Media, Culture, and Communication

Lisa Gitelman, Chair
Aurora Wallace, Director of Undergraduate Study
Jillian Sullivan, Associate Director for Academic Affairs

The NYU Department of Media, Culture, and Communication (MCC) is at the forefront of innovative scholarship and teaching. The department’s research and curriculum emphasizes the study of global media and culture, digital media and new technologies, media history, visual culture, sound studies, media institutions and industries, and political communication.

The program’s internationally recognized faculty encourage MCC majors to think deeply and broadly about culture and media using theoretical and historical frameworks and specific case studies. Students build their professional competencies through an understanding of technology, institutions, and social environments. Students are encouraged to take advantage of study abroad opportunities to hone their critical understanding of media and globalization and transnational issues in production, regulation, and reception in the culture industries.

The components of the major include a strong liberal arts preparation, core courses in theory and analysis, and upper-level courses in two of the following five fields of study:

- Global and Transcultural Communication
- Images and Screen Studies
- Interaction and Social Processes
- Persuasion and Politics
- Technology and Society

Majors are also allotted restricted electives—courses related to the study of media, culture, and communication designed to provide students with the ability to explore applied or practical courses in their field of interest or to further explore an area of theoretical interest. Students may combine courses from several program areas to fulfill this requirement.

If interested in pursuing a double major, students may consider combining the major in MCC with, for example, journalism, politics, or sociology, or with another area of interest. Students must consult with their primary advisor in MCC and an advisor in the department of the proposed double major to discuss both programs of study.

Students may also declare a combined major in global public health/media, culture, and communications.
B.S. in Media, Culture, and Communication

The 128-point curriculum in communication studies includes 60 points of both required and elective liberal arts and sciences courses. The major requires 16 points in core courses that cover an introduction to media studies; the historical trajectory and development of communication and mediation; theoretical approaches to media and cultural analysis; and research perspectives on language and human interaction, accompanied by 24 points in two specialized fields of study. In addition, students choose 8 points of restricted electives by advisement from some of the following areas: journalism, marketing and advertising, cinema studies, and computer science. Students also have 16 points of unrestricted electives to select from across the university. As a capstone experience, students take a 4-point Senior Media Seminar.

Note: NYU Steinhardt requires all freshmen and external transfer students to enroll in the 0-point New Student Seminar.

Global Media Scholars

The Department of Media, Culture, and Communication’s Global Media Scholars Program immerses students in the study of media and globalization through NYU’s academic sites abroad. The program features a combination of courses and global experience that provides students with opportunities to compare and analyze the highly dynamic range of activities associated with the globalization of media and cultural production, distribution, and reception.

Freshmen are invited to apply to the Global Media Scholars Program each spring. The centerpiece of the program is a two-semester sequence of study abroad starting the spring of participating students’ sophomore year at their choice of NYU’s campuses in Paris or Prague, followed by a second semester abroad in the fall of students’ junior year at their choice of NYU’s campuses in Buenos Aires or Shanghai. Finally, students take part in a special Senior Media Seminar capstone course during the January (Intersession) term of their senior year. This capstone experience is taught by a Media, Culture, and Communication faculty member and involves travel to a NYU global site.

