



# Business Education Program Newsletter

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## Letter From Your Program Faculty

This issue of our newsletter will update you on what's been happening during the Spring and Summer '98 semesters as well as give you a preview of what's on tap for Fall, 1998. Where has the time gone? Your Program faculty and students have been involved in so many activities, and we have so much to tell you!

But first, congratulations to the class of 1998 who were honored at Valedictory and Commencement ceremonies in May. Likewise, kudos to Program award recipients: Dr. Susan R. Feather, who received the Paul S. Lomax Award for her doctoral work; to Robert (Bob) Palermo, who received the Peter L. Agnew Award for his master's work; to Master's Graduate Chih-Chang (Joseph) Chuiwei who received the NBEA Award of Merit; and to Lynn Bacon, who received the Program's Service Award (for the second year in a row!). We are known by our graduates and students; we enjoy high praise, indeed!

And we welcome Dr. Nathalis Wamba back to Fall '98 as he will again serve as an adjunct professor with us, as well as continue his service to Alpha Chapter, Delta Pi Epsilon as sponsor.

Be sure to respond to the call for papers for our upcoming "Work-based Learning Conference," scheduled for summer 1999. We welcome case studies and panel presentations from practitioners and research manuscripts from those of you involved in formal research projects.

Additionally, mark October 12, 1998 on your calendar! Dr. Elizabeth Regan, who has co-authored several books with Professor O'Connor, will be delivering the 22<sup>nd</sup> Annual Peter L. Agnew Memorial Lecture, "Lifelong Learning and Performance: Linking Academia and Business." Note that we have a new venue for this lecture—we'll meet at the King Juan Carlos I of Spain Center. Details on the lecture are elsewhere in this newsletter.

As the Fall 1998 semester begins, you can welcome back one of us from her sabbatical leave, and wish the other a happy, productive, and restful time as he begins his sabbatical leave.

See you at the Agnew Lecture!

Bridget N. O'Connor, Ph.D.  
Associate Professor & Director  
Business Education Program

Michael Bronner, Ph.D.  
Professor  
Business Education Program

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## Faculty News



Associate Professor **Bridget N. O'Connor** enjoyed her sabbatical in the Spring. In addition to golf lessons (smile), she worked on a proposal related to school-to-work initiatives and completed several other writing projects. She and doctoral candidate Lynn Bacon led a faculty development workshop, "Using Groupware to Support Group Learning," through NYU's Equal Commission, on April 2. Also in April, she participated in the National Business Education Association (NBEA) conference in San Antonio, and the American Educational Research Association (AERA) conference in San Diego. As the 1997 Professor of the Year for the School of Education, Professor O'Connor delivered remarks on behalf of the faculty at the School's Valedictory Ceremony on May 13 at Carnegie Hall.

Professor O'Connor has assumed the position of Editor of the Office Systems Research Journal. She encourages you to submit manuscripts for publication.



Professor **Michael Bronner**, acting as Program Director during Professor O'Connor's sabbatical, had an active 'term of office' during the Spring. His two-year duties as the President of The New York Academy of Public Education came to an end on a very high note with the May 7<sup>th</sup> Medallist Dinner, featuring

Dr. Vartan Gregorian, President of the New York Carnegie Foundation as the speaker. He is on sabbatical this Fall semester, shifting the Program Directorship role back to Professor O'Connor.

This has also been a very busy travel period as well for Dr. Bronner, leading off with his chairing an ACICS accreditation visit to Los Angeles followed by an accreditation update workshop in Houston. The conference trail also involved more travel with NBEA in San Antonio, TX in April, continuing on to San Diego for AERA. While he did miss OSRA in New Orleans, it was for a good reason—a family wedding in Kentucky. Was it the meetings or was it the miles?

Finally, Professor Bronner is delighted with the news (elsewhere in this issue) that former students Dr. Judy Caouette, Dr. Bill McPherson, and current doctoral student, John Dobbins were all honored as Professors of the Year in their respective institutions—Pace University, Indiana University of Pennsylvania, and St. John's University. 'Way to go, all!'

