ARVA-GE.2027.095 Exhibition and Display of Art and Material Culture (Final)
June 2013 - Steinhardt Intensive Study Abroad, NYU in London (3 pts.)
Prof. Carlo Lamagna, carlo.lamagna@nyu.edu / cell # in London: 917-991-0263

Course Outline:

Arrival (6/16)

Welcome, NYU in London
4:00 pm
Guilford House
74-76 Guilford Street
6:00 pm Welcome Dinner, Ciao Bella,
90 Lambs Conduit Street

Class 1 (6/17)
10:00 am – 1:00 pm
NYU in London, Rm 101
6 Bedford Square

Ecosystems and Frameworks
introduction; discussion of New York exhibitions

Background Readings:
Blackboard: Woodward: The Material as Culture; Benjamin: The Work of Art in the Age of Mechanical Reproduction; Veblen: Pecuniary Canon of Taste; Sturken and Cartwright: Practices of Looking

Class 2 (6/17)
Departure 6:00 pm
18 Folgate St
Tube: Liverpool St.

7:00 pm Dennis Severs’ House
Preceded by a brief walk around Spitalfields

Class 3 (6/18)
9:30 am – 12:30 pm
NYU in London, Rm 101

Typologies and Themes
classification; collection & exhibition types; the canon

Readings:
“Thinking About Exhibitions” (TAE) – Bennett: The Exhibitionary Complex (p.81)
“What Makes a Great Exhibition” (WMGE) – Storr: Show and Tell (p.14)
“Contemporary Cultures of Display” (CCoD) – Barker: Introduction (p.8), The Musée d’Orsay (p.50)

Class 4 (6/18)
2:00 pm Sir John Soane’s Museum
Speaker: Stephen Astley, Curator of Drawings

Class 5 (6/19)
10:00 am – 12:30 pm
NYU in London, Rm 101

Context & Space
display venues and concepts

11:00 am Speaker: Sarah Thelwall, Creative Industries Strategist
Readings:
TAE – Greenberg: The Exhibited Redistributed (p.349); Ward: What’s Important about the History of Modern Art Exhibits (p.451)
WMGE – Jacob: Making Space for Art (p.134)  
CCoD – Barker and Thomas: The Sainsbury Wing and Beyond (p.73); Grunenberg: The Modern Art Museum (p.26)

| Class 6 (6/19) | Site Visit: | 3:00 pm Whitechapel Art Gallery  
| 77-82 Whitechapel High St | Speaker: Daniel Herrmann, Eisler Curator and Head of Curatorial Studies |

| Class 7 (6/20) | Exhibiting Cultures  
| 10 am – 12 pm | identity exhibitions/cultural heritage/authenticity/the tourist gaze |
| NYU in London, Rm 101 |

Readings:
CCoD – Court: Africa on Display (p.147)  
TAE – Ramirez: Brokering Identities (p.21)  
Blackboard: Phillips: Exhibiting Africa After Modernism  
TAE – Karp and Wilson: Constructing the Spectacle of Culture in Museums (p.251)  

| Class 8 (6/20) | Site Visit: |
| Meet at: | 1:15 pm British Museum  
| Great Russell Street | Objects in Focus; Sutton Hoo; Enlightenment Gallery; Living and Dying – Wellcome Trust Gallery – Africa (Sainsbury Galleries) – The Portland Vase |
| Tube: Tottenham Court Rd | Speaker: Anna Bright, Interpretation Officer |

| (6/21) No Class | Free Morning  
|  | Group exhibition assignments |

| (6/21) | Site Visit:  
| Meet at: | 3:05  
| 3:20 pm British Museum | Life and death in Pompeii and Herculaneum |

| (6/22) No Class | Site Visits (on own)  
|  | Group Exhibition Assignments |

| (6/23) FREE DAY |
Class 9 (6/24)  
9:00 am – 10:30 am  
NYU in London, Rm 101  
**Interpretation**  
storytelling; themes; motivations

**Readings:**  
TAE – Ferguson: Exhibition Rhetorics (p.175); Meijers: The Museum and the Ahistorical Exhibition (p.7)  
WMGE – Schaffner: Wall Text (p.154)  
Blackboard - Murtha: Reuben Bliss Bedchamber

**Class 10 (6/24)**  
Cromwell Road  
Tube: South Kensington  
**Site Visits:**  
11:15 am **Natural History Museum**  
Exterior, main hall, southeast gallery 1st floor  
11:45 am **Victoria and Albert Museum**  
British Galleries  
1:00 pm Lunch  
2:15 pm **Speaker:** Glenn Adamson, Head of Research, Ceramics and Furniture Galleries  
3:45 pm **David Bowie Is**

**Class 11 (6/25)**  
9:21 train to Oxford  
University of Oxford  
South Parks Road  
**Site Visit**  
11:00 am **Pitt Rivers Museum**  
**Speaker:** Dr. Laura Peers, Lecturer/Curator  
1:00 pm Lunch  
**Class 12 (6/25)**  
Beaumont Street  
**Site Visit**  
2:30 pm **Ashmolean Museum**  
**Speaker:** Harry Phythian-Adams, Executive Officer, Director’s Office  
6:01  
**Train to London**

**Class 13 (6/26)**  
10:00 am – 1:00 am  
NYU in London, Rm 101  
**Interpretation** (continued)  
Expanding the Paradigm  
spectacle / periodic exhibitions / public art / new approaches

**Readings:**  
WMGE – Basualdo: The Unstable Institution (p.52); Adamson: Handy-Crafts (p.108)  
Blackboard: Battista: London as Plinth; Greenberg: Mirroring Evil; Village Voice: Goldstein on Mirroring Evil  
CCoD – Barker: The New Tates (p.178); Barker: Exhibiting the Canon (p.127)

**Class 14 (6/26)**  
55 Broadway, 5th Floor  
**Site Visit**  
3:00 pm **Art on The Underground**
Tube: St. James’s Park  
Speaker: Rebecca Bell, Program Officer

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**Class 15 (6/27)**  
9:30 am – 11:30 am  
NYU in London, Rm 101  

**Value**  
the art marketplace

**Readings:**  
CCoD – Nairne: Exhibitions of Contemporary Art (p.105)  
TAE – Heinich and Pollak: Museum Curator to Exhibitions *Auteur* (p.231)  
Blackboard: Ott: How New York Stole the Luxury Art Market; Velthuis: The Architecture of the Art

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**Class 16 (6/27)**  
74 Newman Street

**Site Visit:**  
12:00 pm: Paradise Row Gallery  
**Speaker:** Nick Hackworth, Director

**Free Afternoon**  
Group meetings

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**Class 17 (6/28)**  
9:30 am-1:00 pm  
Rm 101

**Group presentations/Wrap-up discussion**

1:30 pm  
**Farewell Lunch**  
TAS Restaurant  
22 Bloomsbury Street