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Educational leaders— and other school professionals—are experiencing a new work environment in which contracting, outsourcing, student recruitment, public relations, and an obsession with test scores are taking center stage. Leaders are pushed to be entrepreneurial managers, increasingly expected to act less like educators and more like MBAs.

In this timely and important new book, Gary Anderson provides a devastating critique of why this managerial role is counterproductive, especially for improving opportunities for low-income students and students of color, and instead proposes ways of re-theorizing educational leadership to emphasize its advocacy role.

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