The Department of Media, Culture, and Communication (MCC) provides a rich diversity of undergraduate courses. Our academic terrain is interdisciplinary, equally informed by the humanities and social sciences. We recognize society as a form of communication, and investigate the ways in which technologies of communication record, transmit, and shape what we know and do.

We value historical thinking as a way of understanding the present. With this in mind, our students explore numerous communicative and cultural practices. After attaining an understanding of foundational theory, student coursework is focused via specialized fields of study. Students select 3 courses within 2 of the following fields: Global and Transcultural Communication; Images and Screen Studies; Interaction and Social Processes; Persuasion and Politics; and Technology and Society. This component of the curriculum provides both structure and flexibility to suit students' individual interests and goals.

Working with professional communities in New York City and elsewhere, we seek to build our students’ professional competencies and support their desire to pursue careers in communication and media. Internship opportunities abound in New York City, where students learn firsthand the challenges and rewards of a career in their chosen field. To gain additional skills and contacts outside the classroom students utilize campus resources such as NYU computing facilities, participate in student clubs, and attend events hosted by the department and organizations throughout the University.

### Faculty

The Department is home to 31 full-time professors who pursue original research and participate in a wide array of international scholarly endeavors. As evidence of the department’s interdisciplinary and global perspective, the core faculty represents 13 different academic disciplines and nine different countries of origin.

Their areas of expertise include global media, propaganda, visual culture, popular culture, music, crime and violence, technology, digital media, anthropology of science, immigration and public discourse, social networks, youth and media, race and political communication, gender, Middle East politics, and Latin American media.

We encourage undergraduates to read the MCC faculty profiles online:  
steinhardt.nyu.edu/mcc/faculty

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### Undergraduate Advisors

- **Director of Undergraduate Studies**  
  Aurora Wallace, Ph.D.

- **Associate Director of Academic Affairs**  
  Rebecca Blough

- **Senior Undergraduate Advisor**  
  Ivan Makar

- **Undergraduate Advisors**  
  Jonathan Martinez  
  Winnie Wu

- **Undergraduate Degrees Offered**  
  Bachelor of Science in Media, Culture, and Communication  
  Bachelor of Science in Global Public Health and Media, Culture, and Communication

- **Undergraduate Enrollment**  
  Undergraduate students = 750

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### Overview

- **Department Chair**  
  Lisa Gitelman, Ph.D.

- **Undergraduate Degrees Offered**  
  Bachelor of Science in Media, Culture, and Communication  
  Bachelor of Science in Global Public Health and Media, Culture, and Communication

- **Undergraduate Enrollment**  
  Undergraduate students = 750

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- **Isra Ali**  
  Arjun Appadarai  
  Rodney Benson  
  Jamie Skye Bianco  
  Deborah Borisoff  
  Finn Brunton  
  Paula Chakravarty  
  Lily Chumley  
  Allen Feldman  
  JoEllen Fisherkeller  
  Alex Galloway  
  Brett Gary  
  Lisa Gitelman  
  Radha Hegde  
  Ben Kafka  
  Melanie Kohnen  
  Ted Magder

- **Charlton McIlwain**  
  Mark Crispin Miller  
  Mara Mills  
  Nick Mirzoeff  
  Terence Moran  
  Susan Murray  
  Helen Nissenbaum  
  Juan Pinon  
  Arvind Rajagopal  
  Erica Robles-Anderson  
  Martin Scherzinger  
  Marita Sturken  
  Arunabh Biswas  
  Shawn VanCour  
  Aurora Wallace  
  David Clinton Wills
The Department offers several types of advising:

Primary Advisor Meetings
Students will be assigned a primary advisor based on the section of New Student Seminar (NSS) they register for during the first semester of their career at Steinhardt. Primary advisors guide and assist students in navigating their academic pursuits. Please note, however, that monitoring degree progress and seeking advisement is always the responsibility of the student.

Skype Meetings
As many students elect to complete a semester abroad or travel home to countries outside the US on school breaks, our advisors are available to video chat with students through Skype. It is important that students stay in contact with the department and receive quality advising even when traveling and studying internationally.

