Department of Media, Culture, and Communication

Global Media and International Law
E58.2304
Instructor: Ted Magder

Short Course Description
This course examines the history and role of international law and international regulatory instruments as they pertain to global media governance. It provides an historical overview of the various institutions and actors involved in global media governance, and assesses the various principles and practices that constitute the regime of global media governance, including the regulation of broadcasting, telecommunications, the Internet, and trade in media products. Students will undertake original research in a selected area of global media governance with careful attention to original documents in the field.

Explanatory Note: Graduate Level Version of Course
This course is to be distinguished from its undergraduate namesake in two fundamental ways: first, the graduate course pays special attention to the nature of international law and various theoretical debates regarding its application to questions of governance and compliance. Graduate students will read much more extensively from the literature in international law. Second, graduate students will be expected to conduct original research using wide array of archival resources and conduct an extensive exegetical and historical analysis.

Student Learning Objectives for Undergraduate Course

- Students will understand the basic history of the global media governance, dating back to the Universal Postal Union and the International Telegraph Convention in the 19th century;
- Students will develop analytical and critical skills to assess the various legal and political principles and practices of global media governance;
- Students will develop skills in archival research and policy analysis.

Student Learning Objectives for Graduate Course

- Students will understand the basic history of international law and international organizations with legal and regulatory responsibilities
- Students will develop an understanding of theoretical debates regarding the nature of international law, specifically with respect to governance and compliance
- Students will develop the capacity to undertake original research in a specified area of global communication and international law.
Graduate Course: Selected Readings – Required


