Summer 2014
Media, Culture, and Communication

Cultural History of TV
Course # MCC-GE.2149
4 Points
Graduate Summer Session 1: May 27-June 13, MTWR 12:00 pm – 2:45 pm

There are no prerequisites for this course.

This course will survey the cultural and industrial history of American television. Students will come to understand how technological innovation, regulatory bodies, advertisers, network heads, creative producers, and audiences have interacted with economic, social, and political forces to shape television over time. We will also discuss the methodological practices and concerns involved in the writing of media histories, specifically the history of broadcasting.

Please contact the course instructor, Susan Murray (susan.murray@nyu.edu), with any questions.

Susan Murray is an associate professor of Media, Culture, and Communication at New York University. She is the author of Hitch Your Antenna to the Stars! Early Television and Broadcast Stardom (2005) and the co-editor, with Laurie Ouellette, of two editions of Reality TV: Remaking Television Culture (2004; 2009). She is currently writing a history of color television in the U.S., which is under contract with Duke University Press.