



# Business Education Program and Alpha Review of DPE



VOLUME 59

NEW YORK UNIVERSITY

Spring 2004

<http://www.nyu.edu/education/alt/beprogram/dpe/Alpha.html>

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## 2004 Alpha Chapter President's Message

### Dear Alpha Chapter Members,

As Alpha Chapter President, I am truly honored to work with so many talented professionals. As I reflect upon DPE's prosperous 2003, I must convey my sincerest thanks to everyone for their support and encouragement. The contributions of past and current Executive Board members and Members-At-Large have been vital to Alpha Chapter's success, and will continue to be into the future.



We had several enriching and exciting events in 2003: DPE Initiation Ceremony, Metro Chapter Awards, DPE Summer Conference, DPE Service Project and Holiday Party. As we move forward in 2004, I will work with the Executive Board and Alpha members to continue to build upon our network of individuals that serve as connections and leaders in the Business Education Community.

Part of this year's effort is to utilize technology to effectively communicate our Chapter events. By fully utilizing technology, we will be able to reach a wider population through our enhanced Alpha Chapter website. Lisa Ponti and Amy Lui are working on updating the Alpha Chapter membership list. By doing so, we will ensure that relevant Chapter information is distributed and received in a timely fashion to provide members with team-building and networking opportunities.

Your DPE membership gives you the opportunity to direct and guide our industry through research, leadership and cooperation. Join our efforts in spreading the word about the benefits of membership in Alpha Chapter. We ask for your help in recruiting new members and encouraging former members to renew their membership.

While 2003 was a wonderful year for Alpha Chapter, I am eager to make 2004 even more successful through our collective commitment. By staying involved with Alpha Chapter, we can be assured that DPE events are enriched by our presence and participation.

Thank you again for your continued support and involvement in DPE.

Pamela Andrews, President  
Alpha Chapter, DPE

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**A Letter from Professor Bridget O'Connor  
Director, Program in Business Education and  
Alpha Chapter Sponsor**

Change is in the air!

Many of you are aware of the Program's plans to join with the Program in Higher Education here in the Department of Administration, Leadership, and Technology. Individuals wanting to pursue a doctoral program in Business Education are now advised to apply to the Higher Education Program where they will have new curricular opportunities. Together with Higher Education faculty, Professor Bronner and I will continue to provide 'business' an option to those who want to prepare themselves for careers in Business Education at the college level.

As we work to document the synergy between our respective master's programs, we'll invite you to comment on our plans. The Program in Business Education has the most loyal students and alumni of any program in the Steinhardt School of Education (now, none of you will disagree with that!), and we will be sure that you are involved in our planning processes. Those of you who are currently enrolled or matriculating in the Fall will see absolutely no significant difference in your program of study—and, in fact, you just might find more selections!

2003-2004 has been an exciting year of change for the University, our School, our Department, and our Program. My thanks to doctoral candidate, Amy Lui, who continues in her role as our Business Education graduate assistant, who has spearheaded not only our virtual newsletter but also provides direct communications from faculty to students, alumni, and DPE members.

Professor Bronner and I attended the DPE Luncheon at NBEA and we were pleased to see so many Alpha members at the event at which Alpha won a membership award for the number of new members. This is a huge accomplishment and reflects highly on the work of the Alpha Executive Committee and our Alpha learning community.

So thank you, loyal students, alums, and DPE members. Look for invitations to join us in talking about not only curriculum change, but also research and job opportunities!

**UP-COMING EVENTS! JOIN US!!**

**2004 New Member Initiation  
Ceremony – May 7, 2004**

Join us Friday, May 7, 2004 as we initiate our new members into Delta Pi Epsilon, Alpha Chapter. The ceremony will be held at Kimball Hall, 246 Greene Street, First Floor Lounge from 5:30-7:30PM. Special Alumni and DPE Leadership Awards will be presented.

**2004 DPE National Conference  
November 18-20, 2004**

This year's conference will be held at the DoubleTree Hotel in Arlington, Virginia, which is in the greater Washington, DC metropolitan area. For those looking to venture out, the hotel is conveniently situated near a large shopping mall from which you can access the metro for convenient sightseeing in the DC area.

Keynote/general session speakers will include the following:

- Dr. Thomas Tullis, Senior Vice President, Human Interface Design, Fidelity Center for Applied Technology, Fidelity Investments. He will discuss research strategies used in designing web pages for effective human interface.
- Dr. Ronald Henderson, Director of Research, National Education Association. He will speak on how NEA tracks research relating to "No Child Left Behind."
- Dr. William Bainbridge, Deputy Director, Division of Information and Intelligence Systems, National Science Foundation. He will speak on research on converging technologies.

