Undergraduate Advisement Guide

DEPARTMENT OF MEDIA, CULTURE, AND COMMUNICATION

ACADEMIC YEAR 2016 – 2017
The Department of Media, Culture, and Communication’s academically rigorous Bachelor of Science degree is grounded in the liberal arts, providing students with the necessary tools to understand the sociological, political, and cultural aspects of media technologies and systems.

The program’s internationally recognized faculty encourage MCC majors to think deeply and broadly about culture and media using theoretical and historical frameworks. The components of the major include core courses in theory and analysis, and upper-level courses in two of the following fields of study: Global and Transcultural Communication; Images and Screen Studies; Interaction and Social Processes; Persuasion and Politics; and Technology and Society. A majority of MCC students take advantage of study opportunities abroad to cultivate a deeper knowledge of the global and transnational issues associated with the production, circulation, and reception of contemporary media.

Situated in the heart of Greenwich Village, the department takes its location in New York City as both an inspiration and a resource. With frequent guest lectures and public events, MCC serves as an intellectual hub for visiting scholars, artists, media practitioners, and industry experts.

**Overview**

Department Chair  
Rodney Benson, Ph.D.

Director of Undergraduate Studies  
Aurora Wallace, Ph.D.

Associate Director of Academic Affairs  
Rebecca Blough

Senior Undergraduate Advisor  
Ivan Makar

Undergraduate Advisors  
Ally Kirkpatrick  
Jonathan Martinez  
Winnie Wu

Undergraduate Degrees Offered  
Bachelor of Science in Media, Culture, and Communication  
Bachelor of Science in Global Public Health and Media, Culture, and Communication

Undergraduate Enrollment  
Undergraduate students = 800

Faculty

The Department is home to 37 full-time professors who pursue original research and participate in a wide array of international scholarly endeavors. As evidence of the department’s interdisciplinary and global perspective, the core faculty represents 13 different academic disciplines and nine different countries of origin.

Their areas of expertise include global media, media history, visual culture, media activism, technology studies, digital media, immigration and public discourse, music, architecture, social networks, youth and media, race and political communication, gender, Middle East, South Asian, and Latin American media.

We encourage undergraduates to read the MCC faculty profiles online: [steinhardt.nyu.edu/mcc/faculty](https://steinhardt.nyu.edu/mcc/faculty)

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<th>Faculty Members</th>
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<tr>
<td>Isra Ali</td>
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<td>Arjun Appadarai</td>
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<td>Rodney Benson</td>
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<td>Jamie Skye Bianco</td>
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<td>Juan Pinon</td>
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<td>Arvind Rajagopal</td>
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<td>Erica Robles-Anderson</td>
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<td>Martin Scherzinger</td>
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<td>Natasha Dow Schüll</td>
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<td>Marita Sturken</td>
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<td>Nicole Starosielski</td>
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<td>Helga Tawil Souri</td>
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<td>Aurora Wallace</td>
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<td>David Clinton Wills</td>
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Advisement

The Department offers several types of advising:

**Primary Advisor Meetings**
Students will be assigned a primary advisor based on the section of New Student Seminar (NSS) they register for during the first semester of their career at Steinhardt. Primary advisors guide and assist students in navigating their academic pursuits. Please note, however, that monitoring degree progress and seeking advisement is always the responsibility of the student.

**Skype Meetings**
As many students elect to complete a semester abroad or travel home to countries outside the US on school breaks, our advisors are available to video chat with students through Skype. It is important that students stay in contact with the department and receive quality advising even when traveling and studying internationally.

**Walk-in Advising**
If a student needs to address a basic registration issue, such as completing a drop/add form, discussing a pass/fail option, turning in an internship registration form, or obtaining a course permission form, he or she does not need to make an appointment with their primary advisor. Basic registration issues can be addressed through walk-in advising. Between the hours of 10:00 and 4:00 pm, Monday through Friday, a walk-in advisor will be on duty in the department.

**E-mail Advisement**
MCC advisors are available via email at comm.advisors@nyu.edu. Students should use this to pose basic questions that can be answered quickly and concisely. For in-depth questions, students should schedule a primary advisor meeting.

