The Department of Media, Culture, and Communication (MCC) provides a rich diversity of undergraduate courses. Our academic terrain is interdisciplinary, equally informed by the humanities and social sciences. We recognize society as a form of communication, and investigate the ways in which technologies of communication record, transmit, and shape what we know and do.

We value historical thinking as a way of understanding the present. With this in mind, our students explore numerous communicative and cultural practices. After attaining an understanding of foundational theory, student coursework is focused via specialized fields of study. Students select 3 courses within 2 of the following fields: Global and Transcultural Communication; Images and Screen Studies; Interaction and Social Processes; Persuasion and Politics; and Technology and Society. This component of the curriculum provides both structure and flexibility to suit students’ individual interests and goals.

Working with professional communities in New York City and elsewhere, we seek to build our students’ professional competencies and support their desire to pursue careers in communication and media. Internship opportunities abound in New York City, where students learn firsthand the challenges and rewards of a career in their chosen field. To gain additional skills and contacts outside the classroom students utilize campus resources such as NYU computing facilities, participate in student clubs, and attend events hosted by the department and organizations throughout the University.

Overview

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Department Chair
Marita Sturken, Ph.D.

Director of Undergraduate Studies
Aurora Wallace, Ph.D.

Associate Director for Academic Affairs
Jillian Sullivan

Senior Undergraduate Advisor
Ivan Makar

Undergraduate Advisors
Noni Bourne
Rebecca Blough

Degrees Offered
Bachelor of Science in Media, Culture, and Communication
Master of Arts in Media, Culture, and Communication
Ph.D. in Media, Culture, and Communication

Enrollment
Undergraduate students = 750
Master’s students = 150
Ph.D. candidates = 40

Faculty

The department is home to 30 full-time professors who pursue original research and participate in a wide array of international scholarly endeavors. As evidence of the department’s interdisciplinary and global perspective, the core faculty represents 13 different academic disciplines and nine different countries of origin. Their areas of expertise include global media, propaganda, visual culture, popular culture, music, crime and violence, technology, digital media, anthropology of science, immigration and public discourse, social networks, youth and media, race and political communication, gender, Middle East politics, and Latin American media. We encourage undergraduates to read the faculty profiles online: steinhardt.nyu.edu/mcc/faculty

Arjun Appadarai
Rodney Benson
Deborah Borisoff
Lily Chumley
Allen Feldman
JoEllen Fisherkeller
Alex Galloway
Brett Gary
Lisa Gitelman
Radha Hegde
Ben Kafka
Melanie Kohnen
Liel Leibovitz
Ted Magder
Charlton McIlwain
Arvind Rajagopal
Erica Robles-Anderson
Martin Scherzinger
Marita Sturken
Helga Tawil Souri
Aurora Wallace

Mark Crispin Miller
Mara Mills
Nick Mirzoeff
Terence Moran
Susan Murray
Juan Pinon
Laura Portwood-Stacer
Arvind Rajagopal
Erica Robles-Anderson
Martin Scherzinger
Marita Sturken
Nicole Starosielski
Helga Tawil Souri
Aurora Wallace
Advisement

The department offers several types of advising:

**Primary Advisor Meetings**
Students will be assigned a primary advisor based on the section of New Student Seminar (NSS) they register for during the first semester of their career at Steinhardt. Primary advisors guide and assist students in navigating their academic pursuits. Please note, however, that monitoring degree progress and seeking advisement is always the responsibility of the student.

**Skype Meetings**
As many students elect to complete a semester abroad or travel home to countries outside the US on school breaks, our advisors are available to video chat with students through Skype. It is important that students stay in contact with the department and receive quality advising even when traveling internationally.

**Walk-in Advising**
If a student needs to address a basic registration issue, such as completing a drop/add form, discussing a pass/fail option, turning in an internship registration form, or obtaining a course permission form, he or she does not need to make an appointment with their primary advisor. Basic registration issues can be addressed through walk-in advising. Between the hours of 10:00 and 4:00 pm, Monday through Friday, a walk-in advisor will be on duty in the department.

**E-mail Advisement**
MCC advisors are available via email at comm.advisors@nyu.edu. Students should use this e-mail address to pose basic questions that can be answered quickly and concisely. For in-depth questions, students should schedule a primary advisor meeting.