Adjunct Assistant Professor Dr. **Nathalis Wamba** (Ph.D., 1991) taught *E32.2004 Evaluation of Current Literature in Business and Business Education* during the Spring semester; *E32.2103 International Business Education* during the Summer semester, and will teach *E32.2035 Business Education at the College Level* during the Fall semester. Dr. Wamba also joined the Executive Board of Alpha Chapter, Delta Pi Epsilon this year as Sponsor. Dr. Wamba's latest publication is "Postmodern Business Education: An Essay," published in the *Journal of the International Society for Business Education*, No. 131 (April, 1998).

## Karen Gillespie to be Inducted into the Business Education Hall of Fame

Business Education Professor Emeritus Karen R. Gillespie will be inducted into the National Business Education Hall of Fame at the University of Wisconsin-Whitewater on Saturday, October 17, 1998.

Dr. Gillespie taught at NYU for over 50 years. She died in January, 1992 but she will always be remembered for her dedication to her students, this university, and her profession. The induction ceremony will be at the University of Wisconsin-Whitewater campus starting with a reception at 11 a.m., with a formal program and luncheon to follow.

The National Business Education Hall of Fame was originally established at Rider College in New Jersey in 1977 to honor outstanding business education leaders who have provided inspiration and guidance throughout their careers. Early leaders such as Frederick Nichols of Harvard (1979), John Robert Gregg (1979) of shorthand fame, Peter L. Agnew (1981), Paul S. Lomax (1985), and Helen Reynolds (1989) have all been honored with induction to the Hall. To be considered for induction, the individual must have been deceased for a minimum of 3 years—and whose application must be reviewed and approved by a nationally-appointed anonymous selection committee. Only three individuals every biennium are considered for induction; Dr. Gillespie was the only one so honored for this cycle.

Thanks to Professor Bridget O'Connor, Noreen M. O'Keefe, and Lynn Bacon as well as all of you who sent in letters nominating Dr. Karen Gillespie to the National Business Education Hall of Fame!

Dr. Gillespie is certainly very deserving of this recognition! If you'd like to attend or receive more information on her induction, contact the Business Education Office or the coordinator of the event, Dr. Mary Margaret Hosler, at [hoslerm@uwwvax.uww.edu](mailto:hoslerm@uwwvax.uww.edu).

## Agnew Scholarship Awardees

**Gloria Allison (M.A. student)**

**Jacqueline Burke (Ph.D. candidate)**

**Sheila A. Handy (Ph.D. candidate)**

**Amy Lui (M.A. student)**

**James S. Musumeci (Ph.D. candidate)**

The Program in Business Education awarded five \$2000 tuition-grant scholarships from the Peter L. Agnew Foundation for the Spring 1998 semester. The awards honor Business Education Professor Emeritus Peter L. Agnew.

**Gloria Allison**, originally from Jamaica, West Indies, completed her undergraduate degree at the University of the West Indies. Gloria's teaching career has taken her through various levels of the educational spectrum, from junior high through high school to post secondary. Gloria is currently teaching at the New York Institute of Business Technology. She hopes to expand her career opportunities as a teacher at the community college level. Her research interests include prevention of business school student attrition.

**Jacqueline Burke** is pursuing her Ph.D. in Business Education with a specialization in accounting. She has been teaching as a full time instructor of accounting at Hofstra University since 1993. Jackie is a member of the Board of Directors to the Institute of Management Accountants. She has co-authored an accounting textbook, entitled *Product Costing*, published by McGraw-Hill (1997). She also published an article, "Disclosure Effectiveness," which appeared in the May 1997 *CPA Journal*; and has prepared instructional material for *Kaplan CPA Review*, a national CPA review program. Jackie is currently researching fraudulent financial reporting in addition to achievement issues associated with the CPA exam.

**Sheila A. Handy**, MBA, CPA, is currently a Visiting Assistant Professor of Economics and Business at Lafayette College in Easton, PA. Sheila holds a BBA in Accounting and an MBA in tax-

ation from Hofstra University in Hempstead, NY. She is a doctoral candidate in Business Education. She is the co-author of the Schaum's Outline Series book, *Cost Accounting*, published by McGraw-Hill in 1994. Sheila's dissertation research will focus on an analysis of the think-aloud protocol of accounting students using computer-assisted instruction as a method of learning.

