
Supplemental Admissions Information PROGRAM IN EDUCATIONAL COMMUNICATION & TECHNOLOGY

These requirements are for Spring 2010 and Summer/Fall 2010 applicants. Requirements may change for future semesters. Any new requirements are typically posted at the end of August, so please be sure to check for the new requirements if you plan to apply for a future semester.

In addition to the general application requirements, the Educational Communication & Technology program requires the following:

Master of Arts Program

Two letters of recommendation. Letters should address the applicant's interests, skills, abilities and accomplishments relevant to the design, development and use of educational media and technology-based learning environments, and his/her ability to pursue and complete graduate studies in this field successfully. Letters may be written by former professors, faculty advisors, academic administrators, or employers knowledgeable of the applicant's academic work or professional accomplishments.

If completing the online application, subscribe names, with addresses, of those writing recommendation letters; they will receive instructions on how to submit their letter electronically.

If submitting a paper-based application, ask those writing letters to prepare them in a signed, sealed envelope. Applicants should submit these with other admissions materials to the Office of Graduate Admissions.

Supplemental essay questions. In addition to the "Statement of Purpose" required in the application package, respond to the following essay questions. Each response should be no more than one page, double-spaced, in length. Include these with online application materials, or submit them with other paper-based admissions materials to the Office of Graduate Admissions.

- What are your professional goals in the field of Educational Communication and Technology?
- What areas of knowledge and skills do you expect to develop while in the Master of Arts program?
- What experiences (academic or professional) have you had designing educational media or technology-based learning environments, and what were several important bases for the design decisions you made?
- In your view, what are several of the strengths of media and technology when designed and used for educational purposes?
- What technology skills do you have, e.g., in computer-based multimedia, web, or productivity tools, in videography or editing? (Alternatively, these may be listed in your vita.)

Examples of relevant papers and original educational media projects, including both documentation and DVDs, videos, and web links, may also be submitted with paper-based admissions materials to the Office of Graduate Admissions or Professor Francine Shuchat Shaw, Director, Program in Educational Communication and Technology, 239 Greene Street, Suite 300, New York, NY 10003.

Advanced Certificate Program

Two letters of recommendation. Letters should address the applicant's interests, skills, abilities and accomplishments relevant to the design, development and use of educational media and technology-based learning environments, and his/her ability to pursue and complete graduate studies in this field successfully. Letters may be written by former professors, faculty advisors, academic administrators, or employers knowledgeable of the applicant's academic work or professional accomplishments.

If completing the online application, subscribe names, with addresses, of those writing recommendation letters; they will receive instructions on how to submit their letter electronically.

If submitting a paper-based application, ask those writing letters to prepare them in a signed, sealed envelope. Applicants should submit these with other admissions materials to the Office of Graduate Admissions.

Supplemental essay questions. In addition to the “Statement of Purpose” required in the application package, respond to the following essay questions. Each response should be no more than one page, double-spaced, in length. Include these with online application materials, or submit them with other paper-based admissions materials to the Office of Graduate Admissions.

- What are your professional goals in the field of Educational Communication and Technology, and how will this Certificate program contribute to your professional development?
- What areas of knowledge and skills do you expect to develop while in the Master of Arts program?
- Provide examples of your professional experiences designing educational or training media; what were the most important bases for the design decisions you made?
- In your view, what are several of the strengths of media and technology when designed and used for educational or training purposes?
- What technology skills do you have, e.g., in computer-based multimedia, web, or productivity tools, in videography or editing? (Alternatively, these may be listed in your vita.)

Examples of relevant papers and original educational media projects, including both documentation and DVDs, videos, and web links, may also be submitted with paper-based admissions materials to the Office of Graduate Admissions or Professor Francine Shuchat Shaw, Director, Program in Educational Communication and Technology, 239 Greene Street, Suite 300, New York, NY 10003.

Doctoral Program

Three letters of recommendation should address the applicant's interests, skills, abilities and accomplishments relevant to the design, development and use of educational media and technology-based learning environments, and his/her ability to pursue and complete graduate studies in this field successfully. Letters may be written by former professors, faculty advisors, academic administrators, or employers knowledgeable of the applicant's academic work or professional accomplishments.

If completing our online application, you will subscribe your recommenders who will then receive instructions on how to submit their letter electronically. If submitting a paper-based application, please ask your recommenders to provide you with a letter of recommendation in a signed, sealed envelope which you will then submit with your other admissions materials to the Office of Graduate Admissions.

Supplemental essay questions. In addition to the “Statement of Purpose” required in the application package, respond to the following essay questions. Each response should be no more than one page, double-spaced, in length. Include these with online application materials, or submit them with other paper-based admissions materials to the Office of Graduate Admissions.

- What are your professional goals?
- What areas of knowledge and skills do you expect to develop while in the doctoral Program, and how will these be useful to your professional plans and goals?
- What academic, personal or professional experiences have led to your interest in pursuing a doctorate in educational communication and technology? What considerations led to your decision?
- Summarize the area of knowledge, set of issues or problems, and body of literature in the field of educational communication and technology or related fields with which you are most conversant.
- In what areas do you have an interest in research and theory? In what content areas or for which audiences do you have an interest in designing educational media programs? What experiences led to these interests?
- Describe your position on what is effective instruction, the relation of media and technology to instruction, and the theoretical or conceptual frameworks you find most powerful and useful to support your position.
- Describe one or more significant academic or professional situations in which you have encountered the problem of improving learning or instruction. How did you identify and analyze the problem, and how did you or would you have solved it?
- Describe one or two critical problems that, in your view, impede effective learning or instruction in a particular setting or type of institution. Outline briefly how you would approach research on these problems, including useful theoretical frameworks and methodology.
- Describe your technology skills, e.g., skills in computer-based multimedia, web, or productivity tools, video, etc.

Examples of published papers, chapters, and presentations on relevant topics, as well as research reports and original educational media projects, may also be submitted with paper-based admissions materials to the Office of Graduate Admissions or Professor Jan Plass, Coordinator of the Doctoral Program, Program in Educational Communication and Technology, 239 Greene Street, Suite 300, New York, NY 10003.