**Advisement Resources**
Our department website is a continuously updated source of information that includes details on internships, course descriptions and syllabi, study abroad links, professor profiles, events, advisement forms and more. Bookmark the site and consult it regularly to stay informed.

**Peer Advisors**
The MCC Peer Advising Program promotes student involvement by connecting new students to student mentors. Trained and supervised by our academic advisors, peer advisors are able to assist new students in finding accurate registration and advisement information. They act as teacher’s assistants in New Student Seminar, hold weekly mentoring office hours, assist in organizing departmental conferences and represent MCC at admissions and recruitment events.

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**Contact Us**

Students can make an appointment with their advisor by calling the front desk at 212 998 5635. All advisors monitor comm.advisors@nyu.edu, and respond to requests submitted at this address promptly. We encourage students to email basic questions rather than calling.

**Minors and Double-Majors**
Some students choose to complement their primary major in MCC with a minor or second major in another school or department within NYU. Students must consult with both their MCC advisor and an advisor in their potential minor/double-major department to determine if completing supplemental coursework will be a valuable and practical addition to their current academic program.
As the undergraduate division of the Department of Media, Culture, and Communication, the program offers students the opportunity to work with internationally recognized faculty whose principal concern is the impact of communication technologies and systems on the social, political, and cultural environment. The program is designed to give students an interdisciplinary foundation in communication and media studies.

The program introduces students to the major approaches in the study of communication, including interpersonal communication; forms of mass communication such as print, film, radio, television; and computer-mediated communication. In their freshman and sophomore years, students take courses in the Liberal Arts Core, core courses in the major, and begin to focus on fields of study within the major. In their junior and senior years, students complete two fields of study and restricted electives. In conjunction with the department’s advisors, students select a sequence of courses that satisfy program and degree requirements while simultaneously exploring their own intellectual and professional objectives.

### Degree Requirements

<table>
<thead>
<tr>
<th>Course Name</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>New Student Seminar</td>
<td>SAHS-UE 1 (0 Credits)</td>
</tr>
<tr>
<td>New Student Seminar</td>
<td>NSS</td>
</tr>
<tr>
<td>Senior Media Seminar</td>
<td>MCC-UE 1200 (4 Credits)</td>
</tr>
<tr>
<td>Media, Culture, and Communication Core Courses</td>
<td></td>
</tr>
<tr>
<td>Introduction to Media Studies</td>
<td>MCC-UE 1</td>
</tr>
<tr>
<td>History of Media and Communication</td>
<td>MCC-UE 3</td>
</tr>
<tr>
<td>Introduction to Human Communication and Culture</td>
<td>MCC-UE 5</td>
</tr>
<tr>
<td>Media and Cultural Analysis</td>
<td>MCC-UE 14</td>
</tr>
</tbody>
</table>

### Additional Requirements

**New Student Seminar**

SAHS-UE 1 (0 Credits)
New Student Seminar (NSS) is a required first semester course for new undergraduate students (both freshman and transfers). It orients students to the University, NYU Steinhardt, and MCC. Students are introduced to the nature of higher education, student life on and around campus and New York City, and to their major requirements. In class, students work together under the guidance of their advisor to actively explore their roles as students in this diverse and global academic community and as future professionals in their chosen fields.

**Senior Media Seminar**

MCC-UE 1200 (4 Credits)
A culminating course integrating models of interpretation derived from the liberal arts with the analytical tools developed in media and communication studies. The course reflects current research interests within the department and encourages students to explore emerging issues in fields such as media and globalization, social interaction, professional ethics, and the interaction between audiences and texts. Topics vary by semester and course instructor. This course is taken when a student’s credits reach senior status.