### MCCU - Media, Culture, and Communication (B.S.)

<table>
<thead>
<tr>
<th>Total Points Required</th>
<th>128</th>
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</thead>
<tbody>
<tr>
<td><strong>LIBERAL ARTS REQUIREMENTS</strong></td>
<td>60</td>
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<tr>
<td>Morse Academic Plan (MAP)</td>
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<tr>
<td>Foreign Language</td>
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<td>Expository Writing</td>
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<tr>
<td>EXPOS-UA.0100 Writing the Essay</td>
<td>4</td>
</tr>
<tr>
<td>ACE-UE.110 The Advanced College Essay</td>
<td>4</td>
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<tr>
<td>Foundations of Contemporary Culture</td>
<td>16</td>
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<tr>
<td>MAP-UA.04xx Texts and Ideas</td>
<td>4</td>
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<tr>
<td>MAP-UA.05xx Cultures and Contexts</td>
<td>4</td>
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<tr>
<td>MAP-UA.07xx/ LIBAR-UE.xxxx Expressive Culture</td>
<td>4</td>
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<tr>
<td>MAP-UA.06 Societies &amp; Social Science</td>
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<td>Foundations of Scientific Inquiry</td>
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<tr>
<td>MAP-UA.1xxx Quantitative Reasoning</td>
<td>4</td>
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<tr>
<td>MAP-UA.2xxx Natural Science</td>
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<tr>
<td>MAP-UA.3xxx Natural Science</td>
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<table>
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<tr>
<th><strong>MAJOR REQUIREMENTS</strong></th>
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<tr>
<td>Core Courses</td>
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<tr>
<td>MCC-UE.1 Introduction to Media Studies</td>
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<tr>
<td>MCC-UE.5 Intro to Human Communication &amp; Culture</td>
<td>4</td>
</tr>
<tr>
<td>MCC-UE.3 History of Media and Communication</td>
<td>4</td>
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<tr>
<td>MCC-UE.14 Media and Culture Analysis</td>
<td>4</td>
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<tr>
<td>Fields of Study</td>
<td>24</td>
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<tr>
<td>12 points required in two of the following:</td>
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<tr>
<td>1) Global and Transcultural Communication</td>
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<tr>
<td>2) Images and Screen Studies</td>
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<tr>
<td>3) Interaction and Social Processes</td>
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<tr>
<td>4) Persuasion and Politics</td>
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<tr>
<td>5) Technology and Society</td>
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<td>Restricted Electives</td>
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<tr>
<td>ANTH-UA.XXX Anthropology</td>
<td></td>
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<td>SCA-UA.XXX Social and Cultural Analysis</td>
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<td>DRILIT-UA.XXX Dramatic Literature</td>
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<td>CSCI-UA.XXX Computer Science</td>
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<td>ECON-UA.XXX Economics</td>
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<td>CRWRI-UA.XXX Creative Writing</td>
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<td>POL-UA.XXX Politics</td>
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<td>JOUR-UA.XXX Journalism</td>
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<td>LING-UA.XXX Linguistics</td>
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<td>LWSOC-UA.XXX Law and Society</td>
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<tr>
<td>MUSIC-UA.XXX Music</td>
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<tr>
<td>SOC-UA.XXX Sociology</td>
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<tr>
<td>ICINE-UT.XXX Cinema Studies International Program</td>
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<tr>
<td>PERF-UT.XXX Performance Studies</td>
<td></td>
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<tr>
<td>ASPPP-UT.XXX Center for Art, Society and Public Policy</td>
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<tr>
<td>FMTV-UT.XXX Film and Television</td>
<td></td>
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<tr>
<td>CINE-UT.XXX Cinema Studies</td>
<td></td>
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<tr>
<td>DWPG-UT.XXX Dramatic Writing</td>
<td></td>
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<tr>
<td>PHTI-UT.XXX Photography and Imaging</td>
<td></td>
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<tr>
<td>REMU-UT.XXX Recorded Music</td>
<td></td>
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<tr>
<td>OART-UT.XXX Open Arts Curriculum</td>
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<tr>
<td>IDSEM-UG.XXX Interdisciplinary Seminars</td>
<td></td>
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<tr>
<td>MKTG-UB.XXX Marketing</td>
<td></td>
</tr>
<tr>
<td>INFO-UB.XXX Information Systems</td>
<td></td>
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<tr>
<td>MCC-UE.XXX Media, Culture and Communication</td>
<td></td>
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<td>Culminating Experience</td>
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<tr>
<td>MCC-UE.1200 Senior Media Seminar</td>
<td>4</td>
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<tr>
<th><strong>Additional Requirements</strong></th>
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<tbody>
<tr>
<td>SAHS-UE.1 New Student Seminar</td>
<td></td>
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<tr>
<td>Writing Proficiency Examination</td>
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</tbody>
</table>
Upon successful completion of the program, students will fulfill the “Global and Transcultural Communication” field of study within the major and will earn a designation of “Global Media Scholar” on their transcript, along with a certificate. A small stipend may be available to students to use towards travel expenses incurred during their Senior Media Seminar.

**B.S. Global Public Health/Media, Culture, and Communication**

The NYU Global Institute of Public Health (GIPH) crosses disciplinary boundaries to address the world’s most pressing health problems. Drawing from resources across NYU’s schools, the Institute delivers truly interdisciplinary public health education at the undergraduate, master’s, and doctoral level. The Institute also supports cutting-edge and collaborative research on public health issues around the world. The GIPH builds on the global reach of NYU’s unique Global Network University; draws strength from the entrepreneurial spirit of NYU’s many talented faculty and students; and serves as a conduit for groundbreaking research and education that advances and promotes equitable health for all.

