



Business Education Program & Alpha Review of DPE



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Fall 2006

2006 DPE Alpha Chapter Executive Board

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PRESIDENT'S MESSAGE

Dear Alpha Chapter Members,

As we move into 2007, we must take this time to reflect upon the following: Are we as business educators prepared for the growth and success of Business Education in the 21st Century? Do we have communities strong enough and effectively networked to meet the demands ahead of us?



NYU and Alpha Chapter have long been acknowledged as pioneers in the field of Business Education and our membership represents a truly global community. The global, cultural significance of Business Education today is part of what DPE stands for: Scholarship, Leadership and Cooperation. Our mission is to be the leaders and experts in Business Education. So whether you are a consumer or producer of research for Business Education, you are part of advancement of education for and about business.

Business Education today touches virtually every major industry: Finance, Healthcare, Academia, IT, Media, Government, Aerospace, etc.. As educators, we have the ability to shape and position our organizations for strategic growth and development. We have become a visually, significant part of the strategy of many business entities.

With the rapid rate of change in the world, our economy and technology, business educators are needed more than ever. The increasing need to equip adults to enter or re-enter the workforce, as well as maintain their workplace skills, offers business educators a tremendous opportunity.

We ask our members to champion best practices, utilize research findings, network with other professionals and most importantly share and collaborate with fellow business educators. We also face a challenging role in shaping our industry by serving as mentors to those entering the field of Business Education. Furthermore, we must continue to build professionalism to position our industry for the exponential growth and the accomplishments that lie ahead of us.

Sincerely,

Pamela Andrews, MA PMP
Alpha Chapter President, DPE

DPE Alpha Chapter – New Board Sworn In

You may have noticed some new names on the masthead of our Fall, 2006 Issue of our newsletter. The new DPE Alpha Chapter board was sworn in at our 2006 DPE Summer Conference.

The board looks forward to continuing to provide its membership with high quality, relevant programming, and connection with the field of business education.



New DPE Alpha Chapter Board (l to r): Kason Morris, Nelson Kov, Jennifer Deutsch, Pamela Andrews, Ellen Bartley, Peter McAliney, Sabra Brock, Lisa Ponti (not pictured)

Letter from the Sponsor Professor Bridget O'Connor

Where did the semester go?! Those of you who are taking classes are asking the same question, I'm sure. Our Business Education MA program continues to attract excellent students, and we welcome them to DPE.

Our advisory committee members, Dr. Joel Levy (The Segal Company) and Dr. Rebecca Ray (MasterCard International) continue to support our program in many ways. Dr. Levy, the chief information officer of The Segal Co, discussed Knowledge Management and organizational learning with MA students last week. And on November 21, Dr. Ray, chief information officer of

MasterCard International, will be the featured speaker for a joint class/DPE event. Please plan to join your DPE colleagues on the 21st!

Professor Michael Bronner is now officially retired. He continues to work with a number of doctoral students, who should finish their dissertations by this time next year. He's also taking an art appreciation class at the Metropolitan Museum of Art and cooking lessons at the Culinary Institute. He's busy! You might also find him working as the bartender at the upcoming DPE Holiday Party.

What else is going on? Did you attend the Eastern Business Education Conference in Puerto Rico in October? We have a photo of about 50 NYU alumni who attended the conference! And Prof. Bronner, Chet Delaney, and I are busy putting final edits on our book, *Learning at Work: How to Support Individual and Organizational Learning*. Look for this book from HRD Press in early 2007.

My thanks to the entire Alpha Executive Board. And special thanks here to our newsletter editor, Peter McAliney and President Pamela Andrews. Let's all tell them how much we appreciate their efforts!

DPE Alpha Chapter – Fall Event *What are the Best in Our Business Doing?* Dr. Rebecca Ray, SVP MasterCard International



Come hear what Rebecca L. Ray, Ph.D. has to say about strategic alignment and other important developments in the business education field. Always dynamic, Dr. Ray will speak on the expanded role she has at MasterCard that includes employee training & development, performance management and succession planning. (See flyer.)

DATE: Tuesday, November 21, 2006

TIME: 5 PM – 7 PM

PLACE: NYU, 82 Washington Sq. East Pless Hall, 4th Floor – Payne Conference Room

RSVP: Sabra Brock, SabraBrock@aol.com

COST: \$10 per person, light refreshments served

Save the date!

DPE Holiday Party

DATE: Friday, Dec. 8, 2006

TIME: 6:00 – 8:00 PM

PLACE: 82 Washington Square East, Pless Hall, Student Lounge, 3rd floor

RSVP: Ellen at edb268@nyu.edu or 212-998-5499

COST: Free, well, kind of . . .

There will be a “Gift Swap” exchange at the party. Please bring a wrapped gift (up-to-\$10 in value) to participate. Gifts will be distributed with a random number drawing. Be funny or be merry! Join your Business Ed friends in the fun!

DPE Summer Conference

Submitted by Guy Adamo

Bill McPherson, Ph.D. Professor, Technology Support and Training Department, Indiana University of Pennsylvania was the year’s presenter at the 2006 Alpha Chapter of Delta Pi Epsilon Summer Conference, held on June 22, 2006 in Pless Hall. The topic *-Determining Personality for Everyone* brought in BEHE graduate students and other DPE members for a very informative and educational presentation. A positive exchange of ideas was shared by many during Bill’s interesting presentation!



Guy Adamo presented Summer Conference guest lecturer Bill McPherson a small token of DPE’s gratitude for his talk entitled *Determining Personality for Everyone*.