**Amy Lui** has happily completed her first year back at NYU for her Master's degree. Her background has a technical focus with her Office Systems degree from NYU, but she intends to address technology education in the future. Amy works at Adobe Systems full time as an Application Engineer. Her recent activities at Adobe include web-related technologies such as Pagemill, Acrobat, Photoshop, and Illustrator – all Adobe products.

**James S. Musumeci** completed his Master's degree at NYU in Human Resource Management/Educational Administration and is currently a doctoral candidate in Business Education. He is a Roman Catholic priest serving in the Diocese of Brooklyn and approaches his ministry with his background in human resources and business education. His current research focus is interdisciplinary teams in a hospice setting.

### Faculty, Friends, Alumni, and Benefactors

Retirement hasn't kept Professors Emeritus Sapre and Tonne from staying in touch with the Business Education Program. We extend a very special thanks to Dr. Sapre who made a very generous donation of \$5,000 to the Bronner Doctoral Support Fund; and to Drs. Elizabeth and Herbert Tonne who continue to provide \$10,000 in scholarship funds yearly for Business Education students. Thank you!



From left to right: Padmakar Sapre, Elizabeth Tonne, Michael Bronner, and Herbert Tonne, at the Tonne home in Northvale, NJ in June, 1998.

## Elizabeth Regan to Deliver 1998 Agnew Lecture at NYU



Elizabeth A. Regan, Ph.D., Associate Professor and Chair of the Information Systems Department at Morehead State University in Kentucky, will be presenting the 22<sup>nd</sup> annual Peter L. Agnew Lecture at New York University. The lecture is scheduled for Monday, October 12, 1998 from 7:30 p.m. to 9 p.m. in NYU's King Juan Carlos I

Center. Her lecture is entitled "Lifelong Learning and Performance: Linking Academia and Business." The lecture, which is free and open to the public, will be preceded and followed by a reception to which everyone is invited.

## Agnew Lecture Reception to Honor Elizabeth Regan and Welcome New Students to the Program

Come early (and stay late) to the Agnew lecture and welcome Dr. Elizabeth Regan to our campus. Additionally, students new to the Business Education Program and attending the Agnew Lecture will be identified with a "red dot" on their name tags. This will enable the entire Business Education family—students and alumni—to identify and welcome this group of 20 to our Program and University. Plan to arrive at 7 p.m. for the pre-lecture reception and plan to stay late!

## Fall 1998 Business Education and Recommended Courses

### E32.2035 Business Education at the College Level

Mondays, 6:10 p.m.-7:50 p.m., Wamba

### E32.2081 Designing and Managing Business Training Programs

Tuesdays, 6:10 p.m.-7:50 p.m., O'Connor

### E32.3007 Doctoral Seminar in Business Education I

Mondays, 4:20 p.m.-6:00 p.m., O'Connor

## Mark Your Calendars!



### 22<sup>nd</sup> Peter L. Agnew Lecture

October 12, 1998

### Karen Gillespie's Induction to the Business Education Hall of Fame

October 17, 1998

### The 1998 Metro Chapter Award Ceremony For Best Book & Best Article Published in 1997

October 31, 1998

### DPE National Research Conference

November 19, 1998

### Doctoral Service Day

December 5, 1998

## Congratulation to Recent Doctorates!



### Ken Bigel

Dissertation Title: *The Ethical Orientation of Financial Planners Engaged in Investment Activities: A Comparison of Practitioners Based on Professionalization and Compensation Sources*

### Susan R. Feather

Dissertation Title: *The Impact of Group Support Systems on the Development of Groups Engaged in Collaborative Learning*

### Karl Soehnlein

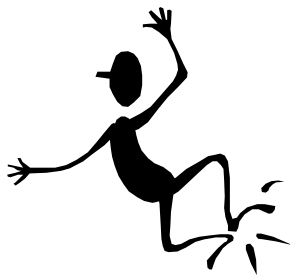
Dissertation Title: *The Relationship of Job Insecurity, Career Planning, Self-Efficacy, Goal Orientation and the Self-Development of Survivors of a Downsizing Corporation*

### Elizabeth White

Dissertation Title: *Analysis of the Influence of the Fit Between Learning Styles and Educational Experiences on Retention of Selected Community College Students*

## FYI, Congratulations and Kudos!

**Anthony Basile** (doctoral candidate), instructor of accounting at Hofstra University, published "VITA: A Hands-On Learning Experience for Accounting Students," *Business Education Forum*, (52) 4 1998.