Walk-in Advising
If a student needs to address a basic registration issue, such as completing a drop/add form, discussing a pass/fail option, turning in an internship registration form, or obtaining a course permission form, he or she does not need to make an appointment with their primary advisor. Basic registration issues can be addressed through walk-in advising. Between the hours of 10:00 and 4:00 pm, Monday through Friday, a walk-in advisor will be on duty in the department.

E-mail Advisement
MCC advisors are available via email at comm.advisors@nyu.edu. Students should use this e-mail address to pose basic questions that can be answered quickly and concisely. For in-depth questions, students should schedule a primary advisor meeting.

Advisement Resources
Our department website is a continuously updated source of information that includes details on internships, course descriptions and syllabi, study abroad links, professor profiles, events, advisement forms and more. Bookmark the site and consult it regularly to stay informed.

Steinhardt Orientation Leaders
The Orientation Leader Program promotes student involvement by connecting new students to student mentors. Trained and supervised by our academic advisors, Orientation Leaders are able to assist new students in finding accurate registration and advisement information. They act as teacher’s assistants in New Student Seminar, hold weekly mentoring office hours, and represent MCC at admissions and recruitment events.

Minors and Double-Majors
Some students choose to complement their primary major in MCC with a minor or second major in another school or department within NYU. Students must consult with both their MCC advisor and an advisor in their potential minor/double-major department to determine if completing supplemental coursework will be a valuable and practical addition to their current academic program.

Contact Us
Students can make an appointment with their advisor by calling the front desk at 212 998 5635. All advisors monitor comm.advisors@nyu.edu, and respond to requests submitted at this address promptly. We encourage students to email basic questions rather than calling.
**Degree Requirements**

In their freshman and sophomore years, students take MCC core courses and courses in the Liberal Arts Core, and begin to focus on fields of study within the MCC major. In their junior and senior years, students complete restricted electives and two fields of study.

MCC has four core courses. Majors must take all four; minors take any two. Effective Fall 2014, students taking an MCC core course must earn a B- or better to use that course toward the major or minor. (MCC core courses taken before Fall 2014 are exempt from this grade requirement.) If a student receives a grade lower than a B-, that student may retake the course once to improve the grade, but only one retaken course is allowed. Additionally, students may only retake a course once. This means that students receiving below a B- in two or more MCC core courses (even if taken in the same semester) will have to explore with their advisor other options for majoring at NYU.

**Academic Progress**

Majors are expected to maintain satisfactory academic progress. Students with a cumulative GPA of 2.7 or lower will be reviewed every semester by the Steinhardt Faculty Committee on Student Progress.

Academic progress is reviewed only after a student has enrolled in at least 12 units (cumulative—not per term).

- Students with two or more IP, IF, and/or N grades during one semester will be considered as not making satisfactory progress.
- Students who have two consecutive probationary terms or three non-consecutive probationary terms will be subject to dismissal.

**Additional Requirements**

**New Student Seminar**

SAHS-UE 1 (0 Credits)

New Student Seminar (NSS) is a required first semester course for new undergraduate students (both freshman and transfers). It orients students to the University, NYU Steinhardt, and MCC. Students are introduced to the nature of higher education, student life on and around campus and New York City, and to their major requirements. In class, students work together under the guidance of their advisor and peer advisor to actively explore their roles as students in this diverse and global academic community and as future professionals in their chosen fields.

**Senior Media Seminar**

MCC-UE 1200 (4 Credits)

A culminating course integrating models of interpretation derived from the liberal arts with the analytical tools developed in media and communication studies. The course reflects current research interests within the Department and encourages students to explore emerging issues in fields such as media and globalization, social interaction, professional ethics, and the interaction between audiences and texts. Topics vary by semester and course instructor. This course is taken when a student's credits reach senior status.

**Media, Culture, and Communication Core Courses**

**Introduction to Media Studies**

MCC-UE 1

Introduces students to a variety of perspectives from which to study mediated communication, and the questions and methods that characterize different approaches to communication. Perspectives surveyed include those drawn from social psychology, political economy, sociology, and communication theory. The course considers media production, content, and reception, and examines media’s influence on prevailing attitudes, values, and behaviors.