**Media, Culture, and Communication Core Courses**

<table>
<thead>
<tr>
<th>Course Name</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introduction to Media Studies</td>
<td>MCC-UE 1</td>
</tr>
<tr>
<td>Introduces students to a variety of perspectives from which to study mediated communication, and the questions and methods that characterize different approaches to communication. Perspectives surveyed include those drawn from social psychology, political economy, sociology, and communication theory. The course considers media production, content, and reception, and examines media’s influence on prevailing attitudes, values, and behaviors.</td>
<td></td>
</tr>
<tr>
<td>History of Media and Communication</td>
<td>MCC-UE 3</td>
</tr>
<tr>
<td>This course surveys the history of media forms and communication technologies, charting the historical trajectory from the alphabet to the Internet. It explores mediation in and across time and the emergence and development of different media forms in relation to particular social, economic, perceptual, and technological conditions and historical moments.</td>
<td></td>
</tr>
<tr>
<td>Introduction to Human Communication and Culture</td>
<td>MCC-UE 5</td>
</tr>
<tr>
<td>This course surveys research perspectives and theories on culture and human communication. The course will introduce major approaches to the study of social interaction, language, semiotics, and cultural processes.</td>
<td></td>
</tr>
<tr>
<td>Media and Cultural Analysis</td>
<td>MCC-UE 14</td>
</tr>
<tr>
<td>An introduction to the approaches and practices used to analyze the content, structure, and context of contemporary media. The course focuses on the dominant critical perspectives that have contributed to our understanding of media and its role in society. The course examines different media texts using various schools of criticism such as semiotics, gender criticism, and ideological analysis.</td>
<td></td>
</tr>
</tbody>
</table>
## Liberal Arts Requirements: (60 Points)

### Morse Academic Plan (MAP)

- **Foreign Language**
  - 8 points

- **Expository Writing**
  - 8 points
  - *English Composition Competency Examination (or equivalent)*

- **EXPOS-UA 1** Writing the Essay
- **ACE-UE 110** The Advanced College Essay

- **Foundations of Contemporary Culture**
  - 16 points
  - Complete one course from each of the following:
    - Texts and Ideas
    - Cultures and Contexts
    - Societies and the Social Sciences
    - Expressive Culture

- **Foundations of Scientific Inquiry**
  - 12 points
  - Quantitative Reasoning
  - Natural Science I or II
  - Natural Science I or II

### Liberal Arts Electives (16 Points)

Any course from the College of Arts & Science

### Unrestricted Electives (16 Points)

Any undergraduate course with the exception of those from SCPS

## Major Requirements: (52 Points)

### Core Courses (16 Points)

- **MCC-UE 1** Introduction to Media Studies
- **MCC-UE 5** Intro to Human Communication and Culture
- **MCC-UE 3** History of Media and Communication
- **MCC-UE 14** Media and Cultural Analysis

## Fields of Study (24 Points)

12 points required in **two** of the following:

1. Global and Transcultural Communication
2. Images and Screen Studies
3. Interaction and Social Processes
4. Persuasion and Politics
5. Technology and Society

## Restricted Electives (8 Points)

8 points selected from the following programs:

- **ANTH-UA** Anthropology
- **SCA-UA** Social and Cultural Analysis
- **CSCI-UA** Computer Science
- **DRLIT-UA** Dramatic Literature
- **ECON-UA** Economics
- **CRWRI-UA** Creative Writing
- **POL-UA** Politics
- **JOUR-UA** Journalism
- **LWSOC-UA** Law and Society
- **MUSIC-UA** Music
- **SOC-UA** Sociology
- **ICINE-UT** Cinema Studies International Program
- **PERF-UT** Performance Studies
- **ASPP-UT** Center for Art, Society & Public Policy
- **FMTV-UT** Film and Television
- **CINE-UT** Cinema Studies
- **DWPG-UT** Dramatic Writing
- **PHTI-UT** Photography and Imaging
- **REMU-UT** Recorded Music
- **OART-UT** Open Arts Curriculum
- **IDSC-UT** Interdisciplinary Seminars
- **MKTG-UB** Marketing
- **INFO-UB** Information Systems
- **MCC-UE** Media, Culture, and Communication

## Additional Requirements:

- **SAHS-UE 1** New Student Seminar
  - 0 points
- **MCC-UE 1200** Senior Media Seminar
  - 4 points

## Total Points Required

128
Each student selects three courses in two of the following areas for a total of 24 points.

Note: Not all of these courses will be offered every semester or every year. Check the MCC website for the most updated listings. MCC-UE 1210 Senior Honors Thesis can count toward any field of study. Only the Director of the MCC undergraduate program may approve course substitutions.

**Fields of Study**

Global and Transcultural Communication
Courses examine globalization in terms of the mobility of cultural products, transnational media and identity, and policy issues.