Excellent visibility for recent graduate Dr.

**Kenneth S. Bigel** (Ph.D., 1998), as his letter to the editor was published in *InvestmentNews*, (August 3, 1998), the weekly newspaper for financial planners.

**Jackie Burke** (doctoral candidate) published "The Internet Highway: A New Learning Tool for Accounting Students," *New Accountant*, 14(1), September, 1998.

Dr. **Judy Caouette** (Ph.D., 1995), assistant professor of office information systems at Pace University, was awarded the School of Computer Science and Information System's Excellence in Teaching Award for 1998. Judy considers this award especially meaningful because it is the first year that students participated in the selection process. She and Professor O'Connor recently co-authored, "The Impact of Group Support Systems in Corporate Teams' Stages of Development," *Journal of Organizational Computing and Electronic Commerce* (8) 1, 57-81, 1998.

Congratulations to **John Dobbins** (doctoral candidate); first, for having his proposal, "The Relationship Between Business Students' Perception of Service Satisfaction Quality and Its Impact on Academic and Social Integration: A Marketing Analysis" approved on June 25, 1998; and second, for receiving the Professor of the Year award at the College of Business Administration at St. John's University.

Both **Susan Feather** (Ph.D., 1998) and **Karl Soehnlein** (Ph.D., 1998) received the Samuel Eshborn Service Award this May, which is presented to "graduate students in recognition of superlative and extraordinary service, exhibiting the highest standards of leadership in School activities." The

awards were presented at the Valedictory Celebration on May 13, 1998.

**Sheila Handy** (doctoral candidate), visiting assistant professor of economics and business at Lafayette College, was awarded a \$2,000 grant from Lafayette College to incorporate PowerPoint slides into a Financial Accounting course she is teaching during the Fall 1998 semester. Sheila also published "Accounting & Auditing," in the *Pennsylvania CPA Journal*, Spring, 1998.

**Michelle Mayer Tuchinsky** (M.A., 1991) and her husband, Scott Tuchinsky, announce the birth of their second son, Jeremy, on June 3, 1998.

**Bill McPherson** (Ph.D., 1994) has been promoted to the rank of Professor at Indiana University of Pennsylvania (IUP). Congratulations, Dr. Bill! He won the Outstanding Teacher Award of the Year 1997-1998 in the Eberly College of Business. In addition to outstanding teaching, Bill's accomplishments include publishing, "A Teaching Strategy: Tinker Toys and Teamwork," *Academic Exchange Quarterly* (1) 2, Winter 1997 and "Status of Internet Usage Among Secondary Business Educators in Pennsylvania," *NABTE Review* (25), 1998. He received a research grant to analyze business professionals' attitudes towards gays and lesbians in the workplace. Bill served as Conference Co-Chair for the 1998 Office Systems Research Association conference in New Orleans in February and will be Co-chair again this year for the Atlanta conference.

**Bruce Paillex** (M.A., 1997) and his wife, Caryn announce the birth of their son, David Matthew, on April 21, 1998.

**Robert Palermo** (M.A., 1998) and his wife announced the birth of their son, Robert Luis, on January 11, 1998.

**Valerie Procopion** (M.A., 1993) has accepted a new role at GE Capital Services as Program Manager of Diversity at the Center for Learning and Organizational Excellence.

Congratulations to **Carol Roman**, (Alpha Executive Board member and MA recipient, Gallatin School of Individualized Study, 1997), for having

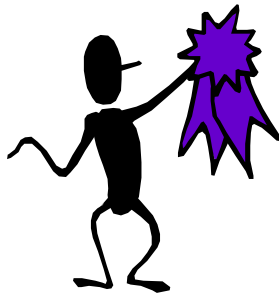
the abstract of her Master's thesis, "A Demonstration to Assess the Effects of a Teamwork Treatment on Student Achievement," published in *Absolutely Abstract: A Gallatin Thesis Forum*. Carol also participated as a panel member, speaking on the topic of Online Learning, at the DPE Summer Conference on July 19, 1998.