**Advisement Resources**
Our department website is a continuously updated source of information that includes details on internships, course descriptions and syllabi, study abroad links, professor profiles, events, advisement forms and more. Bookmark the site and consult it regularly to stay informed.

**Steinhardt Orientation Leaders**
The Orientation Leader Program promotes student involvement by connecting new students to student mentors. Trained and supervised by our academic advisors, Orientation Leaders are able to assist new students in finding accurate registration and advisement information. They act as teacher’s assistants in New Student Seminar, hold weekly mentoring office hours, and represent MCC at admissions and recruitment events.

**Contact Us**
Students can schedule an appointment directly with their advisor online. To access the advisors’ personal calendar links visit:
steinhardt.nyu.edu/mcc/undergraduate/advisement

MCC advisors also monitor emails sent to comm.advisors@nyu.edu.

**Minors and Double-Majors**
Some students choose to complement their primary major in MCC with a minor or second major in another school or department within NYU. Students must consult with both their MCC advisor and an advisor in their potential minor/double-major department to determine if completing supplemental coursework will be a valuable and practical addition to their current academic program.
In their freshman and sophomore years, students take MCC core courses and courses in the Liberal Arts Core, and begin to focus on fields of study within the MCC major. In their junior and senior years, students complete restricted electives and two fields of study.

MCC has three core courses. Majors must take all three; minors take any two. Effective Fall 2014, students taking an MCC core course must earn a B- or better to use that course toward the major or minor. (MCC core courses taken before Fall 2014 are exempt from this grade requirement.) If a student receives a grade lower than a B-, that student may retake the course once to improve the grade, but only one retaken course is allowed. Additionally, students may only retake a course once. This means that students receiving below a B- in two or more MCC core courses (even if taken in the same semester) will have to explore with their advisor other options for majoring at NYU.

**Academic Progress**
Majors are expected to maintain satisfactory academic progress. Students with a cumulative GPA of 2.7 or lower will be reviewed every semester by the Steinhardt Faculty Committee on Student Progress.

Academic progress is reviewed only after a student has enrolled in at least 12 units (cumulative—not per term).

- Students with two or more incompletes, and/or N grades during one semester will be considered as not making satisfactory progress.
- Students who have two consecutive probationary terms or three non-consecutive probationary terms will be subject to dismissal.
- Students whose matriculation has been terminated because of academic insufficiency may apply for re-admission after one year's lapse of time.

Please consult the Steinhardt website for more information: steinhardt.nyu.edu/registration/standards

### Additional Requirements

**New Student Seminar**
SAHS-UE 1 (0 Credits)
New Student Seminar (NSS) is a required first semester course for new undergraduate students (both freshmen and transfers). It orients students to the University, NYU Steinhardt, and MCC. Students are introduced to the nature of higher education, student life on and off campus, and to their major requirements. In class, students work together under the guidance of their advisor and peer advisor to actively explore their roles as students in this diverse and global academic community and as future professionals.

**Senior Media Seminar**
MCC-UE 1200 (4 Credits)
A culminating course integrating models of interpretation derived from the liberal arts with the analytical tools developed in media and communication studies. The course reflects current research interests within the Department and encourages students to explore emerging issues in fields such as media and globalization, social interaction, professional ethics, and the interaction between audiences and texts. Topics vary by semester and course instructor. This course is taken when a student's credits reach senior status.

### MCC Core Courses

**Introduction to Media Studies**
MCC-UE 0001
Introduces students to the study of contemporary forms of mediated communication. The course surveys the main topics in the field and introduces students to a variety of analytical perspectives. Issues include the economics of media production; the impact of media on individual attitudes, values, and behaviors; the role of media professionals, and the impact of new media technologies.

**History of Media and Communication**
MCC-UE 0003
This course introduces students to the history of media and communication and to the stakes of historical inquiry. Rather than tracing a necessarily selective historical arc from alphabet to Internet or from cave painting to coding, the course is organized around an exploration of key concepts such as literacy, publicity, temporality, visual culture, networks and information.