Dr. Tom Crouch, Senior Curator, Air and Space Museum, will speak at the Friday evening banquet. Our banquet entertainment will be the Arundel (MD) High School Jazz Band, whose director worked with Gladys Knight and the Pipps.

As is expected, the program will be enriched with research and instructional practices papers and training sessions, *so save the date!*

## SAVE THE DATE!

Thursday, June 24, 2004

Time: 5:30p – 7:30p

### 2004 DPE Summer Conference

Speaker: Mike Barger, Chief Learning  
Officer of  
JetBlue University

#### DPE 2003 Summer Conference

The summer conference was held on Tues. June 24<sup>th</sup> of 2003. Ken Bain, Director of NYU's Center for Teaching Excellence, presented an interactive workshop at last year's conference. A Past President's reception followed the conference, where 11 past presidents of DPE's Alpha Chapter came to celebrate!

#### DPE Alpha Chapter Service Project

As the nation's economic and employment cycles continue to strengthen, the scope of DPE's 2004 Service Project grows in importance. Titled "Enhancing Your Professional Marketability through Resume Building and Interviewing Techniques," the two-day seminar focused on crafting/improving one's resume, and the various issues associated with targeted job searches. DPE members Jeffrey Keefer and Adam Williams deferred to their shared expertise in training and personnel to co-author the project. Assisting in the sessions was Business Education program graduate Donna Flag, whose experience in Human Resources and corporate consulting lent an added perspective.



According to Keefer, "In such a competitive marketplace, one's presentation is key to pursuing quality job opportunities. A finely tuned resume is the first step in crafting that presentation."

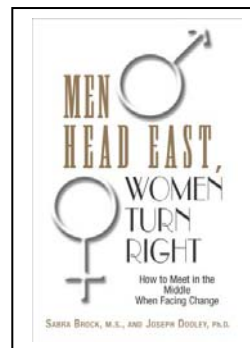
Williams adds, "Resume writing is something of an art form, one that is often overlooked irrespective of a person's professional level of experience. Addressing the nuances of resume construction will be helpful, but also quite enlightening."

Flag concurred in that sentiment, "Honing one's own marketing skills is essential in this day and age. Maintaining an edge was what separated the top tier applicants from the rest."

The 2003-2004 Service Project seminars was held April 16<sup>th</sup> and 23<sup>rd</sup> of 2004, and was a valuable and thought provoking experience.



#### AUTHOR! AUTHOR!



Doctoral Candidate Sabra Brock is pleased to announce the arrival of her new book - *Men Head East, Women Turn Right: How to Meet in the Middle When Facing Change*. The book was recently published by Adams Media, who specializes in self-help books. Sabra co-authored the book with Joseph Dooley, PhD, and developed it as an easy-to-use toolkit for helping people cope with change. *Men Head East, Women Turn Right: How to Meet in the Middle When Facing Change* explains how the opposite sex reacts to change through stories about real people. This book is the perfect way to improve your relationships, and provides worksheets, quizzes, and assessment tools to guide you.

If you need help understanding how the opposite sex is reacting to change, you can pre-order the book now, which retails for \$12.95 on Amazon.com. It will be available at your local bookstore in July 2004.

For a sneak peek, visit [www.MenHeadEast.com](http://www.MenHeadEast.com).

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## The Agnew Group (TAG)

Professor Michael Bronner is co-chairing The Agnew Group (TAG) with Dr. Burt Kaliski from Southern New Hampshire University. TAG's mission is to look at the future of business education throughout the U.S. as well as globally, including - but not limited to - corporate universities, business/education partnerships, global training and development issues, and teacher education and deployment, among others. Professor Bronner and Dr. Kaliski have generated a great deal of activity from their 12 members throughout the U.S. (including Professor Bridget O'Connor, who is also a founding member). The dozen members reflect a wide variety of levels within business education from a wide geographic area, and collectively they represent all of our major professional associations.

After months of diligent preparation, TAG members gave an outstanding presentation at the DPE National Research Conference in Indianapolis, IN last November. TAG also presented at the NBEA Conference in Chicago, with a follow up at the AERA Conference in San Diego in April 2004. In Autumn, TAG will make another appearance at EBEA in October 2004 and the DPE National Conference in November 2004.