- MCC-UE 1005 The Culture Industries
- MCC-UE 1011 Media and Migration
- MCC-UE 1016 Media Audiences
- MCC-UE 1020 The Business of Media
- MCC-UE 1022 Latino Media
- MCC-UE 1023 East Asian Media
- MCC-UE 1300 Media and Global Communication
- MCC-UE 1304 Global Media and International Law
- MCC-UE 1305 Communication and International Development
- MCC-UE 1306 Transnational Media Flows
- MCC-UE 1340 Religion and Media
- MCC-UE 1341 Islam, Media, and the West
- MCC-UE 1342 Sounds In and Out of Africa
- MCC-UE 1351 War As Media
- MCC-UE 1352 Empire, Revolution and Media
- MCC-UE 1400 Communication in Cultural Contexts (NYU Global sites)
- MCC-UE 1401 Global Cultures and Identities
- MCC-UE 1403 Postcolonial Visual Culture
- MCC-UE 1405 Copyright, Commerce, and Culture
- MCC-UE 1407 Gender, Sex, and The Global
- MCC-UE 1410 Global Visual Culture
- MCC-UE 1451 Global Media Seminar: Media in China
- MCC-UE 1452 Global Media Seminar: TV and Democracy in Italy
- MCC-UE 1453 Global Media Seminar: Post Communist Media Systems
- MCC-UE 1454 Global Media Seminar: France and Europe
- MCC-UE 1455 Global Media Seminar: Latin America

Images and Screen Studies
Courses focus on technologically mediated images and visual communication in everyday life.

- MCC-UE 1002 Space and Place in Human Communication
- MCC-UE 1003 Introduction to Digital Media
- MCC-UE 1006 Television: History and Form
- MCC-UE 1007 Film: History and Form
- MCC-UE 1008 Video Games: Culture and Industry
- MCC-UE 1009 Psychoanalysis: Desire and Culture
- MCC-UE 1012 Crime, Violence, and Media
- MCC-UE 1015 Advertising and Society (Washington Square and Prague)
- MCC-UE 1021 Dead Media Research Studio
- MCC-UE 1022 Latino Media
- MCC-UE 1024 Amateur Media
- MCC-UE 1029 New Media Research Studio
- MCC-UE 1030 Architecture as Media
- MCC-UE 1065 Media Events and Spectacle
- MCC-UE 1140 Screening History
- MCC-UE 1151 Media History of New York
- MCC-UE 1345 Fashion and Power
- MCC-UE 1347 Cultural History of the Screen
- MCC-UE 1351 War As Media
- MCC-UE 1352 Empire, Revolution, and Media
- MCC-UE 1403 Postcolonial Visual Culture
- MCC-UE 1410 Global Visual Culture
- MCC-UE 1411 Visual Culture in Science and Technology
- MCC-UE 1517 Photography and the Visual Archive

Interaction and Social Processes
Courses analyze communication dynamics, interaction rituals, language and nonverbal practices in social and technologically mediated contexts.

- MCC-UE 1009 Psychoanalysis: Desire and Culture
- MCC-UE 1011 Media and Migration
- MCC-UE 1013 Political Communication
- MCC-UE 1016 Media Audiences
- MCC-UE 1017 Youth Media: Communication, Community, and Social Change
- MCC-UE 1018 Kids in Media Culture
- MCC-UE 1019 Media and Identity
- MCC-UE 1025 Race and Media
- MCC-UE 1026 Disability, Technology and Media
- MCC-UE 1027 Environmental Communication
- MCC-UE 1032 Social Media Networking
- MCC-UE 1036 Telephone and Mobile Communication Technology
- MCC-UE 1037 Music and Media
- MCC-UE 1040 Health and Media Communication
- MCC-UE 1342 Sounds In and Out of Africa
MCC-UE 1345  Fashion and Power
MCC-UE 1401  Global Cultures and Identities
MCC-UE 1404  Media and the Culture of Money
MCC-UE 1407  Gender, Sex and The Global
MCC-UE 1408  Queer Identity and Popular Culture
MCC-UE 1408  Print: History and Form
MCC-UE 1408  The Rise of Internet Media
MCC-UE 1700  Gender and Communication
MCC-UE 1717  Listening: Noise, Sound, and Music
MCC-UE 1745  Organizational Communication
MCC-UE 1800  Political Rhetoric
MCC-UE 1815  Conflict Management
MCC-UE 1830  Interpersonal Communication
MCC-UE 1835  Argumentation and Debate

**Persuasion and Politics**
Courses examine communication media, institutions and technologies as used for the purposes of manipulation and mobilization of opinions, public values, and actions.

