E90.2027.095 Exhibition and Display of Art and Material Culture  (Final)
JANUARY 2010  Steinhardt Intensive Study Abroad, NYU in London  (3 pts.)
Prof. Carlo Lamagna  carlo.lamagna@nyu.edu / cell # in London: 917-991-0263

Course Outline

| Class 1 (1/04) | Ecosystems and Frameworks  
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<tbody>
<tr>
<td>10 am-1 pm</td>
<td>Introduction</td>
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<tr>
<td>Birkbeck College</td>
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<td>(Malet St. Building, Rm TBA)</td>
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Background Readings:
Blackboard: Benjamin: The Work of Art in the Age of Mechanical Reproduction; Veblen: Pecuniary
Canon of Taste: Woodward: The Material as Culture

1pm  Birkbeck Computing Facilities Tutorial

| Class 2 (1/04) | Site Visit:  
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<tr>
<td>Departure 5:00 pm</td>
<td>6:00 pm Dennis Severs’ House</td>
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<td>Preceded by a brief walk around Spitalfields</td>
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| Class 3 (1/05) | Typologies and Themes  
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<tr>
<td>10 am-1 pm</td>
<td>Art, craft, material culture, visual culture, heritage;</td>
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<tr>
<td>Birkbeck College</td>
<td>Classification; collection &amp; exhibition types; the canon</td>
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Readings:
“Contemporary Cultures of Display” (CCoD) – Barker: Introduction (p.8), The Musée d’Orsay (p.50)
“Thinking About Exhibitions” (TAE) – Bennett: The Exhibitionary Complex (p.81)
“What Makes a Great Exhibition” (WMGE) – Storr: Show and Tell (p.14)
Blackboard: Sturken and Cartwright: Practices of Looking

| Class 4 (1/05) | Site Visit:  
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<tr>
<td>Departure 1:15 pm</td>
<td>2:00 pm Sir John Soane’s Museum</td>
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<td>Speaker: Stephen Astley, Curator of Drawings</td>
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| Class 5 (1/06) | Context & Space  
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<td>9:30 am-1 pm</td>
<td>Display venues; the art world ecosystem</td>
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<tr>
<td>Birkbeck College</td>
<td>11:00 am Speaker: Sarah Thelwall, Creative Industries Strategist</td>
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Readings:
CCoD – Barker and Thomas: The Sainsbury Wing and Beyond (p.73); Grunenberg: The Modern Art Museum (p.26)
TAE – Greenberg: The Exhibited Redistributed (p.349); Ward: What’s Important about the History of Modern Art Exhibits (p.451)
WMGE – Jacob: Making Space for Art (p.134)
Class 6 (1/06) Site Visit:
Departure 3:00 pm 3:30 pm **Art on the Underground**
Speakers: Louise Coysh, Community Projects Curator

Class 7 (1/07) Interpretation
10 am-1 pm Storytelling; motivations; forums
Birkbeck College (Malet St. Building, Rm TBA)

Readings:
TAE – Ferguson: Exhibition Rhetorics (p.175); Meijers: The Museum and the Ahistorical’ Exhibition (p.7)
WMGE – Schaffner: Wall Text (p.154)
Blackboard - Murtha: Reuben Bliss Bedchamber

Class 8 (1/07) Site Visit:
Departure 2:00 pm 2:30 pm **Serpentine Gallery**
“Design Real”
Speaker: Eleanor Farrington, Education Organizer

(1/08) Site Visits (on own)
Group Assignments:
National Gallery “The Sacred Made Real: Spanish Painting & Sculpture 1600-1700”
National Portrait Gallery “Beatles to Bowie: The 60s Exposed”
Tate Modern “Pop Life: Art in a Material World”
Victoria & Albert Museum “Decode”

Saturday/Sunday FREE DAYS
(1/9 & 1/10)

Class 9 (1/11) Expanding the Paradigm
9:30 am-11:30 am Spectacle / periodic exhibitions / public art
Birkbeck College Malet St. Building, Rm TBA)

Readings:
CCoD – Barker: The New Tates (p.178); Heritage and the Country House (p. 200); Barker: Exhibiting the Canon (p.127)
WMGE – Basualdo: The Unstable Institution (p.52)
Blackboard: Battista: London as Plinth; Greenberg: Mirroring Evil
Class 10 (1/11)
Depart directly after class

Site Visits:
12 pm **Natural History Museum**
Exterior, main hall, southeast gallery, 1st floor
1 pm lunch at the Victoria and Albert Museum

**Victoria and Albert Museum**
2:30 pm **Speaker:** Matthew Storey, Assistant Curator, Med/Ren Galleries Project
4:00 pm “Decode”

Class 11 (1/12)
9:30 am-1 pm
Birkbeck College
(Malet St. Building, Rm TBA)

**Value**
The art marketplace

**Speaker:** Andrew Wheatley, Partner, Cabinet Gallery

**Readings:**
CCoD – Nairne: Exhibitions of Contemporary Art (p.105)
TAE – Heinich and Pollak: Museum Curator to Exhibitions *Auteur* (p.231)
Blackboard: Ott – How New York Stole the Luxury Art Market; Velthuis: The Architecture of the Art Market

Class 12 (1/12)
3:00 pm **Site Visit** **Whitechapel Gallery**

**Speaker:** Andrea Tarsia, Head of Exhibitions and Projects

Class 13 (1/13)
10 am-1 pm
Birkbeck College
(Malet St. Building, Rm TBA)

**Exhibiting Cultures**
Identity exhibitions/cultural heritage/authenticity/the tourist gaze

**Readings:**
CCoD – Court: Africa on Display (p.147)
TAE - Karp and Wilson: Constructing the Spectacle of Culture in Museums (p.251); Ramirez: Brokering Identities (p.21)
Blackboard - Smith: A Framework for Cultural Tourism Studies; Phillips: Exhibiting Africa After Modernism

Class 14 (1/13)
Depart 2:00 pm

**Site Visit:**
2:30-4:30 pm **The British Museum**
Enlightenment Gallery;
Living and Dying (Wellcome Trust Gallery);
Africa (Sainsbury Galleries);
The Portland Vase
Class 15 (1/14)  Interventions
10 am-1 pm
Birkbeck College
(Malet St. Building, Rm TBA)

Readings:
WMGE – Nash: Questions of Practice (p.142) Adamson: Handy-Crafts (p.108); Antonelli (interview):
Design and Architecture (p.86)

Class 16 (1/14)  Site Visit:
Departure 2:00 pm
2:30 pm Royal Academy of Arts
GSK Contemporary
“Earth: Art of a Changing World”
Speaker: Clare Twomey, Artist

Class 17 (1/15)  Group Presentations
9:30 am-1:30 pm
Birkbeck College
(Malet St. Building, Rm TBA)

2 pm  Farewell Lunch
TAS Restaurant