The highly selective, demanding undergraduate majors in Global Public Health (GIPH) allow students to choose a course of study that is a combination of public health and an academic discipline or a professional subject area housed in one of four NYU schools: the College of Arts and Science, the College of Nursing, the Silver School of Social Work, and the Steinhardt School of Culture, Education, and Human Development. Global Public Health is not a stand-alone major; rather, students in the various combined majors benefit from instructor, advisers, and courses both in their home school and from across the entire University. The unique structure responds to the ever-increasing demand for interdisciplinary public health practitioners both in the U.S. and abroad. The coursework is combined with experiential learning and study away requirements to ensure that students are broadly trained and uniquely prepared for a variety of careers.

Students in Steinhardt may choose one of the following combinations for a GPH major:
- Global Public Health/Applied Psychology
- Global Public Health/Food Studies
- Global Public Health/Media, Culture, and Communication
- Global Public Health/Nutrition and Dietetics

In all of these majors, students take one required course in each of the six core public health areas:
- Biostatistics
- Epidemiology
- Health policy
- Environmental health
- Sociobehavioral health
- Internship

Students also take courses in their chosen field within Steinhardt, with the exact number of courses varying by major. Students fill out their coursework with electives in global public health and/or the Steinhardt major field (chosen in consultation with an adviser) to complement individual interests and career paths and study of a foreign language. Study away for one semester at an NYU Global site is a requirement of the GPH combined majors.

The Global Public Health/Media, Culture & Communication (MCC) major requires 128 units—64 in the liberal arts and 64 in the combined major. The curriculum bridges the sociological, political and cultural aspects of communication technologies and systems with public health principles in order to effectively examine strategies for improving the health of populations around the world. The major aligns with the Department of Media, Culture, and Communication’s emphasis on the intersections of media, culture, and communication as crucial to understanding and navigating an increasingly globally connected world. Students study a variety of topics such as epidemiology, media culture, politics, health policy, technology, and ethics.

The major offers undergraduate students a theoretical foundation and practical experience to prepare for entry into a wide range of career fields and graduate study. Popular industry options include: advertising and marketing, public relations, broadcasting (TV and radio), publishing, film (in the areas of development, distribution, production and promotion), and non-profit and government organizations. Graduates may also pursue advanced study in areas such as law, business administration, education, public health, social work, and journalism.
## Program of Study

<table>
<thead>
<tr>
<th>Total Points Required</th>
<th>128</th>
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### Liberal Arts Requirements

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Description</th>
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<tbody>
<tr>
<td>MAP-UA.1100</td>
<td>Global Public Health/Media, Culture, and Communication (Steinhardt) B.S.</td>
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### Major Requirements

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Description</th>
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<tbody>
<tr>
<td>PUHE-UE.70</td>
<td>Health and Society</td>
</tr>
<tr>
<td>PUHE-UE.1306</td>
<td>Intro to Epidemiology</td>
</tr>
<tr>
<td>PUHE-UE.1330</td>
<td>Environmental Health</td>
</tr>
<tr>
<td>UPAOM-CP.230</td>
<td>Medical Care &amp; Health Comparative Perspective</td>
</tr>
<tr>
<td>PUHE-UE.1330</td>
<td>Community Public Health Internship</td>
</tr>
<tr>
<td>PUHE-UE.1335</td>
<td>Intro to Public Health Research</td>
</tr>
<tr>
<td>PUHE-UE.1325</td>
<td>Risk Behavior and Social Context: Drugs and Violence</td>
</tr>
<tr>
<td>PUHE-UE.1321</td>
<td>Principles of Health Promotion &amp; Education</td>
</tr>
<tr>
<td>NUHE-UE.1119</td>
<td>Nutrition and Health</td>
</tr>
<tr>
<td>UPAOM-CP.112</td>
<td>Intro to Public Service</td>
</tr>
<tr>
<td>MCC-UE.1011</td>
<td>Visual Culture in Science &amp; Technology</td>
</tr>
<tr>
<td>MCC-UE.1016</td>
<td>Kids in Media Culture</td>
</tr>
<tr>
<td>MCC-UE.1028</td>
<td>Visibility and Technology Media</td>
</tr>
<tr>
<td>MCC-UE.1029</td>
<td>Ethics and Media</td>
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<tr>
<td>MCC-UE.1019</td>
<td>Media and Identity</td>
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<tr>
<td>MCC-UE.1303</td>
<td>Privacy and Media Technology</td>
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### Foundations of Contempoary Culture