**Media and Cultural Analysis**
MCC-UE 0014
An introduction to the theoretical approaches and methods used to analyze the content, structure, and contexts of media in society. Students will develop a familiarity with concepts, themes, and approaches in media criticism, and they will develop an ability to adopt, adapt, and employ a variety of methodologies for the analysis of mediated communication.
MCCU Media, Culture, and Communication
Program of Study 2016 - 2017

Note: Students in the MCC/Global Public Health combined major should consult our website for their specific program of study: steinhardt.nyu.edu/mcc/undergraduate/publichealth

Liberal Arts Requirements: (60 Credits)

College Core Curriculum (CCC)

Foreign Language 8

Expository Writing 8

English Composition Competency Examination (or equivalent)

EXPOS-UA 1 Writing the Essay
ACE-UE 110 Advanced College Essay

Foundations of Contemporary Culture 16

Complete one course from each of the following:

- Texts and Ideas
- Cultures and Contexts
- Societies and Social Sciences
- Expressive Culture

Foundations of Scientific Inquiry 12

Quantitative Reasoning
Natural Science I or II
Natural Science I or II

Liberal Arts Electives (16 Credits)

Any course from the College of Arts & Science

Unrestricted Electives (16 Credits)

Any undergraduate course with the exception of those from SPS

Major Requirements: (52 Credits)

Core Courses (12 Credits)

MCC-UE 1 Introduction to Media Studies
MCC-UE 3 History of Media and Communication
MCC-UE 14 Media and Cultural Analysis

Fields of Study (24 Credits)

12 credits required in two of the following:

1) Global and Transcultural Communication
2) Images and Screen Studies
3) Interaction and Social Processes
4) Persuasion and Politics
5) Technology and Society

Restricted Electives (12 Credits)

12 credits selected from the following programs:

- ANTH-UA Anthropology
- SCA-UA Social and Cultural Analysis
- CSCI-UA Computer Science
- DRLIT-UA Dramatic Literature
- ECON-UA Economics
- CRWRI-UA Creative Writing
- POL-UA Politics
- JOUR-UA Journalism
- LWSOC-UA Law and Society
- MUSIC-UA Music
- SOC-UA Sociology
- ICINE-UT Cinema Studies International Program
- PERF-UT Performance Studies
- ASPP-UT Center for Art, Society & Public Policy
- FMTV-UT Film and Television
- CINE-UT Cinema Studies
- DWPG-UT Dramatic Writing
- PHTI-UT Photography and Imaging
- REMU-UT Recorded Music
- OART-UT Open Arts Curriculum
- IDSC-UT Interdisciplinary Seminars
- MKTG-UB Marketing
- INFO-UB Information Systems
- MCC-UE Media, Culture, and Communication

Additional Requirements:

SAHS-UE 1 New Student Seminar 0
MCC-UE 1200 Senior Media Seminar 4

Total Credits Required 128
Fields of Study

Each student selects three courses in two of the following areas for a total of 24 credits.

Note: Not all courses will be offered every semester or every year. Check the MCC website for the most updated listings. MCC-UE 1210 Senior Honors Thesis can count toward any field of study. Only the Director of the MCC undergraduate program may approve course substitutions.

Images and Screen Studies
Courses focus on technologically mediated images and visual communication in everyday life.

MCC-UE 1003 Introduction to Digital Media
MCC-UE 1006 Television: History and Form
MCC-UE 1007 Film: History and Form
MCC-UE 1009 Psychoanalysis: Desire and Culture
MCC-UE 1012 Crime, Violence, and Media
MCC-UE 1015 Advertising and Society
MCC-UE 1021 Dead Media Research Studio
MCC-UE 1022 Latino Media
MCC-UE 1024 Amateur Media
MCC-UE 1029 New Media Research Studio
MCC-UE 1030 Architecture as Media
MCC-UE 1031 Digital Media: Theory and Practice
MCC-UE 1065 Media Events and Spectacle
MCC-UE 1140 Screening History
MCC-UE 1141 Hollywood Films and American Life
MCC-UE 1151 Media History of New York
MCC-UE 1152 Cultural Capital: Media and Arts in NYC
MCC-UE 1162 Cultural Capital: Food and Media in NYC
MCC-UE 1302 Global Television
MCC-UE 1345 Fashion and Power
MCC-UE 1346 Fame
MCC-UE 1347 Cultural History of the Screen
MCC-UE 1351 War As Media
MCC-UE 1352 Empire, Revolution, and Media
MCC-UE 1403 Postcolonial Visual Culture
MCC-UE 1409 Consumption, Culture, and Identity
MCC-UE 1410 Global Visual Culture
MCC-UE 1411 Visual Culture in Science and Technology
MCC-UE 1412 Introduction to Visual Culture
MCC-UE 1413 Cultural Memory
MCC-UE 1517 Photography and the Visual Archive

Interaction and Social Processes
Courses analyze communication dynamics, interaction rituals, language and nonverbal practices in social and technologically mediated contexts.