At the ISBE Conference in Stockholm, Sweden last summer, TAG presented a paper to the International Society for Business Education (ISBE), which expanded on a training and development curriculum at the MA level, and it was recently accepted for presentation at the ISBE International Conference in Krakow, Poland this year on July 25-31, 2004. For those interested in finding out more about ISBE and/or attending the conference in Poland this summer, log on to the following Web site: <http://www.nbea.org/aboutmp.html>.

To keep up to date with the TAG group, please visit their website:

<http://www.nyu.edu/education/alt/beprogram/TAG/welcome.html>

Stay tuned for more exciting news from TAG!

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**For more about the DPE Alpha Chapter,  
please visit our website for upcoming events!**

<http://www.nyu.edu/education/alt/beprogram/dpe/Alpha.html>

### Extra! Extra!

If you would like to share related news and announcements with your fellow DPE members in the next release of Alpha Review, please contact Chris Janssen at [chj214@nyu.edu](mailto:chj214@nyu.edu).

## 2003 DPE Metro Chapter Meeting -Alpha (NYU) and Alpha Xi (CUNY)

The Delta Pi Epsilon Metro Chapter Awards ceremony was held on Thursday, November 20, 2003. The event was hosted by Alpha Chapter. Associate Professor Leonard Cairns, Faculty of Education at Monash University, Australia and Dr. Margaret Malloch, Senior Lecturer, School of Education at Victoria University, Australia conducted an excellent seminar on "Internationalization of Education: Trends and Challenges."



The Metro Chapter Awards ceremony is held bi-annually to honor book and research article publications from DPE Members for the prior two years. Submissions for 2001 and 2002 were recognized. This was a cooperative effort between two DPE Chapters located in the New York City Metropolitan Region—Alpha Chapter (NYU) and Alpha Xi (City University of New York). A request for submissions was mailed to all DPE Chapter Members to solicit nominations. Approximately 15 nominations were returned and they were reviewed and judged by six (6) DPE committee members.

The books and articles that were judged included a classroom application textbook for keyboarding and an end-user information systems reference. The research articles covered such topics and issues specific to accounting, research methodology, qualitative and longitudinal studies, perceptions of ethical standards, problem solving in face-to-face and distance learning situations and computer-mediated instruction.

To decide on which books and articles to honor, a committee of four (4) reviewed and discussed the ratings and submissions. Reviewer comments about submissions included "in light of recent developments regarding accounting practices, the article was very interesting and informative;" "the survey data results were convincing, I would be interested in further research on this topic;" "well researched and inclusive of comprehensive supporting data."

Certificates of recognition were present to the awardees for Metro Chapter's Best Book and Best Articles.

**Congratulations to:**

**Best Article 2001: Jacqueline A. Burke**

"Collaborative Accounting Problem Solving Via Group Support Systems in a Face-to-Face Versus Distant Learning Environment" in *Information Technology, Learning, and Performance Journal*, Vol 19, No. 2, Fall 2001

**Best Article 2002: Michael Bronner**

"Conducting Longitudinal Research" in *Delta Pi Epsilon Journal*, Vol. 44, No. 3, Fall 2002

**Best Book 2002: Bridget O'Connor & Elizabeth Regan**

*End-User Information Systems*. Prentice-Hall, Inc., Saddle River, NJ: 2002

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**DPE Alpha Chapter 2003 Holiday Party**

On Friday, December 5th, 2003, the festivities went on, despite the blizzard that blew into NYC. A group of brave and dedicated DPE members and their friends showed up at the North Square Restaurant and had a great time! Hors d'oeuvres were tasty and drinks were a-flowing – all in DPE style.

DPE Alpha Chapter also joined tens of thousands of generous New Yorkers and donated gently used coats to The New York Cares Coat Drive. The coats collected--more that half a million since The Coat Drive's inception in 1989--were distributed to under-privileged men, women, and children at homeless shelters, community organizations, centers for battered women, and agencies serving senior citizens. The New York Cares Coat Drive is a lifeline for New York's neediest citizens during the cold winter months, and DPE was there to support this wonderful annual event.



**Business Ed Graduates 2003-2004**

*Congratulations* to all our graduates of the Business Education Masters and PhD programs!

Masters

Jennifer Heindel	Keisha Mindley
Bernadette Robins	Wendell Mohammed
Lindsey Hudako	Susan Watters
Tessie Tiaba	Ibifuro Allison
Pamela Andrews	Boin (Bonny) Choi
Jeffrey Keefer	Michele Guilino
Karen Kuser	
Shannon L. Fiddiman-Simon	

PhD

Daniel Kerr  
Nicole Passeggio

**2003-2004 Scholars – Congratulations!**

The Program in Business Education is delighted to announce the following scholarship recipients for the 2003-2004 academic year. Students were awarded the monies based on their scholarship and leadership.

