



# Business Education Program and Alpha Review of DPE



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Spring 2005

<http://www.nyu.edu/education/alt/beprogram/dpe/Alpha.html>

## 2005 DPE Alpha Chapter Executive Board

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Jeffrey Keefer

### First Vice President

Thomas Duffy

### Second Vice President

Sabra Brock

### Treasurer

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### Secretary

Judith Pascual

### Historian

Christine Janssen

### Past President

Pamela Andrews

### Sponsor

Bridget O'Connor

## 2005 Members at Large

Guy Adamo, Programs

Daria Benson, Metro Chapter Awards

Rethy Krishnamurthy, Service Project

Amy Lui, Publications/Arrangements

## Business Education Program Contacts:

### Program Directors:

Professor Bridget O'Connor  
212-998-5488

Professor Michael Bronner  
212-998-5486

New York University  
239 Greene Street, Suite 300  
New York, NY 10003

[www.nyu.edu/education/alt/be\\_wel.html](http://www.nyu.edu/education/alt/be_wel.html)

## 2005 Alpha Chapter President's Message

Dear Alpha Chapter Members,



As DPE's President-elect for 2005, I wish to share a few words of appreciation and optimism with current members. Over the past calendar year, Alpha Chapter President Pamela Andrews laid the groundwork for success through her tireless commitment to promoting DPE's core principles of Scholarship, Leadership, and Cooperation. Crafting and supporting various noteworthy initiatives, including the 2004 Service Project and Mentoring Program, Pam led by example and established a model for excellence to which all DPE members can aspire. Although I have sizable shoes to fill, I thank Pam for her past efforts and continued support of Alpha Chapter, while I look forward to working with her long into the future.

Reflecting back on the previous twelve months, I am struck by the concept of *potential*, individual as well as organizational, the maximization of which comes by way of being proactive. An entity such as DPE thrives on the efforts of its member cohort, epitomizing the old adage, "what you put in is what you get out." Thus, it is through the realization of our collective potential that DPE, and Alpha Chapter specifically, continues to play a vital role in the furtherance of Business Education. As I prepare myself for the challenges that lie ahead as in-coming President, I pledge to utilize all available resources to sustain DPE's momentum throughout 2005. Although much has already been achieved by our NYU affiliate, I believe that we can make even greater strides within the academic and professional communities at large.

With the new year well under way, I eagerly await my elected responsibilities and the opportunity to steward Alpha Chapter ahead. Through your continued support, I am confident that we can capitalize on the accomplishments of 2004 as well as set the bar high for the 2005. I look forward to shaping the future with you.

Best Regards,

Jeffrey Keefer, President  
Alpha Chapter, DPE

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**☞ A Letter From Our Sponsor:  
Professor Bridget O'Connor**

As you may already know, the Business Education program is merging with the Higher Education program here at New York University. While uncertainty exists when any two academic programs come together, we know that this joining makes academic sense, so it's important that we all have an understanding of what the arguments for our merger are.

At the Master's level, Business Education students are planning careers as either educators in postsecondary schools and universities or as educators in organizational settings. The MA coursework emphasizes adult and workplace learning – an area that is of interest to Higher Education students – as they, too, develop learning interventions and are responsible for learning, albeit outside the classroom. At the doctoral level, Business Education students are planning careers as business educators in postsecondary academic settings, such as faculty in four-year universities, community colleges, and as Chief Learning Officers in corporate settings. All are interested in research related to teaching and learning in higher education or in issues related to the interface between education and the corporate world.

Our Alpha DPE Executive Board plans to meet with the Executive Board of the Higher Education student association to develop extracurricular professional activities as well as social events that will help us all get to know each other better. As a matter of fact, we will begin by inviting the Higher Education graduate students to our DPE Summer Conference in June for some co-mingling. In the meantime, please introduce yourselves to your Higher Education counterparts and share ideas with your Business Education and Higher Education faculty on how to support this transition process. We now share a home, and together, we'll extend our mutual interests.

**WELCOME  
NEW ALPHA CHAPTER MEMBERS!**

Congratulations to all new Alpha members! They will be officially initiated into the organization at the celebration on May 6 (see page 3). Please join us in welcoming them to Delta Pi Epsilon!

Cindy Au-Kramer	Tanzeena Mahmood
Joe Haselden	Thelma Richardson
Rethy Krishnamurthy	Robin Yap

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**CONGRATULATIONS ALPHA!  
Alpha Chapter to receive NYU  
President's Service Award**

The President's Service Awards, coordinated by the Student Resource Center, recognizes undergraduate, graduate and professional student organizations who have distinguished themselves in the NYU community. Alpha Chapter will be recognized for its student programming efforts.

President John Sexton will present the award to Alpha Chapter at the twenty-first annual ceremony and reception on Tuesday, April 26, 2005 at 4 p.m. at the Kimmel Center, 4th Floor, Eisner and Lubin Auditorium. Thanks to everyone who have made this award possible! Your efforts are appreciated!

