The purpose of this course is twofold: 1) to equip future media professionals with sensitivity to moral values under challenge as well as the necessary skills in critical thinking and decision making for navigating their roles and responsibilities in relation to them and 2) honing those same skills and sensitivities for consumers of media and citizens in media saturated societies.

**Weekly Schedule**

**Jan 29**  Introduction to the course

**Jan 31**  Truth

Cases: Advertising, Fabrication in the news

*Readings*


**Feb 5-7**  Means and Ends

Cases: Starving Child; Newton, CT

*Readings*


Feb 12-14  Freedom of Expression

Cases: We are Legion

Readings


Feb 19-21  Limits on Freedom of Expression

Cases: Pornography; Google on Anti-Semitic Sites; Danish Cartoons; Innocence of Muslims; Rap

Readings


Feb 26-28  Moral Relativism in a Time of Global Media

Cases: Yahoo! In China

Readings


Mar 5-7  Expression and Private Life

Cases: Mosley; Petraeus; TMZ; Perez Hilton; Paparazzi

Readings


Mar 12-14  The Whole Truth

Cases: Wikileaks; Bin Laden tapes; Science journalism embargo; Newton, CT

Readings


Mar 19-21  Spring recess

Mar 26-28  Just and Fair Representation

Cases: Advertising, TV, Digital games; Rap

Readings


**Apr 2-4  Nothing But the Truth**

Cases: Jonah Lehrer; Photoshop; Airbrushing Twiggy

*Readings*


**Apr 9-11  Sex, Violence, and Responsibility**

Cases: Violent Games, TV, Movies; Rap

*Readings*


**Apr 16-18  Just Society, Good Companies, Virtuous Professionals**

*Readings*


Apr 23-25  Behavioral Advertising

Readings

Video

Various readings

Apr 30  Spill over

May 2  Spill over

May 7  In-class work on products

May 9  Student Presentations