**Fall 2003:**

Peter L. Agnew Scholars

Jeffrey Keefer	Jennifer Heindel
Louise Zimmerman	Lori Hope
Shannon L. Fiddiman-Simon	

Karen Gillespie Scholar

Christine Janssen

**Spring 2004:**

Peter L. Agnew Scholars

Jaime Bauchner	Lori Hope
Sophia Khani	William Filerino
Rethy Krishnamurthy	

Karen Gillespie Scholars

Ibifuro Allison	Nancy Burns-Sardone
Christine Janssen	

Herbert A. Tonne Scholarship

Jeffrey Keefer

**Congratulations to our newest PhD Candidates who successfully passed the Candidacy Exam in February 2004!**

Guy Adamo	David Falk
Pamela Bandyopadhyay	Amy T. Lui
William Black	Nancy Burns Sardone
Sabra Brock	Marc Wachtfogel

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**Awards and Announcements:**

Nicole Passeggio was selected as this year's Banner Bearer for Steinhardt School of Education's Doctoral Convocation.

Doctoral Candidate Guy Adamo was the recipient of Berkeley College's Outstanding Faculty Member of the Year award for New Jersey.

Dr. Bill McPherson received the Outstanding Teacher Award at the 2003 international convention of the Association for Business Communication.

Alpha Chapter received Certificates of Merit in the following areas from DPE National:

- 2003 - Outstanding New Memberships Award
- 2001-2002 – Chapter Recognition Award
- 2001-2002 – Chapter Newsletter Award

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**\*\* NEW ALPHA CHAPTER MEMBERS\*\***  
**Congratulations and Welcome!**

**Ibifuro Allison**

Ibifuro was born in Lagos, Nigeria, the second of four children born to Mr. and Mrs. E.F. Allison. She received most of her primary education in U.N. and international schools in America and Switzerland. She attended high school at Penrhos College in the U.K., a private boarding school for girls, then moved to New York upon graduation in 1991 and attended Queensborough Community College, where she received an A.S. degree in Business Administration in 1993. She later attended Pace University in downtown New York where she received a BBA in Accounting in 1996. While working as an accountant in various establishments in New York, she desired to further her education. New York University's MA in Business Education ranked top on her list for the quality of education she strives for to meet her objectives. As she nears completing her degree in June 2004, she feels confident that she is acquiring the necessary knowledge, competence and ability to assist in the learning of adults in diverse settings. Her objective is to teach adults the importance of lifelong learning and give them the necessary tools to make a difference in an increasingly competitive world. Looking further, she hopes to pursue a PhD degree.

**Thomas Duffy**

Tom is currently head of the Strategic Business Initiatives unit of the Merrill Lynch Global Bank Group (MLGBG) responsible for formulation and implementation of business initiatives designed to further Merrill Lynch's banking strategy. Tom's professional career in financial services began in 1982 with Standard & Poor's, the credit rating agency. He joined Merrill Lynch in 1990 to start the Ratings Advisory Service that provided consulting services regarding credit ratings to clients in connection with investment banking business. Before joining MLGBG in his current role, Tom managed the strategic initiatives unit of Merrill Lynch's small business financial services unit, providing leadership in pursuing its aggressive growth strategy. Tom has lived overseas and traveled extensively throughout the world. He holds a Bachelor of Arts from Gettysburg College, a Masters of Business Administration from the Stern School of Business at New York University, and is a Chartered Financial Analyst and member of the Association for Investment Management Research.

**Miriam Ferreira**

Miriam was born in Massachusetts, but spent most of her youth living in Brazil. Approximately six years ago, Miriam returned to the United States and attended Bryant College, where she majored in Computer Information Systems. While a student, she had an internship at Cabletron Systems as a Sales Development Representative for Latin America, and also worked as a Sales Support Representative at Motorola's Internet Division. After graduation, Miriam worked at Meditech Inc. as an Application Consultant for about two years.

