CULMINATION: THREE DAYS OF SHARING RESEARCH

CREATIVE COLLABORATION IN TECHNOLOGY AND THE ARTS
Academic Papers Session, August 14-16

The IMPACT Conference invites researchers to submit papers for presentation during the final three days, August 14-16. Participants can register for only the Research Session or for the full three week session as researcher and presenter. Details for submission will be announced on the website and in separate press releases.

Become an IMPACTOR and it may transform your life.

IMPACT 2014
INTERNATIONAL CONFERENCE
JULY 28 - AUGUST 16

Demonstrations and Collaborative Creative Experience
July 28 - August 15

Research Papers Session: August 14 - 16

You could transform the world....

....Become an IMPACTOR....
IMPACT 2014 explores the theme of Creating New Worlds through Cultural Collaboration. The "C" is squared, joining Creating and Collaboration in a synthesis of culture, connection, communication, community and conserving the resources of our global sharing.

### THREE WEEKS OF IMPACT

#### Week 1
Orientation and Exposure
- focus work sessions
- tech sessions & combined arts sessions
- visit productions using media technology
- improvise and create
- share our talents

#### Week 2
Development of Technological Skills and Creative Ideas
- develop skills to apply to new works
- form arts collectives and collaborations
- improvise by exploring materials & ideas
- derive structure through collaboration
- critically reflect on new work

#### Week 3
Sharing
- transform our original materials
- synthesize our creative work
- create final structure for sharing
- share multimedia presentation
- celebrate & recognize achievements

#### New York City as a Cultural Resource
- videotape different NYC locations
- engage NYC as a tapestry for creative work
- critically reflect on new work produced
- extend primary experience through media
- media transform our awareness of experience

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**IMPACT 2014**

**INTERNATIONAL CONFERENCE:** July 28 - August 16

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**IMPACT:** Interactive Multimedia Performing Arts Collaborative/Creative Technology

NYU Steinhardt and the IMPACT Team invite beginning, intermediate and advanced levels of engagement to a collaborative, multidisciplinary conference for creative and performing arts, open to international and US participants.

This conference is about extending the range of our techniques and technologies to be expressive as artists in everyday activities and to promote greater understanding across cultures.

Our focus is on the Interactive nature of the conference. This involves our interactions with each other, and with the technologies that are emerging to extend our expressive range as artists and human beings.

We engage Multimedia in our creating, and the substance of our work is Performing Arts, in which all performing arts, including visual arts, are conceptualized in performative and performative dimensions, acknowledging the temporal and ephemeral nature of the arts as an ongoing way of knowing and expressing the world.

The Collaborative nature of our work together creates new worlds as we connect through our collective concern for the environment we inhabit, transform and restore. We seek to create new experience and awareness through our understanding of Technology.

Technology exists as an evolving tool of artistic expression enhancing our practice in music, dance, voice, video and visual arts. Each year, IMPACT changes because technology is in a state of permanent evolution, mirroring our identity as the extension of ourselves. We celebrate a technology that has opened new artistic expression. Our individual appropriation of technology alters technology forever, evidence that our presence and interaction continues to transform the world as it is to what it can become. We have the power to create the world we want to share. We embody the technology that redefines what we are becoming. The technology we are working on is the technology of ourselves.