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<thead>
<tr>
<th>Course Code</th>
<th>Description</th>
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<tbody>
<tr>
<td>PUHE-UE.1306</td>
<td>Intro to Global Public Health</td>
</tr>
<tr>
<td>NUTR-UE.1119</td>
<td>Nutrition and Health</td>
</tr>
<tr>
<td>UPADM-GP.102</td>
<td>Intro to Public Service</td>
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### Foundatioins of Scientific Inquiry

<table>
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<tr>
<th>Course Code</th>
<th>Description</th>
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<tbody>
<tr>
<td>PSYCH-UA.10</td>
<td>Statistical Reasoning for the Behavioral Sciences or Basic Statistics</td>
</tr>
<tr>
<td>MAP-UA.2xx/LIBAR-UE.xxxx</td>
<td>Natural Science I</td>
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<tr>
<td>MAP-UA.3xx/LIBAR-UE.xxxx</td>
<td>Natural Science II</td>
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### Unrestricted Liberal Arts Elective

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>MCC-UE.1200</td>
<td>Senior Media Seminar</td>
</tr>
</tbody>
</table>

### Field of Study (16 points required in one of the following fields:)

1. Visual Culture of Science & Technology
2. Images and Screen Studies
3. Interaction and Social Processes
4. Persuasion and Politics
5. Technology and Society

Recommended fields of study (one available by advisement):

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Description</th>
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<tbody>
<tr>
<td>MCC-UE.1411</td>
<td>Visual Culture in Science &amp; Technology</td>
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<tr>
<td>MCC-UE.1016</td>
<td>Kids in Media Culture</td>
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<tr>
<td>MCC-UE.1028</td>
<td>Visibility and Technology Media</td>
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<tr>
<td>MCC-UE.1029</td>
<td>Ethics and Media</td>
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<tr>
<td>MCC-UE.1019</td>
<td>Media and Identity</td>
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<tr>
<td>MCC-UE.1303</td>
<td>Privacy and Media Technology</td>
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### Culminating Experience

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>MCC-UE.1200</td>
<td>Senior Media Seminar</td>
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### Electives (Choose any 2 courses from the list below.)

<table>
<thead>
<tr>
<th>Course Code</th>
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<tbody>
<tr>
<td>PUHE-UE.1335</td>
<td>Intro to Public Health Research</td>
</tr>
<tr>
<td>PUHE-UE.1335</td>
<td>Risk Behavior and Social Context: Drugs and Violence</td>
</tr>
<tr>
<td>PUHE-UE.1321</td>
<td>Principles of Health Promotion &amp; Education</td>
</tr>
<tr>
<td>MCC-UE.1011</td>
<td>Visual Culture in Science &amp; Technology</td>
</tr>
<tr>
<td>MCC-UE.1016</td>
<td>Kids in Media Culture</td>
</tr>
<tr>
<td>MCC-UE.1028</td>
<td>Visibility and Technology Media</td>
</tr>
<tr>
<td>MCC-UE.1029</td>
<td>Ethics and Media</td>
</tr>
<tr>
<td>MCC-UE.1019</td>
<td>Media and Identity</td>
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### Other Requirements

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<th>Course Code</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>SANS-UE.1</td>
<td>New Student Seminar</td>
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</tbody>
</table>

| Writing Proficiency Examination | |

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**NYU Steinhardt Department of Media, Culture, and Communication**

**The Steinhardt School of Culture, Education, and Human Development Bulletin 2012-2014**
MEDIA, CULTURE, AND COMMUNICATION MINOR

Undergraduate students enrolled in other majors at Steinhardt and in other schools at NYU may minor in Media, Culture, and Communication. The 16-point minor requires students to enroll in two of our core courses and two four-point courses listed under our fields of study. Students who wish to declare a minor in Media, Culture, and Communication must meet with the department’s academic advisors to discuss course selection. Students can schedule appointments with our academic advisors by calling our front desk at 212-998-5635.