MCC-UE 0005 Introduction to Human Communication and Culture
MCC-UE 1002 Space and Place in Human Communication
MCC-UE 1009 Psychoanalysis: Desire and Culture
MCC-UE 1011 Media and Migration
MCC-UE 1013 Political Communication
MCC-UE 1016 Media Audiences
MCC-UE 1017 Youth Media and Social Change
MCC-UE 1018 Kids in Media Culture
MCC-UE 1019 Media and Identity
MCC-UE 1025 Race and Media
MCC-UE 1026 Disability, Technology and Media
MCC-UE 1027 Media and the Environment
MCC-UE 1032 Social Media Networking
MCC-UE 1036 On the Phone: Telephone and Mobile Communication

Global and Transcultural Communication
Courses examine globalization in terms of the mobility of cultural products, transnational media and identity, and policy issues.

MCC-UE 1002 Space and Place in Human Communication
MCC-UE 1005 The Culture Industries
MCC-UE 1011 Media and Migration
MCC-UE 1016 Media Audiences
MCC-UE 1020 The Business of Media
MCC-UE 1022 Latino Media
MCC-UE 1023 East Asian Media
MCC-UE 1300 Media and Global Communication
MCC-UE 1302 Global Television
MCC-UE 1304 Global Media and International Law
MCC-UE 1305 Communication and International Development
MCC-UE 1306 Transnational Media Flows
MCC-UE 1310 Culture and Media in Urban China
MCC-UE 1314 South Asian Diaspora: Media and Cultural Politics
MCC-UE 1340 Religion and Media
MCC-UE 1341 Middle East Media
MCC-UE 1342 Sounds In and Out of Africa
MCC-UE 1351 War As Media
MCC-UE 1352 Empire, Revolution and Media
MCC-UE 1400 Culture, Media, and Globalization
MCC-UE 1401 Global Cultures and Identities
MCC-UE 1403 Postcolonial Visual Culture
MCC-UE 1405 Copyright, Commerce, and Culture
MCC-UE 1407 Gender, Sex, and The Global
MCC-UE 1410 Global Visual Culture
MCC-UE 1413 Cultural Memory
MCC-UE 1431 Topics in Digital Humanities:

Street Food and Urban Family (Shanghai)
MCC-UE 1451 Global Media Seminar: Media in China
MCC-UE 1452 Global Media Seminar: TV and Democracy in Italy
MCC-UE 1453 Global Media Seminar: Post Communist Media Systems
MCC-UE 1454 Global Media Seminar: France and Europe
MCC-UE 1455 Global Media Seminar: Latin America
MCC-UE 1762 Cultural Geography of Commodities

Images and Screen Studies
Courses focus on technologically mediated images and visual communication in everyday life.

MCC-UE 1003 Introduction to Digital Media
MCC-UE 1006 Television: History and Form
MCC-UE 1007 Film: History and Form
MCC-UE 1009 Psychoanalysis: Desire and Culture
MCC-UE 1012 Crime, Violence, and Media
MCC-UE 1015 Advertising and Society
MCC-UE 1021 Dead Media Research Studio
MCC-UE 1022 Latino Media
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MCC-UE 1030 Architecture as Media
MCC-UE 1031 Digital Media: Theory and Practice
MCC-UE 1065 Media Events and Spectacle
MCC-UE 1140 Screening History
MCC-UE 1141 Hollywood Films and American Life
MCC-UE 1151 Media History of New York
MCC-UE 1152 Cultural Capital: Media and Arts in NYC
MCC-UE 1162 Cultural Capital: Food and Media in NYC
MCC-UE 1302 Global Television
MCC-UE 1345 Fashion and Power
MCC-UE 1346 Fame
MCC-UE 1347 Cultural History of the Screen
MCC-UE 1351 War As Media
MCC-UE 1352 Empire, Revolution, and Media
MCC-UE 1403 Postcolonial Visual Culture
MCC-UE 1409 Consumption, Culture, and Identity
MCC-UE 1410 Global Visual Culture
MCC-UE 1411 Visual Culture in Science and Technology
MCC-UE 1412 Introduction to Visual Culture
MCC-UE 1413 Cultural Memory
MCC-UE 1517 Photography and the Visual Archive