**History of Media and Communication**

MCC-UE 3

This course surveys the history of media forms and communication technologies, charting the historical trajectory from the alphabet to the Internet. It explores mediation in and across time and the emergence and development of different media forms in relation to particular social, economic, perceptual, and technological conditions and historical moments.

**Introduction to Human Communication and Culture**

MCC-UE 5

This course surveys research perspectives and theories on culture and human communication. The course will introduce major approaches to the study of social interaction, language, semiotics, and cultural processes.

**Media and Cultural Analysis**

MCC-UE 14

An introduction to the approaches and practices used to analyze the content, structure, and context of contemporary media. The course focuses on the dominant critical perspectives that have contributed to our understanding of media and its role in society. The course examines different media texts using various schools of criticism such as semiotics, gender criticism, and ideological analysis.
MCCU Media, Culture, and Communication
Program of Study 2014 - 2015

Note: Students in the MCC/Global Public Health combined major should consult our website for their specific program of study: steinhardt.nyu.edu/mcc/undergraduate/publichealth

<table>
<thead>
<tr>
<th>Liberal Arts Requirements: (60 Points)</th>
<th>Fields of Study (24 Points)</th>
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<tbody>
<tr>
<td>College Core Curriculum (CCC)</td>
<td>12 points required in two of the following:</td>
</tr>
<tr>
<td>Foreign Language</td>
<td>1) Global and Transcultural Communication</td>
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<tr>
<td>Expository Writing</td>
<td>2) Images and Screen Studies</td>
</tr>
<tr>
<td>English Composition Competency Examination (or equivalent)</td>
<td>3) Interaction and Social Processes</td>
</tr>
<tr>
<td>EXPOS-UA 1 Writing the Essay</td>
<td>4) Persuasion and Politics</td>
</tr>
<tr>
<td>ACE-UE 110 Advanced College Essay</td>
<td>5) Technology and Society</td>
</tr>
<tr>
<td>Foundations of Contemporary Culture</td>
<td><strong>Restricted Electives (8 Points)</strong></td>
</tr>
<tr>
<td>Complete one course from each of the following:</td>
<td>8 points selected from the following programs:</td>
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<tr>
<td>Texts and Ideas</td>
<td>ANTH-UA Anthropology</td>
</tr>
<tr>
<td>Cultures and Contexts</td>
<td>SCA-UA Social and Cultural Analysis</td>
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<tr>
<td>Societies and Social Sciences</td>
<td>CSCI-UA Computer Science</td>
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<tr>
<td>Expressive Culture</td>
<td>DRLIT-UA Dramatic Literature</td>
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<tr>
<td>Foundations of Scientific Inquiry</td>
<td>ECON-UA Economics</td>
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<tr>
<td>Quantitative Reasoning</td>
<td>CRWRI-UA Creative Writing</td>
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<tr>
<td>Natural Science I or II</td>
<td>POL-UA Politics</td>
</tr>
<tr>
<td>Natural Science I or II</td>
<td>JOUR-UA Journalism</td>
</tr>
<tr>
<td>Liberal Arts Electives (16 Points)</td>
<td>LWSOC-UA Law and Society</td>
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<tr>
<td>Any course from the College of Arts &amp; Science</td>
<td>MUSIC-UA Music</td>
</tr>
<tr>
<td>Unrestricted Electives (16 Points)</td>
<td>SOC-UA Sociology</td>
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<tr>
<td>Any undergraduate course with the exception of those from SCPS</td>
<td>ICINE-UT Cinema Studies International Program</td>
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<tr>
<td></td>
<td>PERF-UT Performance Studies</td>
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<tr>
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<td>ASPP-UT Center for Art, Society &amp; Public Policy</td>
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<tr>
<td></td>
<td>FMTV-UT Film and Television</td>
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<td></td>
<td>CINE-UT Cinema Studies</td>
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<td></td>
<td>DWPG-UT Dramatic Writing</td>
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<td>PHTI-UT Photography and Imaging</td>
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<td></td>
<td>REMU-UT Recorded Music</td>
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<td></td>
<td>ASPP-UT Center for Art, Society &amp; Public Policy</td>
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<tr>
<td></td>
<td>MKTG-UB Marketing</td>
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<tr>
<td></td>
<td>ICINE-UT Cinema Studies</td>
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<td></td>
<td>OART-UT Open Arts Curriculum</td>
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<td></td>
<td>IDSC-UT Interdisciplinary Seminars</td>
</tr>
<tr>
<td></td>
<td>ASPP-UT Center for Art, Society &amp; Public Policy</td>
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<td></td>
<td>MCC-UE Media, Culture, and Communication</td>
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<table>
<thead>
<tr>
<th>Major Requirements: (52 Points)</th>
<th>Additional Requirements:</th>
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<tr>
<td>Core Courses (16 Points)</td>
<td>SAHS-UE 1 New Student Seminar 0</td>
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<tr>
<td>MCC-UE 1 Introduction to Media Studies</td>
<td>MCC-UE 1200 Senior Media Seminar 4</td>
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<tr>
<td>MCC-UE 5 Introduction to Human Communication and Culture</td>
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<tr>
<td>MCC-UE 3 History of Media and Communication</td>
<td></td>
</tr>
<tr>
<td>MCC-UE 14 Media and Cultural Analysis</td>
<td></td>
</tr>
</tbody>
</table>