Note: Please consult with an advisor from your home department and school before meeting with an advisor from our program.

REQUIRED COURSES

Choose two of the four core courses in the major:
- MCC-UE1.1 Introduction to Media Studies • 4 points
- MCC-UE.3 History of Media and Communication • 4 points
- MCC-UE.5 Introduction to Human Communication and Culture • 4 points
- MCC-UE.14 Media and Cultural Analysis • 4 points

Choose two 4-point courses from within the department’s five Fields of Study.
TOTAL 16

CROSS-SCHOOL MINOR IN BUSINESS OF ENTERTAINMENT, MEDIA AND TECHNOLOGY

STERN | STEINHARDT | TISCH

This cross-school minor includes courses from Stern School of Business, Tisch School of the Arts, and Steinhardt School of Culture, Education, and Human Development’s Departments of Media Culture and Communication and Program in Music Business. The minor provides a foundation in the business aspects of media and entertainment and how technology impacts these industries. Students take electives from areas that deepen their knowledge base and understanding of these sectors.

Students complete a minimum of 16 points from a combination of Stern, Steinhardt, and Tisch courses. Media, Culture, and Communication students cannot take courses from their program toward the minor with the exception of MCC-UE.1020 Business of Media. This course cannot be double counted toward the major and the minor and will be allocated toward unrestricted electives.

A. REQUIRED

8 points at Stern Business School from the following courses:
- MKTG-UB.0040, Entertainment and Media Industries (2 points)

Note: Steinhardt MCC students may take MCC-UE 1020, The Business of Media (4 points) instead of MKTG-UB.0040, but must still complete 8 points at Stern as part of the minor.

Choose 6 (or 8) additional points from the following courses:
- ACCT-UB.49 Entertainment Accounting (2 points)
- ECON-UB.211 Sports Economics
- INFO-UB.38 Electronic Commerce (3 points)
- MKTG-UB.19 Business of Publishing (2 points)
- MKTG-UB.20 Film & Television Distribution and Finance (2 points)
- MKTG-UB.21 Entertainment Finance (2 points)
- MKTG-UB.22 Movie Marketing (2 points)
- MKTG-UB.23 Impact of Technology on Entertainment and Media (2 points)
- MKTG-UB.25 Business of Broadway (2 points)
- MKTG-UB.44 Television Management (2 points)
- MKTG-UB.46 Globalization of the Entertainment Industry (2 points)
- MKTG-UB.47 Sports Marketing (2 points)
- MKTG-UB.49 The Business of Producing (2 points)
- MKTG-UB.51 Craft and Commerce of Cinema: Tribeca Film Festival (2 points)
- MKTG-UB.56 Digital Strategic Marketing (2 points)
- MGMT-UB.16 Strategic Analysis for Success in the Digital Age (2 points)
- MGMT-UB.30 Negotiation and Consensus Building (2 points)
- MULT-UB.48 Entertainment Law (2 points)

B. CHOOSE A MINIMUM OF 8 POINTS FROM THE COURSES BELOW:

Tisch School of the Arts
- FMTV-UT.4 Language of Film (4 points)
- FMTV-UT.1023 Producing the Short Screenplay (3 points)
- FMTV-UT.1028 Producing for Television (summer only/3 points)
- FMTV-UT.1086 TV Nation: Inside and Out of the Box (3 points)
- FMTV-UT.1093 Film Marketing and Distribution (3 points)
- FMTV-UT.1195 Legal Aspects of the Entertainment Industry (3 points)
- FMTV-UT.1295 Producing for Film and Television (3 points, summer only)

Please Note: All non-majors are restricted to section 002 of Tisch courses listed above with the exception of summer programming.

Steinhardt Music Business

A maximum of three Music Business classes may be taken by students pursuing the BEMT minor.
- MPAMB-UE.100, Business Structure of the Music Industry (2 points), Section 2 only. Fall, spring, summer.
- MPAMB-UE.300, International Music Business Marketplace, (2 points), Section 2 only. Spring. Prerequisites: MPAMB-UE.100 with grade of C or higher; completed minimum of 65 points.
- MPAMB-UE.1305, Landmark Cases in Music Copyright Law (2 points), Section 1 only. Fall. Prerequisites: MMPATC-UE.0035 Music Theory I; MMPATC-UE.0036 Music Theory II; MMPATC-UE.0006 Aural Comprehension in Music I; MMPATC-UE.0007 Aural Comprehension in Music II; completed minimum of 65 points.
- MPAMB-UE.1306 Interactive, Internet, and Mobile Music (2 points). Fall, spring. Prerequisite: junior or senior standing.
- MPAMB-UE.1320, Internship in Music Business (2 points), Section 2 only. Fall, spring, summer. Prerequisites: MPAMB-UE.0100 with a grade of C or higher; completed minimum of 65 points.
Steinhardt Media, Culture, and Communication