Interaction and Social Processes
Courses analyze communication dynamics, interaction rituals, language and nonverbal practices in social and technologically mediated contexts.

MCC-UE 0005 Introduction to Human Communication and Culture
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MCC-UE 1009 Psychoanalysis: Desire and Culture
MCC-UE 1011 Media and Migration
MCC-UE 1013 Political Communication
MCC-UE 1016 Media Audiences
MCC-UE 1017 Youth Media and Social Change
MCC-UE 1018 Kids in Media Culture
MCC-UE 1019 Media and Identity
MCC-UE 1025 Race and Media
MCC-UE 1026 Disability, Technology and Media
MCC-UE 1027 Media and the Environment
MCC-UE 1032 Social Media Networking
MCC-UE 1036 On the Phone: Telephone and Mobile Communication

Global and Transcultural Communication
Courses examine globalization in terms of the mobility of cultural products, transnational media and identity, and policy issues.

MCC-UE 1002 Space and Place in Human Communication
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MCC-UE 1016 Media Audiences
MCC-UE 1020 The Business of Media
MCC-UE 1022 Latino Media
MCC-UE 1023 East Asian Media
MCC-UE 1300 Media and Global Communication
MCC-UE 1302 Global Television
MCC-UE 1304 Global Media and International Law
MCC-UE 1305 Communication and International Development
MCC-UE 1306 Transnational Media Flows
MCC-UE 1310 Culture and Media in Urban China
MCC-UE 1314 South Asian Diaspora: Media and Cultural Politics
MCC-UE 1340 Religion and Media
MCC-UE 1341 Middle East Media
MCC-UE 1342 Sounds In and Out of Africa
MCC-UE 1351 War As Media
MCC-UE 1352 Empire, Revolution and Media
MCC-UE 1400 Culture, Media, and Globalization
MCC-UE 1401 Global Cultures and Identities
MCC-UE 1403 Postcolonial Visual Culture
MCC-UE 1405 Copyright, Commerce, and Culture
MCC-UE 1407 Gender, Sex, and The Global
MCC-UE 1410 Global Visual Culture
MCC-UE 1413 Cultural Memory
MCC-UE 1431 Topics in Digital Humanities:
MCC-UE 1037 Music and Media
MCC-UE 1040 Health and Media Communication
MCC-UE 1162 Cultural Capital: Food and Media in NYC
MCC-UE 1342 Sounds In and Out of Africa
MCC-UE 1345 Fashion and Power
MCC-UE 1407 Gender, Sex and The Global
MCC-UE 1408 Queer Identity and Popular Culture
MCC-UE 1419 Mediating Love, Sex, and God
MCC-UE 1508 Print: History and Form
MCC-UE 1517 The Rise of Internet Media
MCC-UE 1571 The Rise of Internet Media
MCC-UE 1700 Gender and Communication
MCC-UE 1717 Listening: Noise, Sound, and Music
MCC-UE 1745 Organizational Communication
MCC-UE 1826 Media Activism and Social Movements
MCC-UE 1830 Interpersonal Communication
MCC-UE 1835 Argumentation and Debate

Persuasion and Politics
Courses examine communication media, institutions and technologies as used for the purposes of manipulation and mobilization of opinions, public values, and actions.