MCC-UE 1010  Censorship in American Culture
MCC-UE 1013  Political Communication
MCC-UE 1014  Mass Persuasion and Propaganda
MCC-UE 1015  Advertising and Society (Washington Square and Prague)
MCC-UE 1017  Youth Media: Communication, Community, and Social Change
MCC-UE 1023  East Asian Media
MCC-UE 1025  Race and Media
MCC-UE 1027  Environmental Communication
MCC-UE 1028  Ethics and Media
MCC-UE 1040  Health and Media Communication
MCC-UE 1065  Media Events and Spectacle
MCC-UE 1140  Screening History
MCC-UE 1304  Global Media and International Law
MCC-UE 1340  Religion and Media
MCC-UE 1341  Islam, Media and the West
MCC-UE 1402  Marxism and Culture
MCC-UE 1404  Media and the Culture of Money
MCC-UE 1406  Hacker Culture & Politics
MCC-UE 1408  Queer Identity and Popular Culture
MCC-UE 1750  Public Relations: Theory and Process
MCC-UE 1800  Political Rhetoric
MCC-UE 1821  Media, Policy, and Regulation
MCC-UE 1835  Argumentation and Debate

**Technology and Society**
Courses that focus on social implications of new technologies of information, communication, and digital media.

MCC-UE 1003  Introduction to Digital Media
MCC-UE 1006  Television: History and Form
MCC-UE 1007  Film: History and Form
MCC-UE 1008  Video Games: Culture and Industry
MCC-UE 1012  Crime, Violence, and Media
MCC-UE 1020  The Business of Media
MCC-UE 1021  Dead Media Research Studio
MCC-UE 1024  Amateur Media
MCC-UE 1026  Disability, Technology, and Media
MCC-UE 1028  Ethics and Media
MCC-UE 1029  New Media Research Studio
MCC-UE 1030  Architecture as Media
MCC-UE 1032  Social Media Networking
MCC-UE 1034  Media, Technology, and Society
MCC-UE 1036  Telephone and Mobile Communication
MCC-UE 1037  Music and Media
MCC-UE 1151  Media History of New York
MCC-UE 1300  Media and Global Communication
MCC-UE 1303  Privacy and Media Technology
MCC-UE 1305  Communication and International Development
MCC-UE 1347  Cultural History of the Screen
MCC-UE 1402  Marxism and Culture
MCC-UE 1405  Copyright, Commerce and Culture
MCC-UE 1406  Hacker Culture and Politics
MCC-UE 1411  Visual Culture in Science and Technology
MCC-UE 1508  Print: History and Form
MCC-UE 1571  The Rise of Internet Media

**Restricted Electives**
Restricted Electives are courses related to the study of media, culture, and communication and are designed to provide students with the ability to explore applied or practical courses in their field of interest or to further explore an area of theoretical interest.

Students are required to take 8 credits of Restricted Electives. Students who declare a minor or second major may not double count these required courses towards specialization electives. The only exception to this is a second major in Journalism or minor in Producing. Please note that Restricted Electives cannot be taken pass/fail.

For a full list of programs applicable to the requirement, please refer to page 5.

**MCC Restricted Electives Include:**
MCC-UE 1100  Internship
MCC-UE 1740  Interviewing Strategies
MCC-UE 1755  Public Relations: Principles and Practices
MCC-UE 1760  Innovations in Marketing
MCC-UE 1775  Advertising and Marketing
MCC-UE 1780  Advertising Campaigns
MCC-UE 1805  Public Speaking
MCC-UE 1808  Persuasion

*The aforementioned MCC courses cannot count toward Field of Study credit. They only count toward Restricted Electives.*
Academic Integrity

Academic integrity is the guiding principle for all that one does, from taking exams, making oral presentations to writing term papers. It requires that students recognize and acknowledge information derived from others, and take credit only for original ideas and work. Students violate the principle of academic integrity when they:

- Cheat on an exam;
- Submit the same work for two different courses without prior permission from professors;
- Receive help on a take-home examination that calls for independent work;
- Plagiarize.

