodities
MCC-UE 1800	Political Rhetoric
MCC-UE 1821	Media, Policy, and Regulation
MCC-UE 1826	Media Activism
MCC-UE 1835	Argumentation and Debate

Technology and Society

Courses that focus on social implications of new technologies of information, communication, and digital media.

MCC-UE 1003	Introduction to Digital Media
MCC-UE 1006	Television: History and Form
MCC-UE 1007	Film: History and Form
MCC-UE 1008	Video Games: Culture and Industry
MCC-UE 1012	Crime, Violence, and Media
MCC-UE 1020	The Business of Media
MCC-UE 1021	Dead Media Research Studio
MCC-UE 1024	Amateur Media
MCC-UE 1026	Disability, Technology, and Media
MCC-UE 1028	Ethics and Media
MCC-UE 1029	New Media Research Studio
MCC-UE 1030	Architecture as Media

MCC-UE 1031	Digital Literacy
MCC-UE 1032	Social Media Networking
MCC-UE 1033	Critical Making
MCC-UE 1034	Media, Technology, and Society
MCC-UE 1036	On the Phone: Telephone and Mobile Communication
MCC-UE 1037	Music and Media
MCC-UE 1151	Media History of New York
MCC-UE 1300	Media and Global Communication
MCC-UE 1303	Privacy and Media Technology
MCC-UE 1305	Communication and International Development
MCC-UE 1347	Cultural History of the Screen
MCC-UE 1402	Marxism and Culture
MCC-UE 1405	Copyright, Commerce and Culture
MCC-UE 1406	Hacker Culture and Politics
MCC-UE 1411	Visual Culture in Science and Technology
MCC-UE 1431	Topics in Digital Humanities: Street Food and Urban Family (Shanghai)
MCC-UE 1508	Print: History and Form
MCC-UE 1571	The Rise of Internet Media
MCC-UE 1585	Creative Coding
MCC-UE 1717	Listening: Noise, Sound, and Music

Restricted Electives

Restricted Electives are courses related to the study of media, culture, and communication and are designed to provide students with the ability to explore applied or practical courses in their field of interest or to further explore an area of theoretical interest.

Students are required to take 12 credits of Restricted Electives. Students who declare a minor or second major may not double count these required courses towards specialization electives. The only exception to this is a second major in Journalism or minor in Producing. Please note that Restricted Electives cannot be taken pass/fail.

For a full list of programs applicable to the requirement, please refer to page 5.

MCC Restricted Electives Include:

MCC-UE 1100	Internship
MCC-UE 1740	Interviewing Strategies
MCC-UE 1755	Public Relations: Principles and Practices
MCC-UE 1760	Innovations in Marketing
MCC-UE 1775	Advertising and Marketing
MCC-UE 1780	Advertising Campaigns
MCC-UE 1805	Public Speaking
MCC-UE 1808	Persuasion

**The aforementioned MCC courses cannot count toward Field of Study credit. They only count toward Restricted Electives.*

Academic Integrity

Academic integrity is the guiding principle for all that one does, from taking exams, making oral presentations to writing term papers. It requires that students recognize and acknowledge information derived from others, and take credit only for original ideas and work. Students violate the principle of academic integrity when they:

- Cheat on an exam;
- Submit the same work for two different courses without prior permission from professors;
- Receive help on a take-home examination that calls for independent work;
- Plagiarize.

Plagiarism, one of the gravest forms of academic dishonesty, whether intended or not, is academic fraud. In a community of scholars, whose members are teaching, learning, and discovering knowledge, plagiarism cannot be tolerated.

Plagiarism is failure to properly assign authorship to a paper, a document, an oral presentation, a musical score and/or other materials which are not original work. One plagiarizes when, without proper attribution, one does any of the following:

- Copy verbatim from a book, article, or other media;
- Download documents from the Internet;
- Purchase documents;
- Report from another's oral work;

- Paraphrase or restate someone else's facts, analysis and/or conclusions;
- Copy directly from a classmate or allow a classmate to copy.

Avoiding Academic Dishonesty

To help avoid academic dishonesty, students should:

- Organize their time appropriately to avoid undue pressure and acquire good study habits, including note taking.
- Learn proper forms of citation. Check with professors for their preferred style guides. Directly copied material must always be in quotes; paraphrased material must be acknowledged; even ideas and organization derived from previous personal work or another's need to be acknowledged.
- Always proofread finished work to be sure that quotation marks or footnotes or other references were not inadvertently omitted. Know the source of each citation.
- Save their notes and drafts of papers as evidence of original work.
- Not submit the same work for more than one class without first obtaining the permission of both professors.