| Total Points Required | 128 |
Each student selects three courses in two of the following areas for a total of 24 points.

Note: Not all courses will be offered every semester or every year. Check the MCC website for the most updated listings. MCC-UE 1210 Senior Honors Thesis can count toward any field of study. Only the Director of the MCC undergraduate program may approve course substitutions.

Global and Screen Studies
Courses focus on technologically mediated images and visual communication in everyday life.

- MCC-UE 1002 Space and Place in Human Communication
- MCC-UE 1003 Introduction to Digital Media
- MCC-UE 1006 Television: History and Form
- MCC-UE 1007 Film: History and Form
- MCC-UE 1008 Video Games: Culture and Industry
- MCC-UE 1009 Psychoanalysis: Desire and Culture
- MCC-UE 1012 Crime, Violence, and Media
- MCC-UE 1015 Advertising and Society (Washington Square and Prague)
- MCC-UE 1021 Dead Media Research Studio
- MCC-UE 1022 Latino Media
- MCC-UE 1024 Amateur Media
- MCC-UE 1029 New Media Research Studio
- MCC-UE 1030 Architecture as Media
- MCC-UE 1031 Digital Literacy
- MCC-UE 1065 Media Events and Spectacle
- MCC-UE 1151 Media History of New York
- MCC-UE 1302 Global Television
- MCC-UE 1345 Fashion and Power
- MCC-UE 1346 Fame
- MCC-UE 1347 Cultural History of the Screen
- MCC-UE 1351 War As Media
- MCC-UE 1352 Empire, Revolution, and Media
- MCC-UE 1403 Postcolonial Visual Culture
- MCC-UE 1409 Consumption, Culture, and Identity
- MCC-UE 1410 Global Visual Culture
- MCC-UE 1411 Visual Culture in Science and Technology
- MCC-UE 1412 Introduction to Visual Culture
- MCC-UE 1517 Photography and the Visual Archive

Interaction and Social Processes
Courses analyze communication dynamics, interaction rituals, language and nonverbal practices in social and technologically mediated contexts.

