May 3, 2006
UCDavis
3201 Hart Hall

food lessons
8:30-10:00
Jessica Morton (Nutrition) “The Effect of Calcium Cooking Class Program on Calcium Specific Knowledge and Behavior of Children and their Parents”

Melissa Salazar (Education) “Socializing Tastes and Bodies: Idealized Images of American School Food, 1900-2000”

Virginia Chaidez (Nutrition) “Child-Feeding Practices among Low-Income Latinos: An Early Starting Point in Obesity Prevention”

Chair/Comment: Charlotte Biltzoff (American Studies/Food, Science and Technology)

containing food
10:00-11:30
Laura Hudson (Cultural Studies) “Dive in but I’m Glad I’m not a Hog!: The Modern Jungle of the Meat Industry”

Veronica Hernandez-Izquierdo (Food, Science and Technology) “A New Whey to Make Food Packaging”

Leslie Madsen-Brooks (Cultural Studies) “Scrambled Eggs: Consumption and Anxiety at the Market”

Chair/Comment: Carolyn de la Peña (American Studies)

lunch with keynote speaker
11:45-1:15
Amy Bentley (Nutrition, Food Studies, Public Health, NYU)

Founding Food Studies: Pleasures and Pitfalls

* Lunch Provided

food politics
1:15-3:00
Robert Weis (History) “City of Wheat: The Social History of Bread in the Land of Tortillas: 1875-1945”

Kerin Gould (Native American Studies) “Food and Autonomy”

Jennifer Gregson (Sociology) “Using the Built Environment to Assess Neighborhood Effects for Bodyweight”


Chair/Comment: Cynthia Brantley (History)

3:00 BREAK (Coffee and Cookies)

food pleasures
3:15-4:45
David Michalski (Cultural Studies) “On the Persistence of Dark Bottles: Modern Aesthetics and the Hesitant Receptivity of Wine”

Marco Garcia (Food, Science and Technology) “The Terroir of Beer”

Stacy Jameson (Cultural Studies) “Toward a Visualization of Consumption: Advertising and the Female Food Orgasm”

Chair/Comment: Michael Ziser (English)

closing remarks
4:45-5:00
Carolyn de la Peña and Kimberly Nettes