Politics and Economics of Global Media

Instructors

John Downing            Mark Crispin Miller

This course introduces and compares the politics and economics of news, propaganda and information in three nation-states: the USA, France and China.

SCHEDULE

June

Monday 21st, 9-11:        Introduction to the course

Reading for tomorrow: Edward Bernays, Propaganda (1928/2004), Introduction and chs. 1-4; available at

http://books.google.com/books?id=JlcPgPt17KcC&printsec=frontcover&dq=Edward+Bernays,+Propaganda&source=bl&ots=o4nq3wQTNl&sig=CQ0yNpy0ml_FbxWT2sfrJaFrQM8&hl=en&ei=HB1jS4OCJYe8Nszz20f8G&sa=X&oi=book_result&ct=result&resnum=3&ved=0CBYQ6AEwAg#v=onepage&q=&f=false

Tuesday 22nd, 9-noon    Defining ‘propaganda’

Reading for tomorrow: Bernays, op.cit., chs. 5-11

Wednesday 23rd, 9-11    Economy, culture and propaganda in the USA


Thursday 24th, 9-11    ‘Wars’ and propaganda


Friday 25th, 9-noon    Fighting for information

Monday 28th, 9-11  
*The crisis in U.S. journalism: are there solutions?*


Tuesday 29th, 9-noon  
*French perspectives on news media*


Wednesday 30th, 9-11  
*French and U.S. news media scenarios compared*


*July*

Thursday 1st, 9-11  
*The Party-State and media power in China*

Reading for tomorrow: Zhao, *op.cit.*, chs. 4-5.

Friday 2nd, 9-noon  
*Entertainment media and Internet options in China*

Reading for Monday: Atton & Hamilton, *op.cit.*, chs. 2-3

Monday 5th, 9-11  
*Alternative journalism: basics*

Reading for tomorrow: Atton & Hamilton, *op.cit.*, chs. 4-5

Tuesday 6th, 9-noon  
*Alternative journalism: issues and practices*

Reading for tomorrow: Atton & Hamilton, *op.cit.*, ch. 6

Wednesday 7th, 9-11  
*Alternative journalism around the world*


*Thursday 8th, 9-11:*

*Alternative journalism: theories, future directions; comparison with McChesney & Nichols on media reform*

Friday 9th, 9-noon  
*Final examination*