- MCC-UE.1006 Television: History and Form (4 points)
- MCC-UE.1007 Film: History and Form (4 points)
- MCC-UE.1008 Video Games: Culture and Industry (4 points)
- MCC-UE.1016 Media Audiences (4 points)
- MCC-UE.1020 The Business of Media (4 points)
- MCC-UE.1034 Media, Technology, and Society (4 points)
- MCC-UE.1300 Media and Globalization (4 points)
- MCC-UE.1304 Global Media and International Law (4 points)
- MCC-UE.1404 Media and the Culture of Money (4 points)
- MCC-UE.1405 Copyright, Commerce, and Culture (4 points)
- MCC-UE.1571 The Rise of Internet Media (4 points)

TOTAL 16

FACULTY


Lily Chumley, Assistant Professor. B.A. 2002, Reed College; Ph.D. 2011, Chicago.

Stephen Duncombe, Associate Professor. B.A. 1988, State University of New York, College at Purchase; M.Phil. 1993, Ph.D. 1996, City University of New York, Graduate Center.


JoEllen FisherKeller, Associate Professor. B.A. 1985, California (San Diego); M.A. 1987, Ph.D. 1995, California (Berkeley).


Radha S. Hegde, Associate Professor. B.A. 1973, Madras (India); M.A 1975, Delhi (India); M.A. 1977, Ph.D. 1991, Ohio State.


Ted Magder, Associate Professor. B.A. 1982, Toronto; M.A. 1983, Carleton (Canada); Ph.D. 1988, York (Canada).


Helen Nissenbaum, Professor; Senior Faculty Fellow of the Information Law Institute. B.A. 1975, Witwatersrand (South Africa); M.A. 1978, Ph.D. 1983, Stanford.


Arvind Rajagopal, Professor. B.E. 1981, Madras (India); M.A. 1984, Kentucky; Ph.D. 1992, California (Berkeley).

Ron Robin, Professor; Associate Dean for Academic Affairs. B.A. 1978, Hebrew; M.A. 1981, Ph.D. 1986, California (Berkeley).


Martin Scherzinger, Associate Professor. B.M., B.A. 1992, University of the Witwatersrand (South Africa); Ph.D. 2001, Columbia.

Nicole Starosielski, Assistant Professor. B.A. 2005, University of Southern California; M.A. 2008, Ph.D. 2010, University of California-Santa Barbara.

Marita Sturken, Professor and Chair. B.A. 1979, Visual Studies Workshop; Ph.D. 1992, California (Santa Cruz).


Aurora Wallace, Clinical Associate Professor. B.A. 1992, Carleton (Canada); M.A. 1994, Ph.D. 2000, McGill.
COURSES

MCC-UE: MEDIA, CULTURE, AND COMMUNICATION

Introduction to Media Studies
MCC-UE.1011 • 60 hours: 4 points.

History of Media and Communication
MCC-UE.1012 • 60 hours: 4 points.

Introduction to Human Communication and Culture
MCC-UE.1013 • 60 hours: 4 points.

Media and Cultural Analysis (formerly Introduction to Media Criticism)
MCC-UE.1014 • 60 hours: 4 points.

Independent Study
MCC-UE.1007 • 45 hours per point: 1–6 points. Fall, spring, summer; hours to be arranged.

Space and Place in Human Communication
MCC-UE.1002 • 60 hours: 4 points.

Introduction to Digital Media
MCC-UE.1003 • 60 hours: 4 points.

The Culture Industries
MCC-UE.1005 • 60 hours: 4 points.

Television: History and Form
MCC-UE.1006 • 60 hours: 4 points.

Film: History and Form
MCC-UE.1007 • 60 hours: 4 points.

Video Games: Culture and Industry
MCC-UE.1008 • 60 hours: 4 points.