Alpha Chapter Mentorship Program: Instruction by Example for the Future of the Community

Submitted by Kason Morris

The Delta Pi Epsilon Mentorship Program offers BEHE students at NYU an unparalleled and unique opportunity to be mentored by DPE members. Through a one-on-one mentorship relationship, program participants will draw on the mentor’s experience, expertise and skills to enhance their professional development and expand their opportunities and networks within business, academic and volunteer communities.

The goal of the DPE mentorship program is to create a new generation of engaged, active and motivated citizens that recognize and value the importance of participation and have acquired the experience, knowledge and connections to contribute and make a difference to the Business Education community at large, as well as lead themselves forward, into an exciting future.

Program Overview

The mentorship program brings together current students with mentors to provide an enriching experience and develop the skills of potential DPE future leaders. This initiative connects NYU BEHE students with mentors that have career experiences that match their interests and goals in both work and life.

The program is very flexible and allows student and mentor to determine specific areas of interest and participate accordingly. In an effort to help foster the relationship, the DPE Alpha Chapter offers a few recommendations to ensure that all student participants and mentors receive maximum benefit from the program:

- Keep in touch via email or phone regularly during the course of the program.
- Mentors and mentees should meet in-person about once every two months (if possible). They could...
 - Go for coffee to chat about career interests, hobbies, politics, etc.
 - Attend a social event or community event together

- Work on a “hands-on” professional activity involving the mentee
- Introduce the mentee to other DPE and Alpha Chapter Members and key contacts in the BEHE field.
- Provide coaching and support in accessing and using these resources as needed.
- Encourage mentee to be proactive about seeking out resources for further development.
- Share helpful resources and encourage mentee to do the same.
- Discuss any issues of importance to mentee, such as work/life balance, additional education, etc.

"I really enjoy helping BE students explore their options and examine their own possibilities through open conversations and encouragement."

– Pamela Andrews, DPE Alpha Chapter President, Federal Reserve Bank of New York

"The BE Mentor experience gave me insight to the practical application of my classroom experience."

– Adonica Brerenton, DPE Member, NYU BEHE Graduate May 2006

Alpha Chapter will host and organize networking events for mentorship program participants such as cocktail socials, panel discussions, and other chapter events so that participants and their mentors can meet others involved with the program and the DPE community.

The specific terms of the program will vary and can be determined and adjusted by the participant and their mentor.

The program coordinator will ensure that both the mentee and mentor are participating in the program and will keep in touch to help facilitate the progress.

How to Get Involved

We are always actively recruiting mentors and student participants for our Mentor Project. To get involved in this very rewarding service, as a mentor or mentee, please contact Kason B. Morris at kbm264@nyu.edu for more information.

Alpha Chapter New Members

Submitted by Lisa Schumann-Ponti

Recruiting is underway for new Alpha Chapter members. We have two new members to welcome into the Alpha Chapter this fall (see bios below).

Julie Cross: Julie graduated from Grand Valley State University in Grand Rapids, MI with a degree in Business Management in May, 2006. She then began the Business Education Masters Program in the fall semester, 2006.

Julie says she chose the Business Education Program because it combined two of her passions (for business and the education and training of the workforce) and it seemed to be a perfect fit for her future goals. She is currently a full time student in the Master Program and hopes to graduate in the summer of 2007. After graduation, she plans to pursue a career in the corporate learning area of business education and eventually return to school in order to obtain a doctorate and eventually work on the academic side. Julie looks forward to the opportunity to become a member of Delta Pi Epsilon in order to network and become more involved in the field.

Stephen Bergan: Stephen Bergan worked in the derivative trading and corporate banking industries for many years. For the last nine of those years he held senior management positions with the Societe Generale Group. In the course of his career, Steve has been the head of the derivative brokerage subsidiary of Soc Gen working in both New York and London. His last position was Managing Director and head of Commodities derivative trading and Commodities finance in North America for Soc Gen.

Steve is a graduate of Fordham University where he earned a degree in Economics and graduated Summa Cum Laude and was elected to Phi Beta Kappa. He attended NYU in the graduate business program. He completed employer-sponsored training programs in investment banking and management at Insead in France and at the London Business School.

2006 DPE NATIONAL CONFERENCE

*Emerging Leadership Opportunities in
Business Education*

Minneapolis, Minnesota, November 16-18

<http://www.dpe.org/core/nationalConvention.htm>

Website UPDATE

Submitted by Nelson Khov

The Alpha Chapter, DPE website has been redesigned and updated. For the latest details on announcements, special events, and membership information, please visit

<http://steinhardt.nyu.edu/alt/index.php/page/82>.

The site allows you to join the NYU DPE Listserv to receive periodic updates on national and local chapter news and events. In addition, you will have access to numerous Alpha Review newsletters containing Alpha Chapter happenings. The NYU DPE site is your portal for all your Delta Pi Epsilon needs.

WE NEED YOUR EMAIL ADDRESS!!

Please provide us with your most recent contact information. Send name, address, email and telephone updates to edb268@nyu.edu or 212-998-5499

DPE Photo Gallery



Summer Conference (l-r): Kason Morris, Jasmine George, Cara Chamorro, Nelson Khov



Summer Conference (l-r): Dr. Michael Bronner, Guest Speaker Dr. Bill McPherson, Kevin McElroy



Summer Conference (l-r): Graduate Adonica Brereton, DPE Alpha Chapter Jennifer Deutsch, Graduate Kathy Levin.

This newsletter is a publication of the Business Education Program and Alpha Chapter DPE at NYU. The editor is Peter McAliney, a student of the Business Education Doctoral Program. If you would like to share related news and announcements with your fellow DPE members in the next release of Alpha Review, please contact Peter McAliney at mcpeterj@aol.com. For more information about the DPE Alpha Chapter, please visit our website:

<http://steinhardt.nyu.edu/alt/index.php/page/82>