MCC-UE 1010 Censorship in American Culture
MCC-UE 1013 Political Communication
MCC-UE 1014 Mass Persuasion and Propaganda
MCC-UE 1015 Advertising and Society
MCC-UE 1017 Youth Media and Social Change
MCC-UE 1023 East Asian Media
MCC-UE 1025 Race and Media
MCC-UE 1027 Media and the Environment
MCC-UE 1028 Ethics and Media
MCC-UE 1040 Health and Media Communication
MCC-UE 1065 Media Events and Spectacle
MCC-UE 1140 Screening History
MCC-UE 1152 Cultural Capital: Media and Arts in NYC
MCC-UE 1162 Cultural Capital: Food and Media in NYC
MCC-UE 1304 Global Media and International Law
MCC-UE 1340 Religion and Media
MCC-UE 1341 Middle East Media
MCC-UE 1346 Fame
MCC-UE 1402 Marxism and Culture
MCC-UE 1404 Media and the Culture of Money
MCC-UE 1406 Hacker Culture & Politics
MCC-UE 1408 Queer Identity and Popular Culture
MCC-UE 1409 Consumption, Culture, and Identity
MCC-UE 1419 Mediating Love, Sex, and God
MCC-UE 1508 Public Relations: Theory and Process
MCC-UE 1760 Cultural Geography of Commodities
MCC-UE 1800 Political Rhetoric
MCC-UE 1821 Media, Policy, and Regulation
MCC-UE 1826 Media Activism and Social Movements
MCC-UE 1835 Argumentation and Debate

Technology and Society
Courses that focus on social implications of new technologies of information, communication, and digital media.

MCC-UE 1003 Introduction to Digital Media
MCC-UE 1006 Television: History and Form
MCC-UE 1007 Film: History and Form
MCC-UE 1008 Video Games: Culture and Industry
MCC-UE 1012 Crime, Violence, and Media
MCC-UE 1020 The Business of Media
MCC-UE 1021 Dead Media Research Studio
MCC-UE 1024 Amateur Media
MCC-UE 1026 Disability, Technology, and Media
MCC-UE 1028 Ethics and Media
MCC-UE 1029 New Media Research Studio
MCC-UE 1030 Architecture as Media
MCC-UE 1031 Digital Media: Theory and Practice
MCC-UE 1032 Social Media Networking
MCC-UE 1033 Critical Making
MCC-UE 1034 Media, Technology, and Society
MCC-UE 1036 On the Phone: Telephone and Mobile Communication
MCC-UE 1037 Music and Media
MCC-UE 1110 Internship
MCC-UE 1151 Media History of New York
MCC-UE 1152 Cultural Capital: Media and Arts in NYC
MCC-UE 1300 Media and Global Communication
MCC-UE 1303 Privacy and Media Technology
MCC-UE 1305 Communication and International Development
MCC-UE 1347 Cultural History of the Screen
MCC-UE 1402 Marxism and Culture
MCC-UE 1405 Copyright, Commerce and Culture
MCC-UE 1406 Hacker Culture and Politics
MCC-UE 1411 Visual Culture in Science and Technology
MCC-UE 1431 Topics in Digital Humanities: Street Food and Urban Family (Shanghai)
MCC-UE 1508 Print: History and Form
MCC-UE 1517 The Rise of Internet Media
MCC-UE 1585 Creative Coding
MCC-UE 1717 Listening: Noise, Sound, and Music

Restricted Electives
Restricted Electives are courses related to the study of media, culture, and communication and are designed to provide students with the ability to explore applied or practical courses in their field of interest or to further explore an area of theoretical interest.

Students are required to take 12 credits of Restricted Electives. Students who declare a minor or second major may not double count these required courses towards specialization electives. The only exception to this is a second major in Journalism or minor in Producing. Please note that Restricted Electives cannot be taken pass/fail.

For a full list of programs applicable to the requirement, please refer to page 5.

MCC Restricted Electives Include:
MCC-UE 1100 Internship
MCC-UE 1740 Interviewing Strategies
MCC-UE 1755 Public Relations: Principles and Practices
MCC-UE 1760 Innovations in Marketing
MCC-UE 1775 Creative Coding
MCC-UE 1770 Advertising Campaigns
MCC-UE 1805 Public Speaking
MCC-UE 1808 Persuasion

*The aforementioned MCC courses cannot count toward Field of Study credit. They only count toward Restricted Electives.
Academic Integrity

Academic integrity is the guiding principle for all that one does, from taking exams, making oral presentations to writing term papers. It requires that students recognize and acknowledge information derived from others, and take credit only for original ideas and work. Students violate the principle of academic integrity when they:

• Cheat on an exam;
• Submit the same work for two different courses without prior permission from professors;
• Receive help on a take-home examination that calls for independent work;
• Plagiarize.

