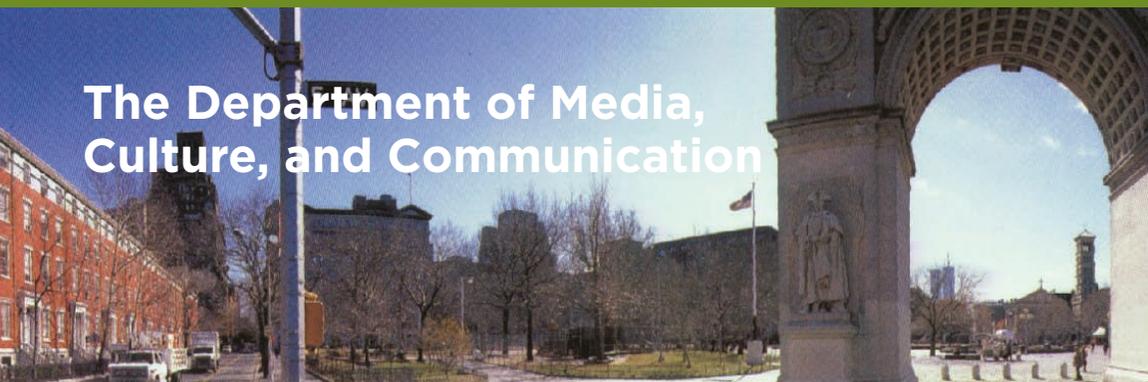


NYU Steinhardt

Steinhardt School of Culture, Education, and Human Development

The Department of Media, Culture, and Communication



Degrees Offered

Bachelor of Science in Media, Culture, and Communication
Master of Arts in Media, Culture, and Communication
Ph.D. in Media, Culture, and Communication

Undergraduate Fields of Study

Globalization and Transcultural Communication
Images and Screen Studies
Interaction and Social Processes
Persuasion and Politics
Technology and Society

Graduate Areas of Study

Global and Transcultural Communication
Cultural and Visual Studies
Interaction and Social Processes
Persuasion and Politics
Technology and Society

THE ACADEMIC PROGRAM | OUR APPROACH TO MEDIA AND COMMUNICATION STUDIES

We are committed to the proposition that society is a form of communication. Our professors take an interdisciplinary approach to the study of traditional and technologically innovative forms of communication. Our programs are designed for those eager to understand how changes in the media prompt and reflect social, political and cultural change. Our outlook is cosmopolitan. Our perspective is global.



OUR FACULTY

The department is home to over twenty professors who pursue original research and participate in a wide array of international scholarly endeavors. As evidence of the department's interdisciplinary and global perspective, the core faculty represents thirteen different academic disciplines and nine different countries of origin. The department also benefits from part-time instructors with considerable professional experience in the fields of media and communication. Each year a select number of visiting scholars from the U.S. and abroad conduct research and teach in the department.

HONORS PROGRAM

The Honors Program is an exciting yet demanding opportunity for undergraduate students with outstanding academic records and a serious intellectual curiosity about the discipline. The program prepares and guides students to pursue original, independent research under the supervision of a full-time faculty member during the senior year. Participants produce an honors thesis under close mentorship from a faculty member and develop strong research, writing, and critical thinking skills that strengthen their portfolio for graduate school.

ENROLLMENT AND ADVISEMENT | OUR STUDENT COMMUNITY

The department serves approximately 700 undergraduate students and 200 graduate students, making it among the largest in the University. Enrollment per class is capped to maximize student-faculty interaction. Our students meet regularly with full-time, professional advisors dedicated exclusively to Media, Culture, and Communication majors. Advisors connect students with University resources, provide academic guidance, supervise student clubs and coordinate student life activities. We also select and train returning students who serve as peer mentors to new students, ensuring a seamless transition for freshman, first-year graduate students and transfer students entering our programs.

STUDY ABROAD | OUR GLOBAL FOCUS

To thrive in the world today, students need a global perspective. We encourage our undergraduate students to spend a semester abroad at one of NYU's nine sites in Ghana, Berlin, Florence, London, Madrid, Paris, Prague, Shanghai, and Tel Aviv. The department also offers specialized intercession courses in Amsterdam, Hong Kong / Beijing, and Dublin for our undergraduate and graduate students.



CAREER FIELDS | OUR PROFESSIONAL OUTLOOK

For our undergraduates, we provide the foundation for entry into a wide range of media and communication professions or graduate study in professions such as business or law. The Master's program provides advanced academic preparation and serves as a basis for doctoral study or career enhancement. Our alumni work in an array of fields including: marketing, public relations, advertising, television, radio, film, new media, journalism, book and magazine publishing, and within non-profit and government organizations.

INTERNSHIPS | OUR BRIDGE TO EXPERIENCE

Supplementing the classroom experience, internships are a core feature of our undergraduate program. The department's full-time internship coordinator manages a broad network of opportunities in New York City and NYU's study abroad locations. Over 150 students a year work 8-20 hours per week in an internship while pursuing courses during the fall and spring semesters. Our students average two internships during their college career. Sample internship partners:

ABC Television Network
Arista Records
BBDO
Calvin Klein
CBS News
CNN
College Sports Television
Columbia Pictures
DKNY
Edelman Public Relations
Fleishman-Hillard

Focus Features
Global Action Project
HarperCollins Publishers
Hearst Corporation
HBO
Kenneth Cole
Madison Square Garden
McCann Erickson
Miramax
MTV Networks
NBC Universal

Network One
New Line Cinema
Sesame Workshop
Simon & Schuster
Sundance Channel
The New York Times
United States Senate
Vogue
W Magazine
Warner Music Group
Young & Rubicam

ANNUAL EVENTS | OUR CONNECTION OUTSIDE THE CLASSROOM

Each year we host undergraduate and graduate student/faculty conferences. These events introduce new students to the discipline, our faculty and to each other through a variety of faculty-led workshops, guest lectures and panels featuring prominent scholars and professionals. Other annual programs include:

The Phyllis and Gerald LeBoff Distinguished Visiting Scholar Program brings us the world's most prominent scholars, writers, and creative thinkers in media and communications studies. The program engages and honors extraordinary individuals who come to NYU Steinhardt as scholars to offer special courses and public lectures, exposing our students to the world's best minds in media studies and enabling faculty to pursue collaborative projects that advance knowledge in the field.

The Marshall McLuhan Lecture celebrates the intellectual legacy of Marshall McLuhan, the Canadian media scholar who coined the phrase "the medium is the message." This annual lecture event is presented by the NYU Steinhardt Department of Media, Culture, and Communication, the Canadian Consulate General, and the McLuhan family.

The Student/Alumni Roundtables event is a unique opportunity for current students to speak directly with recent alumni of our undergraduate and graduate programs about their career paths. Alumni offer interviewing tips, career advice and strategies for students seeking work in public relations, advertising, marketing, journalism, publishing, traditional or new media, and non-profit organizations.

The Center for Communication is a not-for-profit independent media forum that offers free seminars for students and faculty, connecting them to a wide variety of leading professionals in the communications field. We have partnered with the Center to bring their distinguished panelists to the NYU campus, providing a resource for career strategies as well as an insider's view for those seeking work in media and communications.

In addition, the Department of Media, Culture, and Communication, the Steinhardt School and programs offered across the University expose students to an array of talks, networking events, and other extracurricular opportunities available on campus and throughout New York City, the media capital of the world.



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