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**Columbia University Teachers  
College Hosts  
Adult Learning  
Inter-University Symposium**

All DPE members as well as masters and doctoral students in the Business Education program are invited to attend the first "Adult Learning Inter-University Symposium Series for Faculty and Graduate Students" hosted by the Adult Learning & Leadership Program at Teachers College, Columbia University (525 West 120 Street, Room 109 Main Hall). The event will be held on Monday, April 18, 2005 from 6:00-8:30p and is free for invitees. The featured speaker is Knud Illeris, renowned professor, researcher, author, and expert of adult learning in the workplace. Please RSVP to Amy Lui (amylui@nyu.edu).

## Mary Sahara Scholarship Award To Be Presented at May 6<sup>th</sup> Celebration

Following the untimely death of Mary Sahara on April 29, 2004, the Business Education program announced the establishment of a scholarship in her honor to be awarded to a worthy business education student at the DPE spring initiation ceremony on May 6, 2005.

Mary was a long-time South-Western Representative in the Eastern Region and a former President of DPE's Alpha Chapter. Mary's wit, personality, and dedication to business education will be sorely missed.

### CONGRATULATIONS Business Education M.A. Graduates!

#### January 2005:

Jaime Bauchner  
Joe Haselden  
Louise Zimmerman  
Elizabeth Gutierrez  
April Chiu  
Cherie Lin  
Lori Hope

#### May 2005:

Rebecca Kellogg  
Robyn Wright  
Patricia Bowen

#### Summer 2005:

Rethy Krishnamurthy  
Bill Filerino  
Angela Zachary  
Sophia Khani  
Denise Gamba  
(Certificate Program)

**A** *Alpha Chapter* **A**  
is one of only three DPE chapters nationwide to earn the Outstanding Chapter Membership Development Award for meeting all of its 2004 membership initiatives. Professors Bronner and O'Connor accepted the award last month at the DPE Recognition Luncheon at the NBEA convention in Anaheim, CA.

**Congratulations Alpha!**

## Peter L. Agnew Scholarship Recipients

The Business Education program awarded scholarships to the following students for the Spring 2005 semester. Students were awarded the monies based on their scholarship and leadership potential in Business Education. Congratulations to all!

Tom Duffy  
Bill Filerino  
Chris Janssen  
Sophia Khani

Tanzeena Mahmoud  
Kevin McEvoy  
Everett Myers  
Lisa Ponti

### *2005 DPE Alpha Chapter New Member Initiation Ceremony and Business Education Graduation Celebration*

*Friday, May 6, 2005  
5:30-7:30 p.m.*

*First Floor Lounge  
Pless Hall, 82 WSE  
New York University*

Please join us for one of the most festive events of the year as we initiate our new members into Delta Pi Epsilon – Alpha Chapter, and we honor students who are graduating from the Business Education program. Special awards will also be presented. Friends and family are welcome!

### **Tell us your email address!**

We continuously strive to keep all DPE members informed of upcoming events and related news, but we need your help to keep our files up to date. If you are not receiving regular communication via email, we probably don't have your email address on file. Since email is the most cost effective method to communicate, please send your current email address to Amy Lui ([amylui@nyu.edu](mailto:amylui@nyu.edu)). Thank you!

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## 2005 DPE Summer Conference

**Wednesday, June 1<sup>st</sup>, 2005**  
**6:00 – 8:00 p.m.**  
**3<sup>rd</sup> Floor Lounge in Pless Hall**  
**82 Washington Square East**



Art Feinglass, Founder and President of Access Communications, will be our honored speaker for the evening. Access Communications is a nationwide corporate training firm that has built a reputation for excellence among today's top companies by delivering unique and highly effective training programs. Mr. Feinglass is a business faculty member at Dowling College, an adjunct assistant professor at NYU in the School of Continuing & Professional Studies, a frequent commentator on Fox Television, and also the co-author of "Test Your Management I.Q." He will be leading an interactive seminar on diversity in the workplace that is guaranteed to be as entertaining as informative. Light refreshments will be served, so plan on joining your Business Education and Higher Education colleagues at our annual summer event.

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### 2005 Delta Pi Epsilon National Conference

**November 17-19 – Cincinnati, OH**

This year's theme is "Excellence in Business Education – Our Past, Our Present, Our Legacy." The deadline for submitting conference proposals has been extended to May 1<sup>st</sup>, so take advantage of this opportunity to get involved and share your research findings. Access the conference Call for Papers at <http://www.dpe.org/core/nationalConvention.htm> and submit a research proposal, instructional practices proposal, suggested training session, or a work in progress.

## Call For Manuscripts

DPE is looking for manuscripts, ideas and/or suggestions to be included in upcoming issues of the *Journal of Applied Research for Business Instruction* and *The Delta Pi Epsilon Journal*.