Academic Honors

Dean's List

The Dean's List is an academic honor awarded to undergraduate students who achieve a GPA of 3.7 or higher (fall term only for January graduates and both fall and spring terms for all other students) in at least 28 graded units with no grades of IP/IF/I or P.

Latin Honors

Students meeting the requirement of having completed at least 64 points toward the degree (in weighted grades) in residence in Steinhardt will be eligible for consideration. Latin Honors will be determined by GPA distribution, so that:

- Summa cum laude is limited to the top 5% of the graduating class
- Magna cum laude is limited to the top 10% of the graduating class
- Cum laude is limited to the next 15% of the graduating class

For more information about Latin Honors, visit:
nyu.edu/registrar/graduation/latin-honors.html

Honors in MCC

Undertaking the Honors Program is an exciting and demanding opportunity for students with outstanding academic records and a serious intellectual curiosity about the discipline. The program prepares and guides students to pursue original, independent research under the supervision of a full-time faculty member during the senior year. Producing an honors thesis is a challenging experience that can reap many benefits, including close mentorship from a faculty member, the opportunity to further explore a specific intellectual question or issue that piques one's curiosity, and the development of strong research, writing, and critical thinking skills that can strengthen a student's portfolio in graduate school or professional setting.

A program of this caliber often represents the most defining and culminating experience of one's undergraduate study.

For more information, visit:
steinhardt.nyu.edu/mcc/undergraduate/honors

Connections Outside the Classroom

We encourage students to participate actively in the social and academic life of MCC. Toward that end, students should consider joining any (or all) of the student organizations coordinated through the Department and attending our events, which take place throughout the year.

Contact any advisor for information on how to get involved in these programs.

→ **NYU Comm Club** and the **Public Relations Student Society of America (PRSSA)** are run by MCC students and are open to all students at NYU. These groups provide networking opportunities through an array of academic, social, and cultural activities, including industry talks and site visits to media companies, screenings, talk shows, museums, and studios.

→ The **Alumni Media Roundtable** is a unique opportunity for current students to speak directly with recent MCC alumni about their career paths. Alumni offer interviewing tips, career advice, and strategies for students seeking work in a variety of fields including Public Relations, Advertising, Marketing, Film and Television, Media Planning, Music Publicity, Publishing, and Non-Profit organizations.

→ The **Center for Communication** is a media forum that hosts free seminars for students and faculty, connecting them to a wide variety of leading media innovators. We have partnered with the Center to bring their distinguished panelists to the NYU campus, providing an insider's view of the media industry.

→ Our honors students present their independent research during our **Honors Thesis Presentation** night. The event offers participants the opportunity to sharpen their presentation skills and lets

Study Abroad

We strongly encourage all students to study abroad during their time at NYU. The university has many study abroad sites, which students can attend for course credit: Accra, Abu Dhabi, Berlin, Buenos Aires, Florence, London, Madrid, Paris, Prague, Shanghai, Sydney, Tel Aviv, and Washington DC.

In addition to these semester-long programs, our Department leads summer abroad courses which count as upper-level courses. More information can be obtained from advisors and the MCC website.

Global Media Scholars Program

MCC's Global Media Scholars Program (GMSP) immerses students in the study of media and globalization through NYU's academic sites abroad. The centerpiece of the program is a two-semester sequence starting the spring of students' sophomore year at their choice of NYU campuses in Paris or Prague followed by a second semester in the fall of students' junior year at their choice of NYU campuses in Buenos Aires or Shanghai. Finally, students will take part in a special Senior Media Seminar capstone course during the January (Intersession) term of their senior year.

Freshmen will be invited to apply. Contact an academic advisor for details.

steinhardt.nyu.edu/mcc/study_abroad

Internships

As the media capital of the world, New York City offers numerous internship opportunities. The department has built strong ties with companies of all kinds, including leading media conglomerates, cultural institutions, tech start-ups, and non-profit organizations.

The MCC internship program promotes the integration of academic theory with practical experience, and provides insight into the rapidly-changing field of media.

MCC hosts a password-protected internship database of available positions that is searchable by field of interest, date posted, company name, and compensation. New listings are added weekly.