**Denise Gamba**

Denise grew up in Somers, NY and attended Bucknell University, where she received a BA in International Relations with a minor in French. She began her career as a Research Associate at the National Planning Association, a non-profit organization in Washington, DC. She worked as an Account Representative at ITT Communications in 1988 and joined IBM in 1989 as a contract analyst. Her career at IBM has spanned 13 years, with two years taken off to complete an MBA at The George Washington University. Denise has eight years experience in planning, pricing and forecasting. Three years ago, she began her career in corporate education in IBM Global Financing. Currently she develops, designs, and deploys pricing and finance education on a World Wide Education and Training Team. She has instructed in Canada, Mexico, and the US, as well as in several regions in Europe. She decided to pursue a Masters Certification in Workplace Learning at NYU to develop a deeper understanding of how adults learn, and how to facilitate that learning. She endeavors

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to create a corporate environment which fosters intellectual curiosity and encourages self-directed learning. She also wishes to apply the latest approaches to business, particularly Communities of Practice, in her current and future work environments. Denise's goal is to develop the skills and competencies necessary to become a corporate leader in business learning.

#### Lori Hope

Lori Hope received her BA in Business Administration from Clark Atlanta University in 1999. She is currently an employee of Quest Diagnostics. Her goal is to establish a not-for-profit organization designed to address the business and technology needs of minority communities.

#### Christine Janssen

Chris Janssen, a native of Wisconsin, earned a BS in Marketing from the University of South Florida in Tampa, Florida in 1993, and an MBA from Fordham University in 2000, where she majored in Finance and Information Systems, and also earned a specialization in eBusiness. Her background is predominantly in Marketing, Relationship Management, Research, and Business Development in a variety of industries. A passion for lifelong learning coupled with interests in international business and technology led her to NYU's Business Education program, where she plans to focus her doctoral research on Global eLearning, Corporate Universities, and Instructional Design. In her free time, Chris enjoys traveling, learning foreign languages, golfing, cycling, and running.

#### Dr. Hector Lopez

Born in Puerto Rico and attended various units of the City University of New York (CUNY). Obtained his B.S. in General Studies from The City College, MBA in Management and MS. Ed. in Higher Education Administration from Baruch College, and Doctor of Business Administration (D.B.A.) in Management from the University of Sarasota, Florida. Retired from NYNEX in 1990 and has been actively teaching at the Post-Secondary level for past 24+ years as Adjunct at various colleges, and presently full-time Assistant Professor, Business Department, Hostos Community College/CUNY. He is proactive in curriculum development (introduced three new courses into the Business & Accounting curriculum), and plays an active role in business education as presenter on relevant and timely topics and Treasurer - Eastern Business Education Association. He is Coordinator - Business & Accounting Unit, Chair-Business Department Curriculum Committee, Department Representative to College-Wide Curriculum Committee, and Department Representative to College-Wide Senate. Presently working on a new program - A.A.S. degree in Business Management and

also working on an English-Spanish Concise Dictionary of Modern Accounting Terminology. He is also a member of the Local Advisory Council for Perkins III Grant Funded Programs at Queensborough Community College/CUNY.

#### Everett Myers

Everett Myers is currently a doctoral student in the Business Education program, and previously received an MBA in Finance from St. John's University. For the majority of his professional career, Ev was an International Banker and Investment Banker with both Chase Manhattan Bank and Paine Webber in Tokyo, Japan. Since his semi-retirement in 1993, he has been an active entrepreneur. At present, Ev teaches at a small proprietary college in New Jersey in both the Network Management and Business Departments. Since he personally has a love for life long learning, he is excited at the prospect of pursuing his terminal degree at NYU, and plans to remain in the realm of higher education and publish.

#### Judith Pascual

Judith Pascual-Gornail, of Chelsea, NY, attended Baruch College, where she received a BBA in Business Administration - Marketing. She also received a Certificate in Computer Analysis and Design from Hofstra University. Throughout her career, Judith has worked for various companies in their Sales and Marketing Departments. For the last three years, she has worked in the fields of eMarketing and Technology, teaching and coaching new employees on the use of proprietary technology. She is pursuing an MA in Business Education at NYU to further develop her knowledge and skills in Business Education. Her goal is to contribute to the field of organizational development, and also to assist in guiding and training disoriented high school graduates.

