

# Tess M. Yanisch

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## EDUCATION

2013 – 2018 (expected) **New York University**

Ph.D., Department of Applied Psychology, Psychology and Social Intervention

2009 – 2013 **Oberlin College**

B.A., Psychology

Phi Beta Kappa

Robert C. Byrd Honors Scholarship (federally funded merit scholarship)

John Frederick Oberlin (Merit) Scholarship

## RESEARCH EXPERIENCE

2015—Present

### **Public Agenda**

*Research Assistant/Intern*

**Responsibilities:** Conducted a literature review on teacher collaboration and summarized findings in lay language as part of the organization's work on a Spencer grant. Cleaned, organized, and analyzed data from 46 participatory budgeting sites; extracted "story" from the patterns of participation and policy areas of proposed and winning projects; made graphs in SPSS and Excel; transcribed and coded interviews with elected officials as part of a related project. Unpaid practicum/internship September 2015 to May 2016; paid consultant May 2016-present.

2015—Present

### **Department of Applied Psychology, New York University**

*Graduate Research Assistant, Dr. Erin Godfrey*

**Responsibilities:** With research team, designed experimental protocol for M-Turk survey. Conducted literature reviews on perspective-taking processes and attributions for poverty. Designed survey flow on Qualtrics.

2013 – Present

### **Department of Applied Psychology, New York University**

*Civic Engagement Project Manager (Graduate Research Assistant), Dr. LaRue Allen*

**Responsibilities:** Coordinated research team of Masters and undergraduate students—assigned tasks, led team discussions of statistical and methodological choices, maintained accountability, and maintained meeting minutes and agenda. "Point person" for statistical and process questions for research assistants. Developed, circulated, edited, and submitted IRB proposal documents. With team, developed one interview protocol and multiple survey protocols, defined relevant questions, and evaluated appropriateness of variables for measuring target constructs. Conducted interview and literature review trainings for students on research team. Led team in creation of codes for interviews (some in French) and

in applying those codes. Conducted statistical analyses, including imputation/missing data procedures and structural equation modelling. Designed and implemented recruitment strategies for online survey studies and served as point of contact for potential interviewees for in-person interview study. Created intra-team communications protocols and managed communications between NYU research assistants, PI, post-doctoral researchers in other states, and colleague in Athens.

2011 – 2013     **Department of Psychology, Oberlin College**  
Research Assistant, *Dr. Cindy Frantz*  
*Survey and Water/Energy Use Data for Nationwide College Resource Reduction Competition*

**Responsibilities:** Created, cleaned, aggregated, and merged multi-level datasets; ran statistical analyses in SPSS and HLM. Integrated survey and behavioral data from web sources. Designed PowerPoint and poster presentations to display findings for ecopsychology research group and alumni.

2010 – 2011     **Department of Psychology, Oberlin College**  
Research Assistant, *Dr. Nancy Darling*  
*Behavioral Coding of Romantic Couples Discussing Tension-Causing Issues*

**Responsibilities:** Coded behavior from video-recorded conversations (Mangold Interact software), trained new coders, compiled descriptive statistics. Showed dependability, trustworthiness, and capability.

#### TEACHING/MENTORING EXPERIENCE

September 2015—Present     **Department of Applied Psychology, New York University**

*Graduate Adjunct Instructor (Lab Section Instructor), Basic Statistics*

Duties included holding office hours, answering questions by e-mail, and teaching weekly lab sections explaining formulas and how to use SPSS to classes of 15-35 undergraduate students. Topics taught included descriptive statistics, the concept of confidence intervals and standard error, t-tests, one- and two-way ANOVA, chi-square, correlation, and univariate regression.

September 2013—Present     **Department of Applied Psychology, New York University**

*Civic Engagement Project Manager*

Duties besides those described above involve discussions of research methods and statistics with full team (at one point consisting of eight undergraduate and masters students) and one-on-one mentoring/tutoring sessions. One Masters student mentored won the NYU Psychology Department MA Poster Award for a poster presentation of her thesis, which used project data. By team members' request, conducted informal statistics and research methods "classes" for research team members over the summer of 2016.

2011 –2012     **Department of Psychology, Oberlin College**  
Research Methods in Psychology (I and II) Tutor

#### PUBLICATIONS

Petersen, J. E., Frantz, C. M., Shammin, M. R., **Yanisch, T. M.**, Tincknell, E., & Myers, N. (2015). Electricity and Water Conservation on College and University Campuses in Response to National Competitions among Dormitories: Quantifying Relationships between Behavior, Conservation Strategies and Psychological Metrics. *PLoS one*, 10(12), e0144070.

## PRESENTATIONS

**Yanisch, T.** (2014, June). *Correlates of patterns in adolescents' support for women's, immigrants', and ethnic minorities' rights*. Presented at the Cross-University Collaborative Mentoring Conference (CUCMC) in New York, New York.

Kim-Gervey, C., **Yanisch, T.**, Ahmad, R., Bang, H., Allen, L., & O'Shea, G. (2015, July). *Context matters: An examination of differences in civic engagement in economically and ethnically diverse youth*. Presented at the International Society of Political Psychology (ISPP) in San Diego, California.

**Yanisch, T.** (2015, June). Correlates of patterns in adolescents' support for marginalized groups' rights. In Rarick, J. (Chair), *Social groups as community: Social psychological approaches to the study of community*. Symposium conducted at the meeting of the Society for Community Research and Action (SCRA) in Lowell, Massachusetts.

**Yanisch, T. M.** & Allen, L. (2016, June). Social address and political issue prioritization in young adults. Presented at the Society for the Psychological Study of Social Issues (SPSSI) conference in Minneapolis, Minnesota.

## CONSULTING EXPERIENCE

2015 – Present **Public Agenda**

*Practicum Internship/Paid Consultant*

**Responsibilities:** Began as an academic practicum; hired as part-time consultant for summer.

*Participatory Budgeting Research:* Assisted in organizing database of participatory budgeting statistics from across the United States and Canada, conducted extensive basic statistics to extract main trends from these data, and created basic figures in Excel to convey this information; drafted slides for presentations at participatory budgeting conferences in Arizona and the White House; and gave feedback on various stages of year-in-review report on the state of participatory budgeting in North America. Thanked by name in acknowledgments in said report.

*Teacher Collaboration Research:* Found, read, and summarized upwards of sixty academic articles on teacher collaboration (defining it and determining its effects on teachers and students) for a Spencer Foundation grant. Hired to continue this work and collaborate in writing research summary over the summer months.

2014 **LD Resources Foundation**

**Responsibilities:** Assisted in the compilation of and constructed logic models for a summary document detailing the theory, process, and results of an intervention providing assistive technology and counseling to college-bound high school students with learning disabilities.

2014 **Albert Shanker Institute**

**Responsibilities:** Conducted a literature review on the relationship between language delays and problem behavior in children, with a focus on preschoolers and kindergarteners from disadvantaged populations; developed annotated database of over 50 relevant articles and created executive summary of findings.

#### TECHNICAL SKILLS

- Excel
- HLM
- Mangold Interact
- MPLUS
- R
- SPSS
- STATA