Members who have conducted research on topics related to the improvement of instruction in any business discipline are strongly encouraged to submit articles for publication to the *Journal of Applied Research for Business Instruction*. If you have ideas for research, but are unsure how to go about putting them into a written format, please know the editor and review board are willing to work with you. Please contact Dr. Wanda L. Stitt-Gohdes with your contributions or inquiries:

*Dr. Wanda L. Stitt-Gohdes*  
*Journal of Applied Research for Business Instruction*  
*University of Georgia*  
*225 River's Crossing*  
*850 College Station Road*  
*Athens, GA 30602*  
*706-542-4078*  
[wls@arches.uga.edu](mailto:wls@arches.uga.edu)

*The Delta Pi Epsilon Journal* publishes articles that build the knowledge base for both business and education, with a specific interest in how they reinforce each other. Articles reporting sound quantitative or qualitative research are reviewed and selected for publication on a continuous cycle. Please contact the editor, Dr. Nancy J. Groneman, with your submissions or inquiries:

*Dr. Nancy J. Groneman*  
*Professor, School of Business*  
*310 Cremer Hall*  
*Emporia State University*  
*Emporia, KS 66801*  
*620-341-5415*  
[groneman@emporia.edu](mailto:groneman@emporia.edu)

**\$ Your support for DPE Alpha Chapter is needed \$**

Congratulations to Mr. Preston Lathrop, a Business Education alumni and DPE member, who recently celebrated his fourth anniversary at The Segal Company. A sincere “thank you” goes out to Preston, who requested that a portion of his anniversary gift (\$) from the company be donated to DPE Alpha.

For more information on how to make your tax-deductible donation, contact Amy Lui at [amylui@nyu.edu](mailto:amylui@nyu.edu). Your support is always appreciated!

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**DPE Alpha Chapter 2004 Holiday Party**

On December 2<sup>nd</sup>, DPE members and guests kicked off the holiday season in style at North Square Restaurant. In addition to the usual suspects, those in attendance included new Business Education students and our colleagues in the Higher Education program. Highlights included recognizing recent 2004 graduates of the MA program and a special tribute to Professor Bronner as he starts his retirement adventure!



**Calling Alpha Chapter Authors!**

Have you recently published an article, book, or conference paper relevant to Business Education? Or do you know someone else in Alpha who deserves recognition? If so, send in your nominations today for the biennial *DPE Metro Chapter Awards* for best article, book, or conference paper. The author must be a current member of either our Alpha Chapter or Alpha Xi (CUNY) of Delta Pi Epsilon, and the publication must be published in 2003 or 2004. Judging criteria are timeliness, accuracy, documentation, authoritativeness, clarity, style, and understandability. Awards will be announced this Fall, but send your nominations in early to Sabra Brock at [seb7@nyu.edu](mailto:seb7@nyu.edu).

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**ΔΠΕ DPE Membership**

Delta Pi Epsilon is comprised of individual contributors in the field of Business Education. New members are initiated into the Alpha Chapter every Spring. To join, new members must have a bachelor’s degree from a regionally accredited institution and be enrolled in or have completed at least two graduate-level courses with at least a “B” average in Business, Education, or a related discipline from a regionally accredited institution. For more information and/or a membership application, please visit our web site: <http://www.nyu.edu/education/alt/beprogram/dpe/membership.html>

**To learn more about the DPE Alpha Chapter, please visit our web site for upcoming events!** <http://www.nyu.edu/education/alt/beprogram/dpe/Alpha.html>

If you would like to share related news and announcements with your fellow DPE members in the next release of Alpha Review in Fall 2005, please contact Chris Janssen at [chj214@nyu.edu](mailto:chj214@nyu.edu).

This newsletter is a publication of the Business Education Program and Alpha Chapter DPE at NYU. The editors are Christine Janssen and Amy Lui, doctoral students in the Business Education Program.



*Alpha Chapter*  
**DELTA PI EPSILON**

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NATIONAL HONORARY PROFESSIONAL GRADUATE SOCIETY IN BUSINESS AND TRAINING

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<http://www.nyu.edu/education/alt/beprogram/dpe/Alpha.html>

**NEW YORK UNIVERSITY**

**RENEWAL APPLICATION**

Mr.

Ms.

Dr.

\_\_\_\_\_

**First Name**

\_\_\_\_\_

**Middle Initial**

\_\_\_\_\_

**Last Name**

**Home Address:**

\_\_\_\_\_

**Home Telephone Number:** (\_\_\_\_) \_\_\_\_\_

**Business/School Name & Address:**

\_\_\_\_\_

**Business/School Telephone Number:** (\_\_\_\_) \_\_\_\_\_

**E-mail Address(es):**

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**Renew your Alpha Chapter DPE Membership NOW! Annual Membership fee is \$75, which includes a membership pin and research publications including the *DPE Journal*, the *DPE National Bulletin*, and the *Alpha Review*.**

**Please return completed form, along with your \$75 membership fee to:  
(Checks made payable to "Delta Pi Epsilon")**

*Alpha Chapter DPE*  
*New York University*  
**Business Education Program**  
**239 Greene Street**  
**East Building, Suite 300**  
**New York, NY 10003-6674**  
**Dr. Bridget N. O'Connor, Sponsor**

**Or you can email application:**  
**Amy Lui - [ATL201@nyu.edu](mailto:ATL201@nyu.edu)**  
**Telephone: (212) 998-5499**  
**Fax: (212) 995-4047**