#### Louise Zimmerman

Louise Zimmerman holds a B.A. in English and Spanish from Rutgers University, an RSA Certificate in Teaching English as a Foreign Language (issued by Cambridge University, U.K.) and she is currently a Master's Degree candidate in Business Education here at New York University. She is a Program Coordinator and Communication Skills Trainer for Met Council's Career Services and has almost 15 years experience as an English Language and Communications Skills Trainer for non-native speakers of English. Louise is an expert in the area of English for Specific Purposes ("ESP"), especially business and vocational English. Her broad range of experience includes contract training for Arthur Andersen's "Business English Immersion Training," in St. Charles, IL and at an array of multinational companies and government ministries in Madrid, Spain,

where she lived for seven years. Before joining Met Council, Louise was a senior instructor in the Executive English Program at the Center for English Studies in New York. After completing her Master's in Business Education, Louise plans to continue working with diverse populations and hopes to specialize in issues related to cross-cultural awareness and communication in International Business.

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### **By-Law Changes Approved by the Alpha Chapter Board as of January 2004**

Following changes made by DPE National, Alpha Chapter also reviewed the chapter by-laws for updates. This review process was carried through over the past year by diligent board members. The following are the changes that were implemented.

Article IV: DPE National proposed to eliminate the National Council and continue the National Nominating Committee to submit a slate of national officers.

Article IV. EXECUTIVE COMMITTEE: Alpha Chapter Board voted to combine the following offices: Recording Secretary and Corresponding Secretary to become the office of Secretary; Assistant Treasurer and Treasurer to become the office of Treasurer.

Article II. OFFICERS: Alpha Chapter Board voted to extend the term of office for the Treasurer to two years.

Article III. MEMBERS AT LARGE: Alpha Chapter Board voted to eliminate the "Method of Election" of Members-At-Large and designate to the incoming President the responsibility of appointing up to five Members-At-Large.

Article V. NOMINATING COMMITTEE: Alpha Chapter Board voted to modify the "Membership" and "Duties and Powers" of the Nominating Committee (to reflect the established practices of Alpha Chapter). (Please see the bylaws posted on the Alpha Chapter website.)

Article VIII. RITUALS COMMITTEE: Alpha Chapter Board voted to eliminate the two additionally-appointed members of the Rituals Committee (because DPE National has voted to eliminate the "initiation" of new members and adopt the "induction" of new members. DPE National Governing Document Article 5.4.a states: "*An induction of new members may be performed.*")

Article IX. ALPHA AWARD COMMITTEE: The Alpha Chapter Board voted to:

- a) Change "Alpha Award Committee" to "Metro-Chapter Awards Committee."
- b) Change three to four Executive Board members on selection panel (to reflect current practices).
- c) Change award from "certificate and check for \$100" to "framed certificate" (due to budgetary restrictions).

Article XII. CANDIDATES FOR MEMBERSHIP:

Alpha Chapter Board voted to change one of the criteria for membership from "8 semester hours" to "2 courses" (most courses are 3 credits).

Article XII. Section 2. Frequency of Selections: Alpha Chapter Board voted to change selection of member candidates from twice to once a year, in the Spring.

Article XII, Section 4. Induction Ceremony and fee: Alpha Chapter Board voted to change ceremonial entitlements of dues paid by new members to include a free society pin and brunch.

Article XII, Section 5. Classification of Membership: Alpha Chapter Board voted to:

- a) Change "Life Membership" in keeping with the National DPE Bylaws: VII.5.2.b. "Life membership will no longer be granted. Existing life members may opt to receive Society publications by paying an additional fee as established by the National Executive Board. Any existing active life member has all other rights and privileges of active membership."
- b) To change Alpha Chapter terminology from "Life member" to "Alumni member" and revise rights and privileges of these members.
- c) To eliminate "Emeritus Membership." In 1997, National DPE Bylaws changed "Emeritus" to "Life" members. (Alpha Chapter Board voted to reflect the National DPE Bylaw changes, and to acknowledge and continue Alpha Chapter's relationship with these valued members.)

If you have any questions about these changes, please contact the Board members of Alpha Chapter.

This newsletter is a publication of the Business Education Program and Alpha Chapter DPE at NYU. The editors are Christine Janssen and Amy Lui, doctoral students in the Business Education Program.

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**WE NEED YOUR EMAIL ADDRESS!!**

**Please provide us with your most recent contact information. Send name, address, email and telephone updates to [ATL201@nyu.edu](mailto:ATL201@nyu.edu) or 212-998-5499**

**DPE Membership**

DPE is comprised of individual contributors in the field of business education. New members are initiated into the Alpha Chapter every spring. New members must have a bachelor's degree from a regionally accredited institution and enrolled in or have completed at least two graduate-level courses with at least a "B" average in business or education or a related discipline from a regionally accredited institution..

For more information and membership application, please visit our website:  
<http://www.nyu.edu/education/alt/beprogram/dpe/membership.html>