- MCC-UE 1009 Psychoanalysis: Desire and Culture
- MCC-UE 1011 Media and Migration
- MCC-UE 1013 Political Communication
- MCC-UE 1016 Media Audiences
- MCC-UE 1017 Youth Media: Communication, Community, and Social Change
- MCC-UE 1018 Kids in Media Culture
- MCC-UE 1019 Media and Identity
- MCC-UE 1025 Race and Media
- MCC-UE 1026 Disability, Technology and Media
- MCC-UE 1027 Media and the Environment
- MCC-UE 1032 Social Media Networking
- MCC-UE 1036 On the Phone: Telephone and Mobile Communication
- MCC-UE 1037 Music and Media
MCC-UE 1040 Health and Media Communication
MCC-UE 1342 Sounds In and Out of Africa
MCC-UE 1345 Fashion and Power
MCC-UE 1401 Global Cultures and Identities
MCC-UE 1404 Media and the Culture of Money
MCC-UE 1407 Gender, Sex and The Global
MCC-UE 1408 Queer Identity and Popular Culture
MCC-UE 1508 Print: History and Form
MCC-UE 1571 The Rise of Internet Media
MCC-UE 1700 Gender and Communication
MCC-UE 1717 Listening: Noise, Sound, and Music
MCC-UE 1745 Organizational Communication
MCC-UE 1826 Media Activism
MCC-UE 1830 Interpersonal Communication
MCC-UE 1835 Argumentation and Debate

Persuasion and Politics
Courses examine communication media, institutions and technologies as used for the purposes of manipulation and mobilization of opinions, public values, and actions.

MCC-UE 1010 Censorship in American Culture
MCC-UE 1013 Political Communication
MCC-UE 1014 Mass Persuasion and Propaganda
MCC-UE 1015 Advertising and Society (Washington Square and Prague)
MCC-UE 1017 Youth Media: Communication, Community, and Social Change
MCC-UE 1023 East Asian Media
MCC-UE 1025 Race and Media
MCC-UE 1027 Media and the Environment
MCC-UE 1028 Ethics and Media
MCC-UE 1040 Health and Media Communication
MCC-UE 1065 Media Events and Spectacle
MCC-UE 1140 Screening History
MCC-UE 1152 Cultural Capital: Media and Arts in NYC
MCC-UE 1304 Global Media and International Law
MCC-UE 1340 Religion and Media
MCC-UE 1341 Islam, Media and the West
MCC-UE 1346 Fame
MCC-UE 1402 Marxism and Culture
MCC-UE 1404 Media and the Culture of Money
MCC-UE 1406 Hacker Culture & Politics
MCC-UE 1408 Queer Identity and Popular Culture
MCC-UE 1409 Consumption, Culture, and Identity
MCC-UE 1750 Media Culture and Politics
MCC-UE 1762 Cultural Geography of Commodities
MCC-UE 1800 Political Rhetoric
MCC-UE 1821 Media, Policy, and Regulation
MCC-UE 1826 Media Activism
MCC-UE 1835 Argumentation and Debate

Technology and Society
Courses that focus on social implications of new technologies of information, communication, and digital media.

MCC-UE 1003 Introduction to Digital Media
MCC-UE 1006 Television: History and Form
MCC-UE 1007 Film: History and Form
MCC-UE 1008 Video Games: Culture and Industry
MCC-UE 1012 Crime, Violence, and Media
MCC-UE 1020 The Business of Media
MCC-UE 1021 Dead Media Research Studio
MCC-UE 1024 Amateur Media
MCC-UE 1026 Disability, Technology, and Media
MCC-UE 1028 Ethics and Media
MCC-UE 1029 New Media Research Studio
MCC-UE 1030 Architecture as Media
MCC-UE 1031 Digital Literacy
MCC-UE 1032 Social Media Networking
MCC-UE 1033 Critical Making
MCC-UE 1034 Media, Technology, and Society
MCC-UE 1036 On the Phone: Telephone and Mobile Communication
MCC-UE 1037 Music and Media
MCC-UE 1151 Media History of New York
MCC-UE 1300 Media and Global Communication
MCC-UE 1303 Privacy and Media Technology
MCC-UE 1305 Communication and International Development
MCC-UE 1347 Cultural History of the Screen
MCC-UE 1402 Marxism and Culture
MCC-UE 1405 Copyright, Commerce and Culture
MCC-UE 1406 Hacker Culture and Politics
MCC-UE 1411 Visual Culture in Science and Technology
MCC-UE 1508 Print: History and Form
MCC-UE 1571 The Rise of Internet Media
MCC-UE 1585 Creative Coding
MCC-UE 1717 Listening: Noise, Sound, and Music

Restricted Electives
Restricted Electives are courses related to the study of media, culture, and communication and are designed to provide students with the ability to explore applied or practical courses in their field of interest or to further explore an area of theoretical interest.