**Fred Palumbo** (Ph.D., 1995) has been named to the Editorial Advisory Board of the *European Journal of Innovation Management*.

**Morris Pollack** (Ph.D., 1973) was presented with NYU's chapter of the Phi Delta Kappa professional fraternity in education, "Award of Excellence" on June 19, 1997. Dr. Pollack is a Professor Emeritus from Bronx Community College and the co-author of *Structured COBOL Programming* (Bobbs-Merrill, 1982).

**Madelyn Schulman** (doctoral candidate) has published two articles entitled, "Work-Based Learning on the Lower East Side," *New York City-wide School to Work Alliance Forum*, (1) 3, Fall/Winter 1997 and "Preparing Students to Work in the New Millenium," with Bonnie Kowadlo, *STW News*, Phoenix, AZ, September 1997. Madelyn also served as a panelist speaking on "Career Development Throughout the Lifespan" on December 6, 1997 for the New York State Career Development Association's Professional Development Institute.

**Cathy Sullivan** (MA candidate), and her husband, Peter Lobel, announce the birth of their daughter, Emily Grace, on December 31, 1997.



## **Business Education Alumni Professors of the Year 1997-1998**

**Dr. Judy Caouette**

*Pace University*

School of Computer Science and  
Information Systems

**John Dobbins**

*St. John's University*

College of Business Administration

**Dr. Bill McPherson**

*Indiana University of Pennsylvania*

The Eberly College of Business

### **Letter from the Editor**

**Lynn Bacon**

*Business Education*

*Doctoral candidate*



Two years have gone by so quickly! It is with sadness and excitement that I leave the position of Graduate Assistant of the Business Education Program and Editor of the Program Newsletter. I am not going far, though, as I am joining the Metropolitan Center for Urban Education of NYU's School of Education as Technology Coordinator. As I end my tenure as editor of the Program Newsletter, I would like to thank Professor O'Connor and Professor Bronner for their guidance and support. I know I express the sentiment of many students when I say that I have come this far because of your mentoring. What I will miss most, as I begin writing my proposal, is daily contact with my fellow students. Please keep in touch! Welcome to the new students and the new graduate assistant, Courteney Kovacs! I look forward to welcoming all of you at the Agnew Lecture Reception on October 12, 1998.

## **CALL FOR PAPERS**

### **Work-based Education: From Vision to Viability**

New York University  
New York, NY

June 23-25, 1999 (note: tentative dates)

The Business Education Program at New York University invites you to participate in an international conference dedicated to the exploration of major questions and opportunities surrounding work-based education (also referred to as “school-to-career”) efforts locally, nationally, and internationally. This conference is designed to be a learning resource and an interactive forum for all involved—teachers, administrators, counselors, employers, students, parents, and the community—to discuss issues and learn from each other. Our goal is to highlight “best practices” and assess options for the future.

Manuscripts may present the results of research in the discipline, deal with research methodologies and data treatment techniques, or describe research or case studies. Manuscripts may describe an innovative policy, procedure, method, technique, or practice that has potential benefit for educators and policy makers.

Authors should follow the style described for manuscripts and bibliographies in the Fourth Edition (1994) of the *Publication Manual of the American Psychological Association*; however, tables should be single-spaced. Include a cover page with author name, title, organizational affiliation, telephone number, email address, and a 150-200 word abstract of the manuscript. Manuscripts are selected through a blind review process. Selected abstracts will be published both electronically and in paper format.

Manuscripts should be received by December 15, 1998, and authors will be notified of acceptance by January 15, 1999.

Submit four copies of the manuscript to Dr. Bridget N. O'Connor, Associate Professor and Director of the Program in Business Education, New York University, 239 Greene Street, Suite 300, New York, NY 10003.

Upon acceptance of a manuscript, a disk copy in Word format will be required.



## INFORMATION PLEASE

Please use this form to keep us up-to-date with any address or employment changes. Thank you!

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TITLE:

We would also like to receive information regarding any *Recent Publications, Presentations* or *Awards* you may have received:

**SEND TO: Courteney Kovacs, New York University, 300 East Building, New York, NY 10003**  
**Email: [clk210@is9.nyu.edu](mailto:clk210@is9.nyu.edu) Fax: (212) 995-4041**

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