Plagiarism, one of the gravest forms of academic dishonesty, whether intended or not, is academic fraud. In a community of scholars, whose members are teaching, learning, and discovering knowledge, plagiarism cannot be tolerated.

Plagiarism is failure to properly assign authorship to a paper, a document, an oral presentation, a musical score and/or other materials which are not original work. One plagiarizes when, without proper attribution, one does any of the following:

- Copy verbatim from a book, an article or other media;
- Download documents from the Internet;
- Purchase documents;
- Report from another's oral work;
- Paraphrase or restate someone else's facts, analysis and/or conclusions;
- Copy directly from a classmate or allow a classmate to copy.

Avoiding Academic Dishonesty

To help avoid academic dishonesty, students should:

- Organize their time appropriately to avoid undue pressure and acquire good study habits, including note taking.
- Learn proper forms of citation. Check with professors for their preferred style guides. Directly copied material must always be in quotes; paraphrased material must be acknowledged; even ideas and organization derived from previous personal work or another's need to be acknowledged.
- Always proofread finished work to be sure that quotation marks or footnotes or other references were not inadvertently omitted. Know the source of each citation.
- Save their notes and drafts of papers as evidence of original work.
- Not submit the same work for more than one class without first obtaining the permission of both professors.

Academic Honors

Dean's List
Compiled at the end of the fall and spring terms, the Dean’s List serves as an honor roll for undergraduates who have maintained a term average of 3.7 or better in a program of study of at least 12 credits in Steinhardt. Grades of F, I, P, N, or R disqualify students.

Latin Honors
Students meeting the requirement of having completed at least 64 points toward the degree (in weighted grades) in residence in Steinhardt will be eligible for consideration. Latin Honors will be determined by GPA distribution, so that:

- Summa cum laude is limited to the top 5% of the graduating class
- Magna cum laude is limited to the top 10% of the graduating class
- Cum laude is limited to the next 15% of the graduating class

For more information about Latin Honors, visit: nyu.edu/registrar/graduation/latin-honors.html

Honors in MCC
Undertaking the Honors Program is an exciting and demanding opportunity for students with outstanding academic records and a serious intellectual curiosity about the discipline. The program prepares and guides students to pursue original, independent research under the supervision of a full-time faculty member during the senior year. Producing an honors thesis is a challenging experience that can reap many benefits, including close mentorship from a faculty member, the opportunity to further explore a specific intellectual question or issue that piques one’s curiosity, and the development of strong research, writing, and critical thinking skills that can strengthen a student’s portfolio in graduate school or professional setting.

A program of this caliber often represents the most defining and culminating experience of one’s undergraduate study.

For more information, visit: steinhardt.nyu.edu/mcc/undergraduate/honors
We encourage students to participate actively in the social and academic life of MCC. Toward that end, students should consider joining any (or all) of the student organizations coordinated through the department and attending our events, which take place throughout the year. Contact any advisor for information on how to get involved in these programs.

Our Undergraduate Conference brings together MCC students, faculty, advising staff, and guests from the professional community to explore current themes in the field.

The NYU Comm Club and the Public Relations Student Society of America (PRSSA), run by MCC students, are open to all students at NYU. These groups provide networking opportunities through an array of academic, social, and cultural activities including faculty talks, community service, and field trips to movie screenings, talk shows, museums, and studios.

Study Abroad
We strongly encourage all students to study abroad during their time at NYU. The university has many study abroad sites, which students can attend for course credit: Accra (Ghana), Berlin, Buenos Aires, Florence, London, Madrid, Paris, Prague, Shanghai, Sydney, and Tel Aviv.

In addition to these semester-long programs, our department leads summer abroad courses in Buenos Aires and Paris, which count as upper-level courses. The university also sponsors many other summer study abroad programs in a variety of destinations. More information can be obtained through the advising office or MCC website.