Students are required to take 8 credits of Restricted Electives. Students who declare a minor or second major may not double count these required courses towards specialization electives. The only exception to this is a second major in Journalism or minor in Producing. Please note that Restricted Electives cannot be taken pass/fail.

For a full list of programs applicable to the requirement, please refer to page 5.

MCC Restricted Electives Include:
MCC-UE 1100 Internship
MCC-UE 1740 Interviewing Strategies
MCC-UE 1755 Public Relations: Principles and Practices
MCC-UE 1760 Innovations in Marketing
MCC-UE 1775 Advertising and Marketing
MCC-UE 1780 Advertising Campaigns
MCC-UE 1805 Public Speaking
MCC-UE 1808 Persuasion

*The aforementioned MCC courses cannot count toward Field of Study credit. They only count toward Restricted Electives.
Academic Integrity

Academic integrity is the guiding principle for all that one does, from taking exams, making oral presentations to writing term papers. It requires that students recognize and acknowledge information derived from others, and take credit only for original ideas and work. Students violate the principle of academic integrity when they:

• Cheat on an exam;
• Submit the same work for two different courses without prior permission from professors;
• Receive help on a take-home examination that calls for independent work;
• Plagiarize.

Plagiarism, one of the gravest forms of academic dishonesty, whether intended or not, is academic fraud. In a community of scholars, whose members are teaching, learning, and discovering knowledge, plagiarism cannot be tolerated.

Plagiarism is failure to properly assign authorship to a paper, a document, an oral presentation, a musical score and/or other materials which are not original work. One plagiarizes when, without proper attribution, one does any of the following:

• Copy verbatim from a book, an article or other media;
• Download documents from the Internet;
• Purchase documents;
• Report from another’s oral work;
• Paraphrase or restate someone else’s facts, analysis and/or conclusions;
• Copy directly from a classmate or allow a classmate to copy.

Avoiding Academic Dishonesty

To help avoid academic dishonesty, students should:

• Organize their time appropriately to avoid undue pressure and acquire good study habits, including note taking.
• Learn proper forms of citation. Check with professors for their preferred style guides. Directly copied material must always be in quotes; paraphrased material must be acknowledged; even ideas and organization derived from previous personal work or another’s need to be acknowledged.
• Always proofread finished work to be sure that quotation marks or footnotes or other references were not inadvertently omitted. Know the source of each citation.
• Save their notes and drafts of papers as evidence of original work.
• Not submit the same work for more than one class without first obtaining the permission of both professors.

Academic Honors

Dean’s List

The Dean’s List is an academic honor awarded to undergraduate students achieving high scholarship each academic year. The Dean’s List is open to matriculated students who achieve a GPA of 3.7 or higher (fall term only for January graduates and both fall and spring terms for all other students) in at least 28 graded units with no grades of IP/IF/I or P.

Latin Honors

Students meeting the requirement of having completed at least 64 points toward the degree (in weighted grades) in residence in Steinhardt will be eligible for consideration. Latin Honors will be determined by GPA distribution, so that:

• Summa cum laude is limited to the top 5% of the graduating class
• Magna cum laude is limited to the top 10% of the graduating class
• Cum laude is limited to the next 15% of the graduating class

For more information about Latin Honors, visit: nyu.edu/registrar/graduation/latin-honors.html

Honors in MCC

Undertaking the Honors Program is an exciting and demanding opportunity for students with outstanding academic records and a serious intellectual curiosity about the discipline. The program prepares and guides students to pursue original, independent research under the supervision of a full-time faculty member during the senior year. Producing an honors thesis is a challenging experience that can reap many benefits, including close mentorship from a faculty member, the opportunity to further explore a specific intellectual question or issue that piques one’s curiosity, and the development of strong research, writing, and critical thinking skills that can strengthen a student’s portfolio in graduate school or professional setting.