Psychoanalysis: Desire and Culture
MCC-UE.1009 • 60 hours: 4 points.

Censorship in American Culture
MCC-UE.1010 • 60 hours: 4 points.

Media and Migration
MCC-UE.1011 • 60 hours: 4 points.

Crime, Violence, and Media
MCC-UE.1012 • 60 hours: 4 points.

Political Communication
MCC-UE.1013 • 60 hours: 4 points.

Mass Persuasion and Propaganda
MCC-UE.1014 • 60 hours: 4 points.

Advertising and Society
MCC-UE.1015 • 60 hours: 4 points.

Media Audiences
MCC-UE.1016 • 60 hours: 4 points.

Youth Media: Communication, Community, and Social Change
MCC-UE.1017 • 60 hours: 4 points.

Kids in Media Culture
MCC-UE.1018 • 60 hours: 4 points.

Media and Identity
MCC-UE.1019 • 60 hours: 4 points.

The Business of Media
MCC-UE.1020 • 60 hours: 4 points.

Dead Media Research Studio
MCC-UE.1021 • 60 hours: 4 points.

Latino Media
MCC-UE.1022 • 60 hours: 4 points.

East Asian Media and Popular Culture
MCC-UE.1023 • 60 hours: 4 points.

Amateur Media
MCC-UE.1024 • 60 hours: 4 points.

Race and Media
MCC-UE.1025 • 60 hours: 4 points.

Disability, Technology, and Media
MCC-UE.1026 • 60 hours: 4 points.

Environmental Communication
MCC-UE.1027 • 60 hours: 4 points.

Ethics and Media
MCC-UE.1028 • 60 hours: 4 points.

New Media Research Studio
MCC-UE.1029 • 60 hours: 4 points.

Architecture as Media: Communication Through the Built Environment
MCC-UE.1030 • 60 hours: 4 points.

Social Media Networking
MCC-UE.1032 • 60 hours: 4 points.

Media, Technology, and Society
MCC-UE.1034 • 60 hours: 4 points.

On The Phone: Telephone and Mobile Communication Technology
MCC-UE.1036 • 60 hours: 4 points.

Music and Media
MCC-UE.1037 • 60 hours: 4 points.

Health and Media Communication
MCC-UE.1040 • 60 hours: 4 points.

Internship
MCC-UE.1100 • 45 hours per point: 1–4 points.

Screening History: The Construction of American History in Hollywood Films
MCC-UE.1140 • 60 hours: 4 points.

Media History of New York
MCC-UE.1151 • 60 hours: 4 points.

Cultural Capital: Media and Arts in New York City
MCC-UE.1152 • 60 hours: 4 points.

Senior Media Seminar
MCC-UE.1200 • 60 hours: 4 points. Open only to seniors in the Department of Media, Culture, and Communication or by permission of the instructor.

Senior Honors in Media, Culture, and Communication
MCC-UE.1210 • 30 hours: 2 points.

Media and Global Communication
MCC-UE.1300 • 60 hours: 4 points.

Privacy and Media Technology
MCC-UE.1303 • 60 hours: 4 points.

Global Media and International Law
MCC-UE.1304 • 60 hours: 4 points.

Communication and International Development
MCC-UE.1305 • 60 hours: 4 points.

Transnational Media Flows
MCC-UE.1306 • 60 hours: 4 points.

Transnational Communities and Media Cultures
MCC-UE.1307 • 60 hours: 4 points. Offered as study abroad.

Culture and Media in Urban China
MCC-UE.1310 • 60 hours: 4 points.
Religion and Media
MCC-UE.1340 • 60 hours: 4 points.

Islam, Media, and the West
MCC-UE.1341 • 60 hours: 4 points.

Sounds In and Out of Africa
MCC-UE.1342 • 60 hours: 4 points.

Fashion and Power
MCC-UE.1345 • 60 hours: 4 points.

Cultural History of the Screen: From the Cinematic to the Handheld
MCC-UE.1347 • 60 hours: 4 points.

War As Media
MCC-UE.1351 • 60 hours: 4 points.

Empire, Revolution, and Media
MCC-UE.1352 • 60 hours: 4 points.

Foreign Media
MCC-UE.1354 • 60 hours: 4 points.

Research Methods in Media, Culture, and Communication
MCC-UE.1360 • 60 hours: 4 points.