Global Media Scholars Program
MCC’s Global Media Scholars Program (GMSP) immerses students in the study of media and globalization through NYU’s academic sites abroad. The centerpiece of the program is a two-semester sequence starting the spring of students’ sophomore year at their choice of NYU campuses in Paris or Prague followed by a second semester in the fall of students’ junior year at their choice of NYU campuses in Buenos Aires or Shanghai. Finally, students will take part in a special Senior Media Seminar capstone course during the January Winter (Intersession) term of their senior year. Freshmen will be invited to apply. Contact an academic advisor for details and an application.

Internships
A truly distinctive facet of being an MCC major is the opportunity to complete internships in New York City, the media capital of the world. Our students have established an outstanding reputation within the various communication industries. We have built strong ties with companies of all kinds, including leading corporations, small entrepreneurial entities, and non-profit organizations.

The internship program promotes the integration of academic theory with practical experience. On site, interns gain networking opportunities, are mentored by industry professionals, and learn the skills necessary to succeed in their industry. Above all, the internship program expands understanding of the dynamics of the ever-changing field of media and communication.

Often, students will use their internship to either validate career aspirations or develop new direction. We encourage most students to do several internships during their academic career. For advice on securing an internship, eligibility requirements for earning course credit, current internship postings, and career resources consult: steinhardt.nyu.edu/mcc/internships

Note: Students must be of junior or senior status to intern for credit (64 credits completed).
Media, Culture, and Communication
Degree Requirement Checklist - 128 Credits Required to Graduate

NAME: ____________________________________

ID#: ____________________

TERM STARTED: Fall  Spring  Year: ________

### Liberal Arts Requirements

<table>
<thead>
<tr>
<th>AREA</th>
<th>CREDITS</th>
<th>COURSE #</th>
<th>COURSE TITLE</th>
<th>COMPLETED</th>
<th>SEMESTER/COLLEGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Foreign Language</td>
<td>8</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
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### Unrestricted Electives

|                                             |          |          |                                |           |                  |
|                                             |          |          |                                |           |                  |
|                                             |          |          |                                |           |                  |
|                                             |          |          |                                |           |                  |
|                                             |          |          |                                |           |                  |
|                                             |          |          |                                |           |                  |

Total Unrestricted Electives Required  16
# Media, Culture, and Communication

## Degree Requirement Checklist - 128 Credits Required to Graduate

### Major Requirements

<table>
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<tr>
<th>AREA</th>
<th>CREDITS</th>
<th>COURSE #</th>
<th>COURSE TITLE</th>
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<th>SEMESTER/COLLEGE</th>
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<td>MCC-UE 5</td>
<td>Intro to Human Communication and Culture</td>
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<td>MCC-UE 3</td>
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<td>MCC-UE 14</td>
<td>Media and Cultural Analysis</td>
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</table>

### Fields of Study - 24

Choose two of the following areas: Global and Transcultural Communication, Images and Screen Studies, Interaction and Social Processes, Persuasion and Politics, or Technology and Society

Area One: _________________ 12

Area Two: _________________ 12

### Restricted Electives - 8

*See approved list on website: [http://steinhardt.nyu.edu/mcc/undergraduate/electives](http://steinhardt.nyu.edu/mcc/undergraduate/electives)*

### Other Requirements - 4

- New Student Seminar: 0 SAHS-UE 1
- Senior Media Seminar: 4 MCC-UE 1200

### Total Major Credits Required - 52

### Notes:
Resources Beyond NYU

Look into these New York-based professional associations for seminars, student chapters, mentoring programs, and networking, job, and internship opportunities.

- The Center for Communication
cencom.org
- Advertising Women of New York (AWNY)
awny.org
- Public Relations Society of America, NY Chapter
prsany.org
- American Association of Advertising Agencies
aaaa.org
- American Marketing Association-NY Chapter
nyama.org
- New York Coalition of Professional Women in the Arts & Media, Inc.
nycwam.org
- New York Women in Film and Television (NYWF&T)
ywift.org
- Public Relations Student Society of America (PRSSA)
prssa.org
- Association for Conflict Resolution, NY Chapter
acrgny.org
- National Communication Association
natcom.org
- Eastern Communication Association
ecasite.org
- Media Communications Association-International
mcainy.org
- Media Bistro
mediabistro.com
- Advertising Club of New York
theadvertisingclub.org
- Women in Communications, NY Chapter
nywici.org