A program of this caliber often represents the most defining and culminating experience of one’s undergraduate study.

For more information, visit: steinhardt.nyu.edu/mcc/undergraduate/honors
We encourage students to participate actively in the social and academic life of MCC. Toward that end, students should consider joining any (or all) of the student organizations coordinated through the Department and attending our events, which take place throughout the year.

Contact any advisor for information on how to get involved in these programs.

- **NYU Comm Club** and the **Public Relations Student Society of America (PRSSA)** are run by MCC students and open to all students at NYU. These groups provide networking opportunities through an array of academic, social, and cultural activities, including industry talks and site visits to media companies, screenings, talk shows, museums, and studios.

- The **Alumni Media Roundtable** is a unique opportunity for current students to speak directly with recent alumni of our undergraduate and graduate programs about their career paths. Alumni offer interviewing tips, career advice, and strategies for students seeking work in a variety of fields including Public Relations, Advertising, Marketing, Film and Television, Media Planning, Music Publicity, Publishing, and Non-Profit organizations.

- The **Center for Communication** is a media forum that offers free seminars for students and faculty, connecting them to a wide variety of leading professionals in the field. We have partnered with the Center to bring their distinguished panelists to the NYU campus, providing an insider's view for those seeking work in media and communications.

- Our honors students present their independent research during our **Honors Thesis Presentation** night. The event offers participants the opportunity to sharpen their presentation skills and lets attendees learn about the various academic interests and methodologies explored by their peers.

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**Study Abroad**

We strongly encourage all students to study abroad during their time at NYU. The university has many study abroad sites, which students can attend for course credit: Accra (Ghana), Berlin, Buenos Aires, Florence, London, Madrid, Paris, Prague, Shanghai, Sydney, and Tel Aviv.

In addition to these semester-long programs, our Department leads summer abroad courses in Buenos Aires and Paris, which count as upper-level courses. The university also sponsors many other summer study abroad programs in a variety of destinations. More information can be obtained through the advising office or MCC website.

**Global Media Scholars Program**

MCC’s Global Media Scholars Program (GMSP) immerses students in the study of media and globalization through NYU’s academic sites abroad. The centerpiece of the program is a two-semester sequence starting the spring of students’ sophomore year at their choice of NYU campuses in Paris or Prague followed by a second semester in the fall of students’ junior year at their choice of NYU campuses in Buenos Aires or Shanghai. Finally, students will take part in a special Senior Media Seminar capstone course during the January Winter (Intersession) term of their senior year.

Freshmen will be invited to apply. Contact an academic advisor for details and an application.

[steinhardt.nyu.edu/mcc/study_abroad](steinhardt.nyu.edu/mcc/study_abroad)

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**Internships**

A distinctive feature of the MCC major is the opportunity to complete internships in New York City, the media capital of the world. Our students have established an outstanding reputation within the various communication industries. We have built strong ties with companies of all kinds, including leading corporations, small entrepreneurial entities, and non-profit organizations.

The internship program promotes the integration of academic theory with practical experience. On site, interns gain networking opportunities, are mentored by industry professionals, and learn the skills necessary to succeed in their industry. Above all, the internship program expands understanding of the dynamics of the ever-changing field of media and communication.

Often, students will use their internship to either validate career aspirations or develop new direction. We encourage most students to do several internships during their academic career. For advice on securing an internship, eligibility requirements for earning course credit, current internship postings, and career resources consult:

[steinhardt.nyu.edu/mcc/internships](steinhardt.nyu.edu/mcc/internships)

*Note: Students must be of junior or senior status to intern for credit (64 credits completed).*
## Liberal Arts Requirements

<table>
<thead>
<tr>
<th>AREA</th>
<th>CREDITS</th>
<th>COURSE #</th>
<th>COURSE TITLE</th>
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<td>Foreign Language</td>
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<td>Expository Writing</td>
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<td>Writing the Essay</td>
<td>EXPOS-UA 1</td>
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<td>Expressive Culture</td>
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<td>Foundations of Scientific Inquiry</td>
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<td>Quantitative Reasoning</td>
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<td>Natural Science I or II</td>
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<td>Natural Science II or III</td>
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<td>Liberal Arts Electives</td>
<td>16 or _____ with point differential</td>
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<td>These courses must be taken at the College of Arts and Science</td>
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Total Liberal Arts Credits Required 60