Media, Culture, and Globalization (formerly Communication and Cultural Contexts)
MCC-UE.1400 • 60 hours: 4 points. Offered as study abroad.

Global Cultures and Identities
MCC-UE.1401 • 60 hours: 4 points.

Marxism and Culture
MCC-UE.1402 • 60 hours: 4 points.

Postcolonial Visual Culture
MCC-UE.1403 • 60 hours: 4 points.

Media and the Culture of Money
MCC-UE.1404 • 60 hours: 4 points.

Copyright, Commerce, and Culture
MCC-UE.1405 • 60 hours: 4 points.

Hacker Culture and Politics
MCC-UE.1406 • 60 hours: 4 points.

Gender, Sex, and the Global
MCC-UE.1407 • 60 hours: 4 points.

Queer Identity and Popular Culture
MCC-UE.1408 • 60 hours: 4 points.

Global Visual Culture
MCC-UE.1410 • 60 hours: 4 points.

Visual Culture of Science and Technology
MCC-UE.1411 • 60 hours: 4 points.

Global Media Seminar
MCC-UE.9450 • 4 points. Offered as study abroad.
MCC-UE.9451 Global Media Seminar: Media in China
MCC-UE.9452 Global Media Seminar: TV and Democracy in Italy
MCC-UE.9453 Global Media Seminar: Post-Communist Media Systems
MCC-UE.9454 Global Media Seminar: France and Europe
MCC-UE.9455 Global Media Seminar: Latin America
MCC-UE.9456 Global Media Seminar: Australia and the Pacific Rim

Print: History and Form
MCC-UE.1508 • 60 hours: 4 points.

Photography and the Visual Archive
MCC-UE.1517 • 60 hours: 4 points.

Gender and Communication
MCC-UE.1700 • 60 hours: 4 points.

Listening: Noise, Sound, and Music
MCC-UE.1717 • 60 hours: 4 points.

Interviewing Strategies
MCC-UE.1740 • 60 hours: 2 points.

Organizational Communication
MCC-UE.1745 • 60 hours: 4 points.

Public Relations: Theory and Process
MCC-UE.1750 • 60 hours: 4 points.

Public Relations: Principles and Practices
MCC-UE.1755 • 60 hours: 4 points.

Innovations in Marketing
MCC-UE.1760 • 60 hours: 4 points.

Advertising and Marketing
MCC-UE.1775 • 60 hours: 4 points.

Advertising Campaigns
MCC-UE.1780 • 60 hours: 4 points.

Public Speaking
MCC-UE.1805 • 60 hours: 4 points.

Persuasion
MCC-UE.1808 • 60 hours: 4 points.

Conflict Management Communication
MCC-UE.1815 • 60 hours: 4 points.

Media Policy and Regulation
MCC-UE.1821 • 60 hours: 4 points.

Media Activism
MCC-UE.1826 • 60 hours: 4 points.

Interpersonal Communication
MCC-UE.1830 • 60 hours: 4 points.

Argumentation and Debate
MCC-UE.1835 • 60 hours: 4 points.

PUHE-UE: PUBLIC HEALTH

Health and Society: An Introduction to Public Health
PUHE-UE.0070 4 points: 60 hours. Fall.

Introduction to Epidemiology
PUHE-UE.1306 4 points: 60 hours. Fall.

Introduction to Global Public Health
PUHE-UE.1310 4 points: 60 hours. Spring.

Introduction to Public Health Nutrition
PUHE-UE.1315 4 points: 60 hours. Spring.

Principles of Health Promotion and Education
PUHE-UE.1321 60 hours: 4 points. Fall. Prerequisite: PUHE-UE.0070.

Environmental Health, Social Movements, and Public Policy
PUHE-UE.1323 60 hours: 4 points. Spring. Prerequisite: PUHE-UE.0070.

Understanding Risk Behavior and Social Context
PUHE-UE.1325 60 hours: 4 points. Spring.

Introduction to Public Health Research
PUHE-UE.1335 60 hours: 4 points. Fall. Prerequisites: PUHE-UE0070, PUHE-UE1306, PUHE-UE1325,PUHE 1315.

Public Health Internship
PUHE-UE.1330 60 hours: 4 points. Spring. Prerequisite: PUHE-UE.1327.

Medical Care and Health
Comparative Perspectives
UPADM-GP.230 60 hours: 4 points. fall.