Plagiarism, one of the gravest forms of academic dishonesty, whether intended or not, is academic fraud. In a community of scholars, whose members are teaching, learning, and discovering knowledge, plagiarism cannot be tolerated.

Plagiarism is failure to properly assign authorship to a paper, a document, an oral presentation, a musical score and/or other materials which are not original work. One plagiarizes when, without proper attribution, one does any of the following:

• Copy verbatim from a book, article, or other media;
• Download documents from the Internet;
• Purchase documents;
• Report from another’s oral work;
• Paraphrase or restate someone else’s facts, analysis and/or conclusions;
• Copy directly from a classmate or allow a classmate to copy.

Avoiding Academic Dishonesty

To help avoid academic dishonesty, students should:

• Organize their time appropriately to avoid undue pressure and acquire good study habits, including note taking.
• Learn proper forms of citation. Check with professors for their preferred style guides. Directly copied material must always be in quotes; paraphrased material must be acknowledged; even ideas and organization derived from previous personal work or another’s need to be acknowledged.
• Always proofread finished work to be sure that quotation marks or footnotes or other references were not inadvertently omitted. Know the source of each citation.
• Save their notes and drafts of papers as evidence of original work.
• Not submit the same work for more than one class without first obtaining the permission of both professors.

Academic Honors

Dean’s List
The Dean’s List is an academic honor awarded to undergraduate students who achieve a GPA of 3.7 or higher (fall term only for January graduates and both fall and spring terms for all other students) in at least 28 graded units with no grades of IP/IF/I or P.

Latin Honors
Students meeting the requirement of having completed at least 64 credits toward the degree (in weighted grades) in residence in Steinhardt will be eligible for consideration. Latin Honors will be determined by GPA distribution, so that:

• Summa cum laude is limited to the top 5% of the graduating class
• Magna cum laude is limited to the top 10% of the graduating class
• Cum laude is limited to the next 15% of the graduating class

For more information about Latin Honors, visit: nyu.edu/registrar/graduation/latin-honors.html

Honors in MCC
Undertaking the Honors Program is an exciting and demanding opportunity for students with outstanding academic records and a serious intellectual curiosity about the discipline. The program prepares and guides students to pursue original, independent research under the supervision of a full-time faculty member during the senior year. Producing an honors thesis is a challenging experience that can reap many benefits, including close mentorship from a faculty member, the opportunity to further explore a specific intellectual question or issue that piques one’s curiosity, and the development of strong research, writing, and critical thinking skills that can strengthen a student’s portfolio in graduate school or professional setting.

A program of this caliber often represents the most defining and culminating experience of one’s undergraduate study.

For more information, visit: steinhardt.nyu.edu/mcc/undergraduate/honors
We encourage students to participate actively in the social and academic life of MCC. Toward that end, students should consider joining any (or all) of the student organizations coordinated through the Department and attending our events, which take place throughout the year.

Contact any advisor for information on how to get involved in these programs.

NYU Comm Club and the Public Relations Student Society of America (PRSSA) are run by MCC students and are open to all students at NYU. These groups provide networking opportunities through an array of academic, social, and cultural activities, including industry talks and site visits to media companies, screenings, talk shows, museums, and studios.

Internships
As the media capital of the world, New York City offers numerous internship opportunities. The department has built strong ties with companies of all kinds, including leading media conglomerates, cultural institutions, tech start-ups, and non-profit organizations.

The MCC internship program promotes the integration of academic theory with practical experience, and provides insight into the rapidly-changing field of media.

MCC hosts a password-protected internship database of available positions that is searchable by field of interest, date posted, company name, and compensation. New listings are added weekly.