## Unrestricted Electives

Total Unrestricted Electives Required 16
## Media, Culture, and Communication

### Degree Requirement Checklist - 128 Credits Required to Graduate

#### Major Requirements

<table>
<thead>
<tr>
<th>AREA</th>
<th>CREDITS</th>
<th>COURSE #</th>
<th>COURSE TITLE</th>
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<th>SEMESTER/COLLEGE</th>
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<td>Core Courses</td>
<td>16</td>
<td>MCC-UE 1</td>
<td>Intro to Media Studies</td>
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<td>MCC-UE 5</td>
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<td>MCC-UE 3</td>
<td>History of Media and Communication</td>
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<td>MCC-UE 14</td>
<td>Media and Cultural Analysis</td>
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<td>Fields of Study</td>
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<td>Choose two of the following areas: Global and Transcultural Communication, Images and Screen Studies, Interaction and Social Processes, Persuasion and Politics, or Technology and Society</td>
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<td>Area One:</td>
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<td>Area Two:</td>
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<td>Restricted Electives</td>
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<td>See approved list on web site: <a href="http://steinhardt.nyu.edu/mcc/undergraduate/electives">http://steinhardt.nyu.edu/mcc/undergraduate/electives</a></td>
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<td>Other Requirements</td>
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<td>New Student Seminar</td>
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<td>SAHS-UE 1</td>
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<td>Senior Media Seminar</td>
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<td>MCC-UE 1200</td>
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<td>Total Major Credits Required</td>
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</tbody>
</table>

**Notes:**
Resources Beyond NYU

Look into these New York-based professional associations for seminars, student chapters, mentoring programs, and networking, job, and internship opportunities.

The Center for Communication
cencom.org

Advertising Women of New York (AWNY)
awny.org

Public Relations Society of America, NY Chapter
prsany.org

American Association of Advertising Agencies
aaaa.org

American Marketing Association-NY Chapter
nyama.org

New York Coalition of Professional Women in the Arts & Media, Inc.
nycwam.org

New York Women in Film and Television (NYWF&T)
nywift.org

Public Relations Student Society of America (PRSSA)
prssa.org

Association for Conflict Resolution, NY Chapter
acrgny.org

National Communication Association
natcom.org

Eastern Communication Association
ecasite.org

Media Communications Association-International
mcainy.org

Media Bistro
mediabistro.com

Advertising Club of New York
theadvertisingclub.org

Women in Communications, NY Chapter
nywici.org

NYU Resources

Steinhardt Student Affairs
steinhardt.nyu.edu/studentaffairs/contact

Steinhardt Resources
steinhardt.nyu.edu/portal/current_students

NYU Student Resource Center
nyu.edu/src

NYU Libraries
library.nyu.edu

Office of Financial Aid
nyu.edu/financial.aid

NYU Registrar
nyu.edu/registrar

Office of the Bursar
nyu.edu/bursar

Office of Global Services (OGS)
nyu.edu/global/international-immigration-services

The Student Health Center
nyu.edu/health

Wellness Exchange
nyu.edu/999

The Moses Center for Students with Disabilities
nyu.edu/csd

NYU Lesbian, Gay, Bisexual, Transgender, and Queer Student Center
nyu.edu/lgbt

Center for Multicultural Education and Programs (CMEP)
cmeep.nyu.edu

Wasserman Center for Career Development
nyu.edu/careerdevelopment

facebook.com/mccNYU
@mccNYU
LinkedIn MCC Group

NYU STEINHARDT

Department of Media, Culture, and Communication
New York University
239 Greene Street, 8th floor
New York, NY 10003

Main line: 212 998 5191
Undergraduate advising: 212 998 5635
steinhardt.nyu.edu/mcc