

## DEPARTMENT OF MEDIA, CULTURE, AND COMMUNICATION



## Bachelor of Science

Our undergraduate program examines how humans experience media and how variations in forms and practices of media prompt social, political and cultural change. From our Washington Square campus to our study abroad sites around the world we offer a global perspective on communication systems. Our professors take an interdisciplinary, theoretical approach to the study of traditional and technologically innovative modes of communication. Our undergraduates focus their coursework via specialized fields of study within a learning environment that is both structured and flexible.



## Our Faculty

The department is home to over twenty professors who pursue original research and participate in a wide array of international scholarly endeavors. As evidence of the department's interdisciplinary and global perspective, the core faculty represents thirteen different academic disciplines and nine different countries of origin. Their areas of expertise include global media, modern propaganda, visual culture, popular culture, music, crime and violence, information technology, digital media, anthropology of science, immigration and public discourse, media ethics, social networks, youth and media, race and political communication, gender and communication, Middle East politics and media and Latin American media. The department also benefits from part-time instructors with considerable professional experience in the fields of media and communication. Each year a select number of visiting scholars from the U.S. and abroad conduct research and teach in the department.

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## Academic and Peer Advisors

The department serves approximately 700 undergraduate students, making it among the largest in the University. Our students meet regularly with full-time, professional advisors dedicated exclusively to Media, Culture, and Communication majors. Advisors connect students with University resources, provide academic guidance, supervise student clubs and coordinate student life activities. We also select and train returning students who serve as peer mentors to new students, ensuring a seamless transition for freshman, first-year graduate students and transfer students entering our programs.

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## Degrees Offered

- **Bachelor of Science** in Media, Culture, and Communication
- **Master of Arts** in Media, Culture, and Communication
- **PhD** in Media, Culture, and Communication

## Undergraduate Fields of Study

- Global and Transcultural Communication
- Images and Screen Studies
- Interaction and Social Processes
- Persuasion and Politics
- Technology and Society

## Honors Program

The Honors Program is an exciting yet demanding opportunity for undergraduate students with outstanding academic records and a serious intellectual curiosity about the discipline. The program prepares and guides students to pursue original, independent research under the supervision of a full-time faculty member during the senior year. Participants produce an honors thesis and develop strong research, writing, and critical thinking skills that strengthen their portfolio for graduate school. Recent topics include: The Politics of Graffiti; Student Social Movements and the Media; Race, Identity and Cyberspace; Communist Blacklisting and Broadway; Korean Media Regulation; and Latin American Press and Development.

## Study Abroad

To thrive in the world today, students need a global perspective. We encourage our undergraduate students to spend a semester abroad at one of NYU's global campuses in Ghana, Berlin, Buenos Aires, Florence, London, Madrid, Paris, Prague, Shanghai, and Tel Aviv. The department also offers specialized intersession courses in Hong Kong / Beijing and Paris.

## Beyond the Classroom

The Department of Media, Culture, and Communication, the Steinhardt School and programs offered across the University expose students to an array of talks, networking events, and other extracurricular opportunities available on campus and throughout New York City, the media capital of the world.

- The Communications Club is a student lead organization offering students opportunities to network, make friends, and participate in a number of events including faculty talks, movie screenings and field trips to talk shows, museums and studio tours.
- Our Undergraduate Student/Faculty Conference introduces new students to current trends in media studies and the business of media through a variety of guest lectures and panels featuring prominent scholars and professionals.
- The Student/Alumni Roundtables event is a unique opportunity for current students to speak directly with recent alumni of our undergraduate and graduate programs about their career paths. Alumni offer interviewing tips, career advice and strategies for students interested in public relations, advertising, marketing, journalism, publishing, radio, television, film, digital media, and non-profit organizations.
- The Center for Communication is a not-for-profit independent media forum that offers free seminars for students and faculty, connecting them to a wide variety of leading professionals in the communications field. We have partnered with the Center to bring their distinguished panelists to the NYU campus, providing an insider's view and career strategies for those seeking to work in media and communications.

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## Internships

Supplementing the classroom experience, internships are a core feature of our undergraduate program. Our department capitalizes on the vast opportunities available by virtue of its location in New York City and provides a wide range of resources to connect students with these opportunities. We have built strong ties with companies ranging in size from leading corporate affiliates to small entrepreneurial entities to non-profit organizations. Over 150 students a year work 8-20 hours per week in an internship while taking courses during the fall and spring semesters. Our students average two internships during their college career. A sample of employers recently offering internships to our students include:

CNN	Conde Nast	Hearst Corporation
Viacom	BizBash Media	Universal Music Group
WebMD	Oxygen Media	Rubenstein Communications
CBS News	McCann Erickson	Sony Pictures Entertainment
DailyCandy	Amnesty International	Waggener Edstrom Worldwide
Ralph Lauren	Siren Public Relations	New York City Mayor's Office
NBC Universal	Crohn's & Colitis Foundation	Parkinson's Disease Foundation

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## Career Outlook

As a liberal arts major, the primary goal of our curriculum is to help students develop critical thinking and writing skills. It is these skills that provide the foundation for entry into a wide range of media and communication professions or graduate study in areas such as business or law. Our alumni work in an array of fields including: marketing, public relations, advertising, television, radio, film, new media, journalism, book and magazine publishing, music business, and within non-profit and government organizations.

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NYU Steinhardt

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and Communication

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