For advice on securing an internship, eligibility requirements for earning course credit, current internship postings, and career resources consult:

steinhardt.nyu.edu/mcc/internships

Note: Students must be of junior or senior status to intern for credit (64 credits completed).

Media, Culture, and Communication

Degree Requirement Checklist - 128 Credits Required to Graduate

NAME: _____ ID#: N _____ TERM STARTED: Fall Spring Year: _____

Liberal Arts Requirements	REQ'D	COURSE #	COURSE TITLE	CREDITS	SEMESTER/COLLEGE
AREA					
Foreign Language	8				
Expository Writing	8				
Writing the Essay		EXPOS-UA 1			
		ACE-UJ 110			
Foundations of Contemporary Culture	16				
Texts and Ideas					
Cultures and Contexts					
Social Science					
Expressive Culture					
Foundations of Scientific Inquiry	12				
Quantitative Reasoning					
Natural Science I or II					
Natural Science I or II					
Liberal Arts Electives	16 or		with credit differential		
<i>These courses must be taken at the College of Arts and Science</i>					
Total Liberal Arts Credits Required	60				

Unrestricted Electives	(any undergraduate course at NYU except from the School of Professional Studies)				
Total Unrestricted Electives Required	16				

Media, Culture, and Communication

Degree Requirement Checklist - 128 Credits Required to Graduate

Major Requirements

AREA	REQ'D	COURSE #	COURSE TITLE	CREDITS	SEMESTER/COLLEGE
Core Courses	12	MCC-JE 1	Intro to Media Studies	4	_____
		MCC-JE 3	History of Media and Communication	4	_____
		MCC-JE 14	Media and Cultural Analysis	4	_____

Fields of Study

24

Choose two of the following areas: *Global and Transcultural Communication, Images and Screen Studies, Interaction and Social Processes, Persuasion and Politics, or Technology and Society*

Area One: _____

12

Area Two: _____

12

Restricted Electives

12

See approved list on the MCC website: <http://steinhardt.nyu.edu/mcc/undergraduate/electives>

Other Requirements

4

New Student Seminar

0

Senior Media Seminar

4

SAHS-JE 1

MCC-JE 1200

Total Major Credits Required

52

NYU Resources

Steinhardt Student Affairs

steinhardt.nyu.edu/studentaffairs/contact

Steinhardt Resources

steinhardt.nyu.edu/portal/current_students

NYU Student Resource Center

nyu.edu/src

NYU Libraries

library.nyu.edu

Office of Financial Aid

nyu.edu/financial.aid

NYU Registrar

nyu.edu/registrar

Office of the Bursar

nyu.edu/bursar

Office of Global Services (OGS)

nyu.edu/global/international-immigration-services

The Student Health Center

nyu.edu/health

Wellness Exchange

nyu.edu/999

The Moses Center for Students with Disabilities

nyu.edu/csd

NYU Lesbian, Gay, Bisexual, Transgender, and Queer Student Center

nyu.edu/lgbt

Center for Multicultural Education and Programs (CMEP)

cmep.nyu.edu

Wasserman Center for Career Development

nyu.edu/careerdevelopment



facebook.com/mccNYU

[@mccNYU](https://twitter.com/mccNYU)

[LinkedIn MCC Alumni Group](#)

Resources Beyond NYU

Look into these New York-based professional associations for seminars, student chapters, mentoring programs, and networking, job, and internship opportunities.

The Center for Communication

cencom.org

Advertising Women of New York (AWNY)

awny.org

Public Relations Society of America, NY Chapter

prsanyc.org

American Association of Advertising Agencies

aaaa.org

American Marketing Association-NY Chapter

nyama.org

New York Coalition of Professional Women in the Arts & Media, Inc.

nycwam.org

New York Women in Film and Television (NYWF&T)

nywift.org

Public Relations Student Society of America (PRSSA)

prssa.org

Association for Conflict Resolution, NY Chapter

acrgny.org

National Communication Association

natcom.org

Eastern Communication Association

ecasite.org

Media Communications Association-International

mcainy.org

Media Bistro

mediabistro.com

Advertising Club of New York

theadvertisingclub.org

Women in Communications, NY Chapter

nywici.org



Department of Media, Culture, and Communication
New York University
239 Greene Street, 8th floor
New York, NY 10003

Main line: 212 998 5191

Undergraduate advising: 212 998 5635

steinhardt.nyu.edu/mcc