For advice on securing an internship, eligibility requirements for earning course credit, current internship postings, and career resources consult: steinhardt.nyu.edu/mcc/internships

Note: Students must be of junior or senior status to intern for credit (64 credits completed).
### Liberal Arts Requirements

<table>
<thead>
<tr>
<th>AREA</th>
<th>REQ'D</th>
<th>COURSE #</th>
<th>COURSE TITLE</th>
<th>CREDITS</th>
<th>SEMESTER/COLLEGE</th>
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<tbody>
<tr>
<td>Foreign Language</td>
<td>8</td>
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<tr>
<td>Expository Writing</td>
<td>8</td>
<td>EXPOS-UA 1</td>
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<tr>
<td>Writing the Essay</td>
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<td>ACE-UE 110</td>
<td></td>
<td>1</td>
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<tr>
<td>Foundations of Contemporary Culture</td>
<td>16</td>
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<tr>
<td>Texts and Ideas</td>
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<tr>
<td>Cultures and Contexts</td>
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<tr>
<td>Social Science</td>
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<td></td>
<td></td>
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<tr>
<td>Expressive Culture</td>
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<td>Foundations of Scientific Inquiry</td>
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<td>Quantitative Reasoning</td>
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<tr>
<td>Natural Science I or II</td>
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<td>Liberal Arts Electives</td>
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</tbody>
</table>

These courses must be taken at the College of Arts and Science

### Total Liberal Arts Credits Required  
60

### Unrestricted Electives

(any undergraduate course at NYU except from the School of Professional Studies)

### Total Unrestricted Electives Required  
16
## Media, Culture, and Communication

### Degree Requirement Checklist - 128 Credits Required to Graduate

#### Major Requirements

<table>
<thead>
<tr>
<th>AREA</th>
<th>REQ’D</th>
<th>COURSE #</th>
<th>COURSE TITLE</th>
<th>CREDITS</th>
<th>SEMESTER/COLLEGE</th>
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<tr>
<td>Core Courses</td>
<td>12</td>
<td>MCC-UE 1</td>
<td>Intro to Media Studies</td>
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<td>MCC-UE 3</td>
<td>History of Media and Communication</td>
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<td>MCC-UE 14</td>
<td>Media and Cultural Analysis</td>
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</table>

#### Fields of Study 24

Choose two of the following areas: *Global and Transcultural Communication, Images and Screen Studies, Interaction and Social Processes, Persuasion and Politics, or Technology and Society*

- Area One: ____________________________ 12
- Area Two: ____________________________ 12

#### Restricted Electives 12

See approved list on the MCC website: [http://steinhardt.nyu.edu/mcc/undergraduate/electives](http://steinhardt.nyu.edu/mcc/undergraduate/electives)

#### Other Requirements 4

<table>
<thead>
<tr>
<th>Requirement</th>
<th>CREDITS</th>
<th>SEMESTER/COLLEGE</th>
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<tr>
<td>New Student Seminar</td>
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<tr>
<td>Senior Media Seminar</td>
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</table>

**Total Major Credits Required** 52
NYU Resources

Steinhardt Student Affairs
steinhardt.nyu.edu/studentaffairs/contact

Steinhardt Resources
steinhardt.nyu.edu/portal/current_students

NYU Student Resource Center
nyu.edu/src

NYU Libraries
library.nyu.edu

Office of Financial Aid
nyu.edu/financial.aid

NYU Registrar
nyu.edu/registrar

Office of the Bursar
nyu.edu/bursar

Office of Global Services (OGS)
nyu.edu/global/international-immigration-services

The Student Health Center
nyu.edu/health

Wellness Exchange
nyu.edu/999

The Moses Center for Students with Disabilities
nyu.edu/csd

NYU Lesbian, Gay, Bisexual, Transgender, and Queer Student Center
nyu.edu/lgbt

Center for Multicultural Education and Programs (CMEP)
cmepr.nyu.edu

Wasserman Center for Career Development
nyu.edu/careerdevelopment

Resources Beyond NYU

Look into these New York-based professional associations for seminars, student chapters, mentoring programs, and networking, job, and internship opportunities.

The Center For Communication
cencom.org

Advertising Women of New York
awny.org

Public Relations Society of America, NY Chapter
prsany.org

American Association of Advertising Agencies
aaaa.org

American Marketing Association-NY Chapter
nyama.org

New York Women in Film and Television
nywift.org

Public Relations Student Society of America
prssa.org

National Communication Association
natcom.org

Eastern Communication Association
ecasite.org

Media Bistro
mediabistro.com

Advertising Club of New York
theadvertisingclub.org

Women in Communications, NY Chapter
nywici.org